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September 30, 2022

VIA ELECTRONIC MAIL

Attorney General Brian Frosh
Maryland Attorney General's Office
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-Mail: Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Frosh:

We represent the University of Southern California which, via its subsidiary Keck Medicine of USC, operates several healthcare entities in Southern California, including USC Care Medical Group, Inc.; several nonprofit acute care hospitals, including Keck Hospital of USC, USC Norris Cancer Hospital, and USC Verdugo Hills Hospital; as well as a number of outpatient facilities (as referred to collectively herein, "USC"). This letter is being sent because personal information belonging to Maryland residents may have been involved in a recent data security incident experienced by one of USC's business associates, Conifer Revenue Cycle Solutions, LLC ("Conifer"), that may have involved information for certain USC patients.

On August 12, 2022, USC received notice from Conifer of a data security incident that may have involved information for certain USC patients. Conifer reported that the incident was discovered on April 14, 2022, after which Conifer conducted an investigation with the assistance of a leading security firm. In the course of the investigation, Conifer learned that the unauthorized party was able to access the business email account at Conifer on January 20, 2022. Per Conifer, even though it conducted a thorough investigation, it was not possible to conclusively determine whether personal information was actually accessed by the unauthorized party. Conifer thus conducted a detailed review, which identified that personal information associated with USC was in the potentially affected business email account.

After receiving notification on August 12, 2022, USC worked diligently with Conifer to identify all potentially affected USC patients and associated contact information for notification. On

September 28, 2022, USC learned of fifty-four (54) potentially affected Maryland residents whose information may have been involved.

USC and Conifer are preparing to notify the potentially affected Maryland residents via U.S. mail on September 30, 2022. A sample copy of the notification letter is attached. The potentially affected data elements include the following: (1) information to identify the individual (such as full name, date of birth, and address); (2) Social Security number and/or financial account information; (3) health and/or treatment information (such as medical record number, provider name, diagnosis or symptom information, and prescription/medication); (4) health insurance information (such as payor name and subscriber/Medicare/Medicaid number); and (5) billing and claims information. Not all data elements were present for all individuals.

USC is committed to protecting the security, integrity, and confidentiality of all patient information. It is continuing to work with Conifer to ensure that appropriate remediation actions are taken to further secure USC information and reduce the likelihood of a similar incident reoccurring. USC understands that the password for the impacted account was reset shortly after the unauthorized access and that, in response to this incident, Conifer immediately took action to block malicious IP addresses and URLs. USC further understands that Conifer has accelerated its implementation of multi-factor authentication for business email accounts within its email environment.

Conifer has established a toll-free call center through Kroll to answer questions about the incident and address related concerns. In addition, Conifer is offering twelve (12) months of complimentary identity protection services to the potentially affected individuals whose Social Security numbers or financial account information may have been involved in the incident. The incident has also been reported to the Department of Health and Human Services Office for Civil Rights.

If you have any questions or need additional information regarding this incident, please do not hesitate to contact me at (215) 253-7506 or via email at Aubrey.Weaver@lewisbrisbois.com.

Very truly yours,



Aubrey L. Weaver of
LEWIS BRISBOIS BISGAARD &
SMITH LLP

Encl: Sample Notification Letter Templates

CONIFER

HEALTH SOLUTIONS®

P.O Box 989728
West Sacramento, CA 95798-9728

To Enroll, Please Call:

1-833-875-0581

Or Visit:

<https://response.idx.us/crcs-incident>

Enrollment Code: <<Enrollment Code>>

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zipcode>>

September 30, 2022

Su información personal puede haber estado involucrada en un incidente de datos. Si desea recibir una versión de esta carta en español, por favor llame 1-833-875-0581.

Notice of Data Breach

Dear <<First Name>> <<Last Name>>:

We are writing to inform you of a data security incident that occurred at Conifer Revenue Cycle Solutions, LLC (“we” or “Conifer”) and may have affected your personal information. Conifer provides revenue cycle management and other administrative services to healthcare providers, including Keck Medicine of USC.

What happened?

On April 14, 2022, we learned that an unauthorized third party gained access to a Microsoft Office 365-hosted business email account. Upon discovery, we immediately began an investigation and engaged a leading security firm.

