



SHAWN TUMA
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File No. 5030616.0169

April 14, 2022

VIA EMAIL: IDTHEFT@OAG.STATE.MD.US

Office of the Attorney General
Consumer Protection Division
200 St. Paul Place
Baltimore, Maryland 21202

Re: Notification of Data Security Incident

Dear Attorney General Frosh:

Be advised that the undersigned and this firm have been retained to represent Fairfield County Implants & Periodontics ("FCIP") in connection with the recent data security incident described below. FCIP is a dental practice located at 1047 Old Post Rd, Fairfield, CT 06824.

On March 2, 2022, FCIP discovered it was the target of a cyber attack in which an unauthorized individual accessed an email account containing certain individuals' information. It has been determined that the unauthorized access began sometime prior to January 31, 2022. Upon analyzing the contents of the email account, FCIP discovered that the email account contained information such as names, addresses, dates of birth, phone numbers, email addresses, Social Security numbers, health insurance information, and medical history and treatment information.

FCIP is offering affected individuals identity theft protection services through IDX, the data breach and recovery services expert. The IDX protection includes 12 months of credit and CyberScan monitoring and fully managed ID theft recovery services.

FCIP will mail the enclosed notification letter to the 2 affected Maryland residents on April 15, 2022.



SpencerFane®

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Respectfully,

A handwritten signature in blue ink, reading "Shawn Tuma". The signature is fluid and cursive, with the first name "Shawn" and last name "Tuma" clearly distinguishable.

Shawn Tuma



<<Return Address>>
<<City>>, <<State>> <<Zip>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

To Enroll, Please Call:
1-833-749-1681
Or Visit:
<https://response.idx.us/fcjp>
Enrollment Code: [XXXXXXXXXX]

April 15, 2022

Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

What Happened

We are writing to inform you of an incident that may have involved your personal information. On March 2, 2022, we learned that some information was included in a compromised Fairfield County Implants & Periodontics email account. While we do not have evidence that your information was used for fraudulent purposes, we are unable to conclusively rule out the possibility that your personal information was compromised as a result of this incident. Therefore, out of an abundance of caution, we are notifying you of this incident.

What Information Was Involved

The compromised email account contained information such as names, addresses, dates of birth, phone numbers, email addresses, Social Security numbers, health insurance information, and medical history and treatment information. We deeply regret that this has occurred and apologize for any inconvenience or concern caused by this incident.

What We Are Doing

We have reported this incident to law enforcement and are exploring ways to improve the data security and the security of our email system. In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: 12 months of credit and CyberScan monitoring, and fully managed ID theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do

The events that have occurred do not automatically mean that you are a victim of identity theft. However, we encourage you to remain vigilant, to continually review your credit report, bank account activity, and bank statements for irregularities or unauthorized items, and to immediately report any unauthorized charges to your financial institution.

We also encourage you to contact IDX to enroll in free identity protection services by calling 1-833-749-1681 or going to <https://response.idx.us/fcjp> and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 9 am - 9 pm Eastern Time. Please note the deadline to enroll is July 15, 2022.

Again, at this time, there is no evidence that your information has been misused. However, we encourage you to take full advantage of this service offering. IDX representatives can answer questions or concerns you may have regarding protection of your personal information.

For More Information

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

We value your privacy and sincerely regret any inconvenience this matter may cause. Our relationship with you, your confidence in our ability to safeguard your personal information, and your peace of mind are very important to us.

Please contact 1-833-749-1681 if you have additional questions or concerns.

Sincerely,

Fairfield County Implants & Periodontics, LLC
(Enclosure)

Recommended Steps to Help Protect Your Information

1. Telephone. Contact the IDX call center at 1-833-749-1681 to speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

2. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

3. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-866-349-5191
P.O. Box 105069
Atlanta, GA 30348-5069
www.alerts.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
P.O. Box 2000
Chester, PA 19022-2000
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

4. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

5. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them, at <https://www.identitytheft.gov/>.

California Residents: Visit the California Office of Privacy Protection (<http://www.ca.gov/Privacy>) for additional information on protection against identity theft.

Kentucky Residents: Office of the Attorney General of Kentucky, 700 Capitol Avenue, Suite 118 Frankfort, Kentucky 40601, www.ag.ky.gov, Telephone: 1-502-696-5300.

Maryland Residents: Office of the Attorney General of Maryland, Consumer Protection Division 200 St. Paul Place Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: 1-888-743-0023.

New Mexico Residents: You have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392.

Rhode Island Residents: Office of the Attorney General, 150 South Main Street, Providence, Rhode Island 02903, www.riag.ri.gov, Telephone: 401-274-4400.

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.