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August 3, 2022

VIA EMAIL

Attorney General Brian Frosh
Maryland Attorney General's Office
Consumer Protection Division
200 St. Paul Place
Baltimore, MD 21202
E-Mail: ldtheft@oag.state.md.us

Re: Notification of Data Security Incident

Dear Attorney General Frosh:

Lewis Brisbois represents Marymount Manhattan College ("MMC"), a private college located in New York, New York, in conjunction with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in accordance with Maryland's data breach notification law.

1. Nature of the Security Incident

On November 12, 2021, MMC experienced a network disruption. Upon discovering this activity, MMC immediately took steps to secure its digital environment and engaged leading cybersecurity experts to conduct an investigation to determine what happened and whether personal information may have been accessed or acquired in conjunction with the incident. The investigation revealed that an unknown actor gained access to and obtained data from the MMC network without authorization in conjunction with a ransomware attack. MMC subsequently initiated a comprehensive review of the affected files through independent experts to determine whether they contained personal information belonging to individuals. After a thorough investigation, on July 28, 2022, MMC determined that certain personal information was involved in the incident and worked diligently to notify these consumers.

2. Type of Information and Number of Maryland Residents Affected

MMC notified 4,053 residents of Maryland of this data security incident via first class U.S. mail on August 3, 2022. The name and Social Security number, driver's license or state identification card

number, passport number, payment card information, medical information, and health insurance information of these residents were involved. A sample copy of the notification letter sent to these individuals is included with this correspondence.

3. Steps Taken Relating to the Incident

MMC reported this incident to the Federal Bureau of Investigation and will cooperate with investigative efforts in an attempt to hold the perpetrator(s) of this incident responsible, if possible. MMC has also implemented additional security features in an effort to prevent a similar incident from occurring in the future. Further, as referenced below, MMC has offered the individuals whose information was involved 12 months of complimentary services through IDX, which includes credit monitoring, dark web monitoring, a \$1 million identity fraud loss reimbursement policy, and fully-managed identity theft recovery services.

4. Contact Information

MMC remains dedicated to protecting the personal information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at (971) 334-7001 or by email at Donna.Maddux@lewisbrisbois.com.

Regards,

A handwritten signature in blue ink, appearing to read "Donna Maddux", with a long horizontal flourish extending to the right.

Donna Maddux of
LEWIS BRISBOIS BISGAARD & SMITH LLP

DM:NSJ

Enc.: Sample Consumer Notification Letter



P.O. Box 989728
West Sacramento, CA 95798-9728

To Enroll, Please Call:
1-833-764-0235
Or Visit:
<https://response.idx.us/mmc>
Enrollment Code: <<ENROLLMENT>>

<<FIRST NAME>> <<LAST NAME>>
<<ADDRESS1>>
<<ADDRESS2>>
<<CITY>>, <<STATE>> <<ZIP>>
<<Country>>

August 3, 2022

Subject: Notice of Data <<Security Incident/Breach>>

Dear <<FIRST NAME>> <<LAST NAME>>,

Marymount Manhattan College (“MMC” or “The College”) is writing to inform you of a data security incident that involved your personal information. MMC takes the privacy and security of the personal information in our possession very seriously. That is why you are being notified with steps you can take to help protect your personal information, including an offer of complimentary credit monitoring and identity protection services.

What Happened? On November 12, 2021, MMC experienced a network disruption. The College immediately took steps to secure the network environment and engaged cybersecurity experts to conduct an investigation. The investigation determined that an unknown actor gained access to and obtained data from the MMC network without authorization. After a thorough investigation, on July 28, 2022, it was determined that some of your personal information was involved in the incident. There is currently no reason to believe your information was misused, only that it was potentially accessed.

What Information Was Involved? The personal information involved included your name and your <<Variable Data>>.

What We Are Doing. As soon as the disruption took place, the steps referenced above were taken. Additional security features were also implemented to reduce the risk of a similar incident occurring in the future. The incident was reported to the Federal Bureau of Investigation, and the College is committed to cooperating with investigative requests. You are being further notified of this event and being advised about steps you can take to help protect your information.

Additionally, the College is offering you complimentary credit monitoring and identity protection services for <<12/24>> months through IDX, a national leader in identity protection services. The IDX services, which are free to you upon enrollment, include a subscription for the following: single bureau credit monitoring, CyberScan dark web monitoring, fully managed identity recovery services, and \$1 million in identity theft insurance coverage. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do. It is recommended that you review the guidance included with this letter about how to protect your personal information. In addition, it is recommended that you enroll in the complimentary identity protection services being offered through IDX to further protect your personal information. To receive credit monitoring services, you must be over the age of 18 and have established credit in the United States, have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

To enroll in the complimentary identity protection services provided through IDX, please call 1-833-764-0235 Monday through Friday from 9:00 am – 9:00 pm Eastern Time or visit <https://response.idx.us/mmc> and insert the Enrollment Code provided above. Please note the deadline to enroll in these complimentary services is **November 3, 2022**. You will need to reference the enrollment code at the top of this letter when calling or enrolling online, so please do not discard this letter.