In the course of the investigation, we learned that the unauthorized party was able to access the business email account at Conifer on January 20, 2022. This email account is separate from Conifer’s internal network and systems, which were not affected by this incident. Based on the investigation and a detailed review that was performed and ultimately completed on August 3, 2022, it was determined that your personal information associated with the healthcare provider listed above was in the impacted business email account. We notified your healthcare provider of this incident on August 12, 2022 and since then have worked with them to provide you this notice.

What information may have been involved?

Even though Conifer conducted a thorough investigation, it was not possible to conclusively determine whether personal information was actually accessed by the unauthorized party. To date, we are not aware of any misuse of your data. The personal information in the impacted business email account may have included one or more of the following elements for you: (1) information to identify you (such as full name, date of birth, and address); (2) Social Security number, driver’s license/state ID number, and/or financial account information; (3) medical and/or treatment information (such as medical record number, provider name, diagnosis or symptom information, and prescription/medication); (4) health insurance information (such as payor name and subscriber/Medicare/Medicaid number); and (5) billing and claims information. Please note that not all data elements were present for all individuals.

What we are doing.

Conifer takes privacy and security very seriously. In response to this incident, we immediately took action to block malicious IP addresses and URLs. In addition, the password for the impacted account was reset shortly after the unauthorized access. We have enhanced and continue to enhance our security controls and monitoring practices as appropriate to minimize the risk of any similar incident in the future, and we accelerated our implementation of multi-factor authentication for business email accounts within the environment.

In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: <<12/24>> months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. You have until December 30, 2022 to activate these services, and instructions on how to activate these services are included in the enclosed Reference Guide.

What you can do.

In addition to enrolling in complimentary credit monitoring, the enclosed Reference Guide includes additional information on general steps you can take to monitor and protect your personal information. Although we are unaware of any actual or attempted misuse of patient information as a result of this incident, we encourage you to carefully review credit reports and statements sent from providers as well as your insurance company to ensure that all account activity is valid. Any questionable charges should be promptly reported to the company with which you maintain the account.

For more information

If you have any questions about this matter or would like additional information, please refer to the enclosed Reference Guide, visit <https://response.idx.us/crcs-incident> or call toll-free 1-833-875-0581. This call center is open from 6 am – 6 pm Pacific Time, Monday through Friday, except holidays.

We sincerely regret that this incident occurred and apologize for any inconvenience this incident may have caused you.

Sincerely,

A handwritten signature in black ink, appearing to read "D Kellner".

Dustin Kellner
Conifer Privacy Office

Reference Guide

Review Your Account Statements

Carefully review statements sent to you from your healthcare providers, insurance company, and financial institutions to ensure that all of your account activity is valid. Report any questionable charges promptly to the company with which you maintain the account.

Provide Any Updated Personal Information to Your Health Care Provider

Your health care provider's office may ask to see a photo ID to verify your identity. Please bring a photo ID with you to every appointment if possible. Your provider's office may also ask you to confirm your date of birth, address, telephone, and other pertinent information so that they can make sure that all of your information is up-to-date. Please be sure and tell your provider's office when there are any changes to your information. Carefully reviewing this information with your provider's office at each visit can help to avoid problems and to address them quickly should there be any discrepancies.

Order Your Free Credit Report

To order your free annual credit report, visit www.annualcreditreport.com, call toll-free at (877) 322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC") website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three credit bureaus provide free annual credit reports only through the website, toll-free number or request form.

Upon receiving your credit report, review it carefully. Look for accounts you did not open. Look in the "inquiries" section for names of creditors from whom you have not requested credit. Some companies bill under names other than their store or commercial names; the credit bureau will be able to tell if this is the case. Look in the "personal information" section for any inaccuracies in information (such as home address and Social Security Number).

If you see anything you do not understand, call the credit bureau at the telephone number on the report. Errors may be a warning sign of possible identity theft. You should notify the credit bureaus of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate credit bureau by telephone and in writing. Information that cannot be explained should also be reported to your local police or sheriff's office because it may signal criminal activity.

How to Enroll in IDX Credit and Identity Monitoring Services

As a safeguard, you may enroll, at no cost to you, in an online credit monitoring and identity restoration service provided by IDX.

