



MULLEN
COUGHLIN^{LLC}
ATTORNEYS AT LAW

Samuel Sica, III
Office: (267) 930-4802
Fax: (267) 930-4771
Email: ssica@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

March 25, 2022

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

Dear Sir or Madam:

We represent Marten Transport, Ltd. ("Marten") located at 129 Marten Street, Mondovi, Wisconsin 54755, and are writing to notify your office of an event that may affect the security of certain personal information relating to approximately two hundred sixteen (216) Maryland residents. This notice may be supplemented if new significant facts are learned subsequent to its submission. By providing this notice, Marten does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or around October 3, 2021, Marten identified unusual activity on certain company computer systems. Marten quickly disconnected these systems and commenced an extensive investigation, with the assistance of third-party computer forensic specialists, to determine the nature and scope of the activity. Marten also promptly reported this event to federal law enforcement. Through the investigation, Marten determined that an unknown actor gained access to certain systems between September 30, 2021 and October 4, 2021 and viewed or downloaded certain information from those systems. Marten then worked with third-party data specialists to conduct a comprehensive review of information stored on the impacted systems to determine what information, if any, was affected and to whom the information related. Once complete, Marten undertook a time-intensive manual review of its records to determine the identities and contact information for potentially impacted individuals. On or around March 8, 2022, Marten completed its review.

The information that could have been subject to unauthorized access for Maryland residents includes name, address, Social Security number, driver's license number, passport number, tax identification number, financial account information, medical information, and health insurance information.

Notice to Maryland Residents

On October 27, 2021, Marten provided preliminary notice of this event to potentially impacted employees, along with an offer of complimentary credit monitoring services, while the investigation was ongoing. On March 25, 2022, Marten continued providing written notice of this event to affected individuals, which includes approximately two hundred sixteen (216) Maryland residents. Written notice is being provided in substantially the same form as the letter attached hereto as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon becoming aware of the event, Marten moved quickly to investigate and respond, assess the security of its systems, and notify potentially affected individuals. Marten is also working to implement additional safeguards and training to its employees. Marten is providing access to credit monitoring and identity restoration services for one (1) year, through Equifax, to individuals whose personal information was potentially affected by this event, at no cost to these individuals. Marten also established a dedicated assistance line to for affected individual to contact with any questions or concerns.

Additionally, Marten is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Marten is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, information on protecting against tax fraud, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state attorney general, and law enforcement to report attempted or actual identity theft and fraud. Marten is also notifying other appropriate state regulators.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4802.

Very truly yours,



Samuel Sica, III of
MULLEN COUGHLIN LLC

SZS/kzf
Enclosure

EXHIBIT A



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>
<<Name 1>>
<<Name 2>>
<<Address 1>>
<<Address 2>>
<<Address 3>>
<<Address 4>>
<<Address 5>>
<<City>><<State>><<Zip>>
<<Country>>

<<Date>>

<<Header>>

Dear <<Name 1>>:

Marten Transport, Ltd. ("Marten") writes to notify you about a recent event that may involve some of your information. This notice provides you with information about the event, our response, and additional steps you may take to protect your information, should you determine it is appropriate to do so.

What Happened? On or around October 3, 2021, we identified unusual activity on certain company computer systems. We quickly disconnected these systems and commenced an extensive investigation to determine the nature and scope of the activity. We also promptly reported this event to federal law enforcement. Through the investigation, we determined that an unknown actor gained access to certain systems between September 30, 2021 and October 4, 2021 and viewed or downloaded certain information from those systems.

We then worked with data specialists to conduct a comprehensive review of information stored on the impacted systems to determine what information, if any, was affected and to whom the information related. Once complete, we then conducted a time-intensive manual review of our records to determine the identities and contact information for potentially impacted individuals. On or around March 8, 2022, we completed our review.

What Information Was Involved? Our review determined that the following types of information were present in the affected systems and could have been impacted by the unknown actor: your name, <<Breached Elements>>.

What We Are Doing. We take this event and the security of information entrusted to us very seriously. Upon learning of the event, we took immediate steps to secure our environment and investigate the activity. We are also enhancing our information security posture through additional administrative and technical measures. As an added precaution, we are offering you complimentary access to <<CM Length>> months of credit monitoring and identity restoration services, through Equifax. If you wish to avail yourself of these services, you will need to enroll using the instructions enclosed with this letter, as we are unable to activate them on your behalf.

