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April 11, 2022

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
idtheft@oag.state.md.us

RE: Report of Data Security Breach

Dear Attorney General:

We represent Davis Instruments Corporation (“the Company”), which is a California-based company specializing in the development and manufacture of systems, sensors and equipment for weather monitoring. This letter is being provided pursuant to Md. Code Ann. Comm. Law 14-3504, which requires that your office be notified in the event of a breach in the security of personal information affecting a resident of the state of Maryland.

The Company was recently victimized by a ransomware attack that encrypted parts of its computer network. The Company immediately worked with cybersecurity experts to restore its systems and investigate the incident. The Company was able to successfully restore its systems with minimal impact to its operations and customers. As part of its investigation, it learned that the person(s) who committed the ransomware attack may have accessed or acquired certain files on the Company’s systems that contained information about some of its customers and employees. As a result, The Company is notifying all potentially affected employees and customers of the potential disclosure out of an abundance of caution

The information believed to have been accessed or acquired by the unauthorized person or persons could include any combination of the following: full name, address, checking account and routing number, and/or tax identification or social security number. At this time, the Company is aware of no identity theft or fraud as a result of this incident nor does it have any indication that anyone’s personal information has been misused. The Company believes this incident affected one resident of the state of Maryland.

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Written notice is being mailed to all affected individuals on April 8, 2022. A sample copy of the notice letter is attached for your records.

As an added precaution, the Company is offering all affected Maryland residents 12 months of credit monitoring and fraud detection services, which includes a \$1 million identity theft insurance policy and fully managed ID theft recovery services. The notice to the affected individuals includes instructions on the use of these services.

The Company has also taken additional steps in response to learning of this incident, including changing all passwords used to access its email system and computer network. The Company is also reviewing its policies and procedures to identify any additional ways to further strengthen the confidentiality and security of its clients' information. The Company has also separately retained legal counsel to help respond to this incident.

I believe this provides you with all information necessary for your purposes and to comply with Maryland law. However, if you have any questions or need further information, please contact me.

Very truly yours,

FREEMAN MATHIS & GARY, LLP



ZACHARIAH E. MOURA

Encl.



AN **aem** BRAND
10300 SW Greenburg Rd Suite 570
Portland, OR 97223

To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.idx.us/account-creation/protect>
Enrollment Code: [XXXXXXXXXX]

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

April 8, 2022

Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

At Davis Instruments we take the privacy of our customers seriously. As part of that commitment, we are sending this letter to make you aware of a recent data security incident that may have affected your personal information. Please read this letter carefully.

What Happened

In December 2021, Davis Instruments was victimized by a ransomware attack that encrypted parts of our computer network. We immediately worked with cybersecurity experts to restore our systems and investigate the incident. We are pleased to say that we successfully restored our systems with minimal impact to our operations and customers. As part of our investigation, however, we learned that the person(s) who committed the ransomware attack may have accessed or acquired certain files on our systems that contained personal information about some of our customers. As a result, we are notifying all potentially affected individuals of the potential disclosure out of an abundance of caution.

What Information Was Involved

You are receiving this letter because our investigation indicates that there may have been unauthorized access to or acquisition of files on our systems that contained some of your personal information. We believe these documents may have included your name, address, checking account and routing number, and/or tax identification number. At this time, we are not aware of any misuse of this information or of any identity theft or fraud as a result of this incident.

What We Are Doing

Please know that we take the protection of our clients' personal information seriously and we are taking steps to continue investigating this incident, help mitigate the potential for harm, and prevent future incidents from happening. At this time, we have not found the person behind the unauthorized access or determined his or her motives, but we have notified law enforcement and will continue cooperating with their investigations. In addition, we have implemented additional measures, including advanced endpoint detection and monitoring, to further protect the information we store. Out of an abundance of caution, we also changed all passwords used to access our computer networks and we will continue to review our policies and procedures to identify any additional ways to further strengthen the confidentiality and security of our information.

What You Can Do

In light of this incident, we recommend that you remain vigilant by reviewing and monitoring your account statements and credit reports. If you find any errors or unauthorized activity, you should contact your financial institution or call the

number on the back of your payment card. You also may file a report with law enforcement, your state attorney general, and/or the Federal Trade Commission. In addition, please refer to the enclosed documentation which contains additional steps you may take to protect your information from misuse, including some information that may be specific to your state of residence.

As an added precaution to help protect your information from potential misuse, we are offering complimentary credit monitoring and identity theft restoration services through IDX at no cost to you. IDX's services include <<12/24>> months of credit monitoring and alerts, a \$1,000,000 insurance reimbursement policy, Dark Web monitoring and identity theft recovery services. IDX will help reduce the risk of identity theft and also help you resolve issues in the event your identity is compromised.

To enroll in IDX's services, please refer to the enclosed documentation containing your enrollment instructions and your personal activation codes. Please note that you must complete enrollment by July 8, 2022. In addition, please carefully review the information in the enclosed documentation about further steps you may take to help protect your personal information from misuse.

For More Information

We are very sorry for any concern or inconvenience this incident has caused or may cause you. If you have any other questions or concerns that you would like to discuss, you may contact us through our dedicated hotline at **1-800-939-4170**. IDX representatives are available Monday through Friday from 6 am - 6 pm Pacific Time.

Sincerely,

Davis Instruments Corporation



Recommended Steps to help Protect your Information

- 1. Website and Enrollment.** Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.
- 2. Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
- 3. Telephone.** Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.
- 4. Review your credit reports.** We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

5. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-866-349-5191
P.O. Box 105069
Atlanta, GA 30348-5069
www.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
P.O. Box 2000
Chester, PA 19022-2000
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

6. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

7. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.