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June 24, 2022

VIA ELECTRONIC MAIL

Attorney General Brian E. Frosh
Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: **Notice of Data Security Breach**

Dear Attorney General Frosh:

Lewis Brisbois Bisgaard & Smith LLP represents C&G Publishing, Inc. ("C&G"), a newspaper publisher located in Warren, Michigan, in connection with a recent data security incident that may have affected the information of a Maryland resident. The purpose of this letter is to notify you of the incident pursuant to Maryland Code, Com. § 14-3504(h).

1. NATURE OF THE SECURITY INCIDENT

On May 19, 2022, C&G experienced a network disruption due to an encryption attack. C&G hired cybersecurity experts to assist with their response and to determine whether any personal information was affected. The investigation determined that an unknown threat actor may have accessed or acquired personal information without authorization during the incident. C&G worked with their cybersecurity team to secure their network, to conduct a forensic investigation of what happened, and to enhance the security of C&G's network environment. On June 10, 2022, the investigation determined that personal information of one (1) Maryland resident was potentially affected during the incident.

2. NUMBER OF MARYLAND RESIDENTS AFFECTED

C&G determined that information pertaining to one (1) Maryland resident was potentially affected during the incident. C&G notified this resident of the incident via first class U.S. mail on June 24, 2022. A sample copy of the notification letter sent to the resident is attached.

3. STEPS TAKEN RELATING TO THE INCIDENT

As referenced above, C&G worked with the digital forensics firm to mitigate the risk to data that may have been affected during the incident. It also implemented additional measures to reduce the risk of a similar incident occurring in the future.

As referenced in the notification letter, C&G provided the resident with information about steps they can take to help protect their personal information. C&G also offered the resident one year of complimentary credit and identity monitoring services through IDX.

4. CONTACT INFORMATION

C&G is committed to protecting the security of the personal information in their possession. Please feel free to contact me at Sean.Hoar@lewisbrisbois.com or 971.712.2795, or Matt Lowery at Matthew.Lowery@lewisbrisbois.com or 571.379..6595, should you require further information.

Sincerely,

A handwritten signature in blue ink that reads "Sean B. Hoar". The signature is fluid and cursive, with the first name "Sean" and last name "Hoar" clearly legible.

Sean Hoar of
LEWIS BRISBOIS BISGAARD & SMITH LLP

Enclosure: Sample Consumer Notification Letter

C&G Publishing, Inc.
13650 11 Mile Road
Warren, Michigan 48089

To Enroll, Please Call:

1-XXX-XXX-XXXX

Or Visit:

<https://<<Kroll Website>>>

Enrollment Code: <<XXXXXXXX>>

<<First Name>> <<Last Name>>

<<Address1>> <<Address2>>

<<City>>, <<State>> <<Zip>>

June 15, 2022

Re: Notice of Data Security Incident

Dear <<First Name>> <<Last Name>>,

As you may know, we recently experienced a data security incident. The incident may have affected your personal information and we are writing to offer you complimentary identity protection services, and to inform you about steps you can take to help safeguard your personal information.

What Happened. On May 19, 2022, C&G experienced a network disruption due to an encryption attack. We hired cybersecurity experts to assist with our response and to determine whether any personal information was affected. The investigation determined that personal information may have been acquired during the incident. On June 10, 2022, the investigation determined that your information was potentially affected.

What Information Was Involved. The information may have included your name and Social Security number.

What We Are Doing. As soon as we discovered the incident, we took the steps described above. We also reported the matter to the Federal Bureau of Investigation and will provide whatever cooperation is necessary to hold the perpetrators accountable. Additionally, we are offering you identity protection services through Kroll, a leading identify protection company. These complimentary identity protection services include credit and dark web monitoring, a \$1,000,000 identify theft insurance reimbursement policy, and fully managed identity theft recovery services for twelve months. Additional information about these services is included with this letter. To take advantage of these services, you must follow the instructions in this letter to enroll.

What You Can Do. You can follow the recommendations on the following page to protect your personal information. We also encourage you to enroll in the complimentary identify protections services being offered to you. Activation instructions and a description of the services being offered are included with this letter.

For More Information. If you have questions or need assistance enrolling in the identify protection services, please contact 1-XXX-XXX-XXXX, Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time. Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

The Demers Family

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax
P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian
P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion
P.O. Box 2000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission
600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
1-877-438-4338

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://files.consumerfinance.gov/f/documents/bcfc_consumer-rights-summary_2018-09.pdf.