What You Can Do. Marten encourages you to remain vigilant against incidents of identity theft and fraud and to review your account statements and monitor your free credit reports for suspicious activity and to detect errors. We also encourage you to review the enclosed *Steps You Can Take to Protect Personal Information*, which contains information on what you can do to safeguard against possible misuse of your information. You may also enroll in the complimentary credit monitoring services we are offering to you.

For More Information. If you have additional questions, you may call our dedicated assistance line at 1-844-783-1588, available Monday through Friday, from 8:00 a.m. to 8:00 p.m., Central Time (excluding U.S. holidays). You may also write to Marten at 129 Marten Street, Mondovi, WI 54755.

Sincerely,

Timothy Kohl

CEO
Marten Transport, Ltd.

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION



<<Name 1>>

Enter your Activation Code: <<ACTIVATION CODE>>

Enrollment Deadline: <<ENROLLMENT DEADLINE>>

Enroll in Credit Monitoring

Equifax Credit Watch™ Gold

*Note: You must be over age 18 with a credit file to take advantage of the product.

Key Features

- Credit monitoring with email notifications of key changes to your Equifax credit report
- Daily access to your Equifax credit report
- WebScan notifications¹ when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts², which encourage potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock³
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft⁴

Enrollment Instructions

Go to www.equifax.com/activate.

Enter your unique Activation Code of <<ACTIVATION CODE>> then click “Submit” and follow these 4 steps:

1. **Register:**
Complete the form with your contact information and click “Continue”.
If you already have a myEquifax account, click the ‘Sign in here’ link under the “Let’s get started” header. Once you have successfully signed in, you will skip to the Checkout Page in Step 4.
2. **Create Account:**
Enter your email address, create a password, and accept the terms of use.
3. **Verify Identity:**
To enroll in your product, we will ask you to complete our identity verification process.
4. **Checkout:**
Upon successful verification of your identity, you will see the Checkout Page.
Click ‘Sign Me Up’ to finish enrolling.
You’re done!
The confirmation page shows your completed enrollment.
Click “View My Product” to access the product features.

¹ WebScan searches for your Social Security Number, up to 5 passport numbers, up to 6 bank account numbers, up to 6 credit/debit card numbers, up to 6 email addresses, and up to 10 medical ID numbers. WebScan searches thousands of Internet sites where consumers’ personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers’ personal information is at risk of being traded.

² The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC.

³ Locking your Equifax credit report will prevent access to it by certain third parties. Locking your Equifax credit report will not prevent access to your credit report at any other credit reporting agency. Entities that may still have access to your Equifax credit report include: companies like Equifax Global Consumer Solutions, which provide you with access to your credit report or credit score, or monitor your credit report as part of a subscription or similar service; companies that provide you with a copy of your credit report or credit score, upon your request; federal, state and local government agencies and courts in certain circumstances; companies using the information in connection with the underwriting of insurance, or for employment, tenant or background screening purposes; companies that have a current account or relationship with you, and collection agencies acting on behalf of those whom you owe; companies that authenticate a consumer’s identity for purposes other than granting credit, or for investigating or preventing actual or potential fraud; and companies that wish to make pre-approved offers of credit or insurance to you. To opt out of such pre-approved offers, visit www.optoutprescreen.com.

⁴ The Identity Theft Insurance benefit is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Equifax, Inc., or its respective affiliates for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state attorney general. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state attorney general. This notice has not been delayed by law enforcement.

<<ST>>



Return Mail Processing Center
P.O. Box 6336
Portland, OR 97228-6336

<<Mail ID>>

To the Parent or Guardian of

<<Name 1>>

<<Name 2>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<Address 4>>

<<Address 5>>

<<City>><<State>><<Zip>>

<<Country>>

<<Date>>

<<Header>>

Dear Parent or Guardian of <<Name 1>>:

Marten Transport, Ltd. ("Marten") writes to notify you about a recent event that may involve some of your minor child's information. This notice provides you with information about the event, our response, and additional steps you may take to protect your minor child's information, should you determine it is appropriate to do so.

