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July 7, 2022

Via U.S. Mail and Electronic Mail

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, Maryland 21202
Email: IDTheft@oag.state.md.us

Re: Security Incident Notification

To whom it may concern:

We represent the Sarasota Performing Arts Center Foundation, Inc. (the "Foundation") located at 201 Cocoanut Avenue, Sarasota, FL 34236, and are writing to notify your office of an incident that may affect the security of some personal information relating to one (1) Maryland resident. Therefore, we are providing this potential data security incident pursuant to MD. CODE ANN., COM. LAW § 14-3504(h). This notice may be supplemented, if necessary, with any new significant facts discovered after its submission. By providing this notice, the Foundation does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

A. Nature of the Data Event

On June 10, 2022, the Foundation discovered that its systems had been accessed by an outside third-party actor. In response, the Foundation immediately began an investigation with the assistance of counsel and a third-party forensic investigator to determine the nature and scope of the activity. The investigation confirmed that the Foundation's network was subject to unauthorized access on June 10, 2022, for approximately 2.5 hours, when a third-party actor accessed the Foundation's remote desktop through a scanner, and that certain files were exfiltrated from the Foundation's system using a 7-Zip file compression software. In response, the Foundation worked diligently to determine the nature of the information that may have been impacted, and to whom that information pertained.

The information that could have been subject to unauthorized access includes full name and Social Security Number.

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B. Notice to Maryland Residents

The Foundation will provide notice to all affected individuals, which includes one (1) Maryland resident, on or about Friday, July 8, 2022. Written notice is being provided in substantially the same form as the letter attached here as **Exhibit A**.

C. Other Steps Taken and to be Taken

Upon discovering the incident, the Foundation moved quickly to contain the incident, investigate, and respond. The Foundation terminated the access point through which the third-party actor accessed the Foundation's servers. The Foundation also assessed the security of its systems, and the Foundation will take additional steps to reduce the risk of a similar incident occurring in the future, including assessing the implementation of additional technical safeguards. The Foundation will cooperate with any investigation by law enforcement.

The Foundation is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. The Foundation is providing individuals with information on how to review and place a fraud alert on their individual credit files, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, and a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports. Additionally, the Foundation is encouraging affected individuals to contact the Federal Trade Commission, and the Maryland State Attorney General, to report attempted or actual identity theft and fraud.

D. Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please feel free to contact us.

Sincerely,



Jackson Wyatt Moore, Jr.

JWM:jr2

Enclosure: Form of Notification Letter

[INDIVIDUAL NAME]
[STREET ADDRESS]
[CITY, STATE AND POSTAL CODE]
July 8, 2022

NOTICE OF DATA INCIDENT

Dear [INDIVIDUAL NAME]:

We at the Sarasota Performing Arts Center Foundation, Inc., also known as the Van Wezel Foundation, value our relationship with you, and we respect the privacy of your personal information. This is why, as a precautionary measure, we are writing to inform you about a data security incident that occurred on June 10, 2022, that may have involved your personal information.

WHAT INFORMATION WAS INVOLVED?

A third party may have accessed your first name (or the initial of your first name), together with your last name and your Social Security Number.

WHAT WE ARE DOING

We regret that this incident occurred. The Foundation is conducting a review of the potentially affected computer system and is implementing security measures designed both to prevent a recurrence of such an incident and to further protect the privacy of personal information.

WHAT YOU CAN DO

Please review the attachment to this letter ("Steps You Can Take to Further Protect Your Information") for information on steps you can take to protect your personal information.

FOR MORE INFORMATION

For further information and assistance, or for any questions about the incident and the personal information the Foundation maintains about you, please contact our Chief Operating Officer Laura Hennessey at (941) 271-4175 between 10:00 am - 04:00 pm EST, Monday through Friday. Maryland residents may also wish to review information provided by the Maryland Attorney General on how to avoid identity theft at <http://www.marylandattorneygeneral.gov/Pages/IdentityTheft/default.aspx>, or by sending an email to idtheft@oag.state.md.us, or calling 410-576-6491.

Sincerely,

Cheryl Mendelson
Chief Executive Officer

Steps You Can Take to Further Protect Your Information

- **Review Your Account Statements and Notify Law Enforcement of Suspicious Activity**

As a precautionary measure, we recommend that you review your account statements and credit reports regularly. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company where the account is maintained. You also should report any fraudulent activity or suspected incidences of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC).

To file a complaint with the FTC, go to www.IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies. The FTC is headquartered at 600 Pennsylvania Ave., NW, Washington, DC 20580.

Maryland residents may contact the Maryland Attorney General's office at 410-576-6491. Maryland residents may also wish to review information provided by the Maryland Attorney General on how to avoid identity theft at <http://www.marylandattorneygeneral.gov/Pages/IdentityTheft/default.aspx>, or by sending an email to idtheft@oag.state.md.us. The mailing address for the Maryland Attorney General is: 200 St. Paul Place, 25th Floor, Baltimore, MD 21202.

- **Obtain and Monitor Your Credit Report**

We recommend that you obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com>, calling toll-free at 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request form at: www.annualcreditreport.com/requestReport/landingPage.action

You also can obtain a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report, or for general inquiries, is provided below:

Equifax
(866) 349-5191
www.equifax.com
P.O. Box 740241

Experian
(888) 397-3742
www.experian.com
P.O. Box 2002

TransUnion
(800) 888-4213
www.transunion.com
2 Baldwin Place

- **Consider Placing a Fraud Alert on Your Credit Report**

Consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you before establishing any accounts in

your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Go to <http://www.annualcreditreport.com> for additional information.

- **Take Advantage of Additional Free Resources on Identity Theft**

Review the tips provided by the FTC's Consumer Information website, a valuable resource on how to protect your information. Additional information is available by calling 1-877-ID-THEFT (877-438-4338), or by visiting <https://consumer.ftc.gov/identity-theft-and-online-security> or IdentityTheft.gov.

A copy of Identity Theft – A Recovery Plan, a 2018 guide from the FTC to guard against and deal with identity theft, can be found on the FTC's website at this address:

http://www.bulkorder.ftc.gov/system/files/publications/501a_idt_a_recovery_plan_508.pdf