For More Information. If you have questions about the complimentary services or need assistance, please contact customer service for IDX at 1-833-764-0235. IDX representatives are available Monday through Friday from 9:00 am – 9:00 pm Eastern Time. IDX representatives have been fully versed on the incident and can answer questions or concerns you may have regarding protection of your personal information.

Marymount Manhattan College deeply regrets any inconvenience that this situation may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read "Stephen Eichinger".

Stephen Eichinger
Public Information Officer
Marymount Manhattan College

Additional Steps You Can Take to Further Protect Your Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and monitoring free credit reports closely for errors and by taking other steps appropriate to protect accounts, including promptly changing passwords. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained for remediation assistance or contact a remediation service provider. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC). You should also contact your local law enforcement authorities and file a police report. Obtain a copy of the police report in case you are asked to provide copies to creditors to correct your records. Contact information for the Federal Trade Commission is as follows:

Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Ave, NW, Washington, DC 20580, 1-877-IDTHEFT (438-4338), www.consumer.ftc.gov, www.ftc.gov/idtheft.

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print this form at <https://www.annualcreditreport.com/cra/requestformfinal.pdf>. You also can contact one of the following three national credit reporting agencies:

Equifax, P.O. Box 740241, Atlanta, GA 30374, 1-800-525-6285, www.equifax.com.

Experian, P.O. Box 9532, Allen, TX 75013, 1-888-397-3742, www.experian.com.

TransUnion, P.O. Box 1000, Chester, PA 19016, 1-800-916-8800, www.transunion.com.

Fraud Alerts: There are two kinds of general fraud alerts you can place on your credit report—an initial alert and an extended alert. You may want to consider placing either or both fraud alerts on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and provide the appropriate documentary proof. An extended fraud alert is also free and will stay on your credit report for seven years. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>. Military members may also place an Active Duty Military Fraud Alert on their credit reports while deployed. An Active Duty Military Fraud Alert lasts for one year and can be renewed for the length of your deployment.

Credit or Security Freezes: Under U.S. law, you have the right to put a credit freeze, also known as a security freeze, on your credit file, for up to one year at no cost. The freeze will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. There is no fee to place or lift a security freeze. For information and instructions on how to place a security freeze, contact any of the credit reporting agencies or the Federal Trade Commission identified above. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement. After receiving your freeze request, each credit bureau will provide you with a unique PIN or password. Keep the PIN or password in a safe place as you will need it if you choose to lift the freeze.

A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it altogether. If the request is made online or via phone, a credit bureau must lift the credit freeze within an hour. If the request is made by mail, then the bureau must lift the freeze no later than three business days after receiving your request.

IRS Identity Protection PIN: You can obtain an identity protection PIN (IP PIN) from the IRS that prevents someone else from filing a tax return using your Social Security number. The IP PIN is known only to you and the IRS and helps the IRS verify your identity when you file your electronic or paper tax return. You can learn more and obtain your IP PIN here: <https://www.irs.gov/identity-theft-fraud-scams/get-an-identity-protection-pin>.

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include the right to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information. For more information about the FCRA, and your rights pursuant to the FCRA, please visit http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state attorney general about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the attorney general in your state.

Marymount Manhattan College: Marymount Manhattan College, located at 221 E 71st St, New York, NY 10021 can be reached at: 212-517-0584.

Additional information:

District of Columbia: The Office of the Attorney General for the District of Columbia can be reached at 400 6th Street, NW, Washington, DC 20001; 202-727-3400; oag@dc.gov

California: The California Attorney General can be reached at: 1300 "I" Street, Sacramento, CA 95814-2919; 800-952-5225; <http://oag.ca.gov/>

Maryland: The Maryland Attorney General can be reached at: 200 St. Paul Place Baltimore, MD 21202; 888-743-0023; oag@state.md.us or IDTheft@oag.state.md.us

North Carolina: The North Carolina Attorney General's Office, Consumer Protection Division, can be reached at: 9001 Mail Service Center Raleigh, NC 27699-9001; 877-5-NO-SCAM (Toll-free within North Carolina); 919-716-6000; www.ncdoj.gov

New York: The New York Attorney General can be reached at: Bureau of Internet and Technology Resources, 28 Liberty Street, New York, NY 10005; 212-416-8433; <https://ag.ny.gov/>

Rhode Island: <<The total number of individuals receiving notification of this incident is 191,581.>> The Rhode Island Attorney General can be reached at: 150 South Main Street Providence, RI 02903, <http://www.riag.ri.gov>

Texas: The Texas Attorney General can be reached at: 300 W. 15th Street, Austin, Texas 78701; 800-621-0508; texasattorneygeneral.gov/consumer-protection/

Vermont: The Vermont Attorney General's Office can be reached at: 109 State Street, Montpelier, VT 05609; 802-828-3171; ago.info@vermont.gov