What Happened? On or around October 3, 2021, we identified unusual activity on certain company computer systems. We quickly disconnected these systems and commenced an extensive investigation to determine the nature and scope of the activity. We also promptly reported this event to federal law enforcement. Through the investigation, we determined that an unknown actor gained access to certain systems between September 30, 2021 and October 4, 2021 and viewed or downloaded certain information from those systems.

We then worked with data specialists to conduct a comprehensive review of information stored on the impacted systems to determine what information, if any, was affected and to whom the information related. Once complete, we then conducted a time-intensive manual review of our records to determine the identities and contact information for potentially impacted individuals. On or around March 8, 2022, we completed our review.

What Information Was Involved? Our review determined that the following information related to your minor child were present in the affected systems at the time of the event: name, <<Breached Elements>>.

What We Are Doing. We take this event and the security of information entrusted to us very seriously. Upon learning of the event, we took immediate steps to secure our environment and investigate the activity. We are also enhancing our information security posture through additional administrative and technical measures. As an added precaution, we are offering your minor child access to complimentary <<CM Length>> months of minor monitoring services, through Equifax. Details of this offer and instructions on how to activate these services are enclosed with this letter.

What You Can Do. Marten encourages you to remain vigilant against incidents of identity theft and fraud by reviewing your minor child's account statements and free credit reports, if applicable, for suspicious activity and to detect errors. We also encourage you to review the enclosed *Steps You Can Take to Protect Personal Information*, which contains information on what you can do to safeguard against possible misuse of your minor child's information. You can also enroll in the minor monitoring services that Marten is offering.

For More Information. If you have additional questions, you may call our dedicated assistance line at 1-844-783-1588, available Monday through Friday, from 8:00 a.m. to 8:00 p.m., Central Time (excluding U.S. holidays). You may also write to Marten at 129 Marten Street, Mondovi, WI 54755.

Sincerely,

Timothy Kohl

Timothy Kohl
CEO
Marten Transport, Ltd.

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION



Enter your Activation Code: <<ACTIVATION CODE>>

Enrollment Deadline: <<ENROLLMENT DEADLINE>>

Enroll in Minor Monitoring

Equifax Child Monitoring Package (for Equifax Credit Watch™ Gold members)

Key Features

- Child Monitoring for up to four children under the age of 18
- Emailed notifications of activity on the child's Equifax credit report

Enrollment Instructions

Parent/guardian, after completing your enrollment in Equifax Credit Watch™ Gold:

Return to www.equifax.com/activate

Enter your unique Activation Code of <<ACTIVATION CODE>> for Equifax Child Monitoring Package then click "Submit" and follow these additional steps.

1. **Sign In:**
Click the 'Sign in here' link under the "Let's get started" header.
Sign in with your email address and password you created when initially creating your account.
2. **Checkout:**
Click 'Sign Me Up' to finish your enrollment.
You're done!
The confirmation page shows your completed enrollment.
Click "View My Product" to access the product features and enroll minor children.

How to Add Minors to Your Equifax Child Monitoring Package

You will be able to add minors to your Equifax Child Monitoring Package through your product dashboard.

1. Sign in to your account to access the "Your People" module on your dashboard.
2. Click the link to "Add a Child."
3. From there, enter your child's first name, last name, date of birth and social security number.
Repeat steps for each minor child (up to four).

Equifax will then create an Equifax credit file for your child, lock it and then alert you if there is any activity on that child's Equifax credit file. You can add up to 4 children under the age of 18 with your Equifax Child Monitoring Package.

Typically, a minor under the age of eighteen does not have credit in his or her name, and the consumer reporting agencies do not have a credit report in a minor's name. To find out if your minor has a credit report or to request a manual search for your minor's Social Security number each credit bureau has its own process. Consumers with a credit report may obtain one free report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your or your minor's credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you or your minor are a victim of identity theft, you or your minor are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in a credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application made regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your minor child's credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;

5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if your minor is a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	1-888-397-3742	833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your minor's personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state attorney general. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if your minor child ever experiences identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that your minor has been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state attorney general. This notice has not been delayed by law enforcement.

<<ST>>