To enroll in this service, please call 1-833-875-0581 or visit <https://response.idx.us/crcs-incident> and follow the instructions for enrollment using the Enrollment Code provided above.

The monitoring included in the membership must be activated to be effective. You have until December 30, 2022 to enroll in these services. Please note that credit monitoring services may not be available for individuals who have not established credit or an address in the United States (or its territories) and a valid Social Security number. Enrolling in this service will not affect your credit score. If you need assistance, IDX will be able to assist you.

We encourage you to take advantage of these protections and remain vigilant for incidents of potential fraud and identity theft, including regularly reviewing and monitoring your credit reports and account statements.

Contact the U.S. Federal Trade Commission

If you detect any unauthorized transactions in any of your financial accounts, promptly notify the appropriate payment card company or financial institution. If you detect any incidents of identity theft or fraud, promptly report the matter to your local law enforcement authorities, state Attorney General and the FTC.

You can contact the FTC to learn more about how to protect yourself from becoming a victim of identity theft by using the contact information below:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue, NW
Washington, DC 20580
1-877-IDTHEFT (438-4338)
www.ftc.gov/idtheft/

Place a Fraud Alert on Your Credit File

To protect yourself from possible identity theft, consider placing a fraud alert on your credit file. A fraud alert helps protect against the possibility of an identity thief opening new credit accounts in your name. When a credit grantor checks the credit history of someone applying for credit, the credit grantor gets a notice that the applicant may be the victim of identity theft. The alert notifies the credit grantor to take steps to verify the identity of the applicant. You can place a fraud alert on your credit report by calling any one of the toll-free fraud numbers provided below. You will reach an automated telephone system that allows flagging of your file with a fraud alert at all three credit bureaus.

Equifax	P.O. Box 105069 Atlanta, Georgia 30348	1- 888-766-0008	www.equifax.com
Experian	P.O. Box 9554 Allen, Texas 75013	1-888-397-3742	www.experian.com
TransUnion	P.O. Box 2000 Chester, PA 19016	1-800-680-7289	www.transunion.com

Security Freezes

You have the right to request a credit freeze from a consumer reporting agency, free of charge, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A security freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a security freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a security freeze may delay your ability to obtain credit.

Unlike a fraud alert, you must separately place a security freeze on your credit file at each credit bureau. To place a security freeze on your credit report you must contact the credit reporting agency by phone, mail, or secure electronic means and provide proper identification of your identity. The following information must be included when requesting a security freeze (note that if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past five years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, display your name and current mailing address, and the date of issue.

Below, please find relevant contact information for the three consumer reporting agencies:

Equifax Security Freeze	P.O. Box 105788 Atlanta, GA 30348	1-800-685-1111	www.equifax.com
Experian Security Freeze	P.O. Box 9554 Allen, TX 75013	1-888-397-3742	www.experian.com
TransUnion	P.O. Box 160 Woodlyn, PA 19094	1-888-909-8872	www.transunion.com

Once you have submitted your request, the credit reporting agency must place the security freeze no later than 1 business day after receiving a request by phone or secure electronic means, and no later than 3 business days after receiving a request by mail. No later than five business days after placing the security freeze, the credit reporting agency will send you confirmation and information on how you can remove the freeze in the future.

For Residents of North Carolina

You may also obtain information about preventing and avoiding identity theft from the North Carolina Attorney General's Office:

North Carolina Attorney General's Office, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, 1-919-716-6000, www.ncdoj.gov.

For Residents of Massachusetts

You have the right to obtain a police report with respect to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

CONIFER

HEALTH SOLUTIONS®

P.O Box 989728

West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zipcode>>

September 30, 2022

Su información personal puede haber estado involucrada en un incidente de datos. Si desea recibir una versión de esta carta en español, por favor llame 1-833-764-0238.

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We are writing to inform you of a data security incident that occurred at Conifer Revenue Cycle Solutions, LLC (“we” or “Conifer”) and may have affected your personal information. Conifer provides revenue cycle management and other administrative services to healthcare providers, including Keck Medicine of USC.

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What we are doing.

Conifer takes privacy and security very seriously. In response to this incident, we immediately took action to block malicious IP addresses and URLs. In addition, the password for the impacted account was reset shortly after the unauthorized access. We have enhanced and continue to enhance our security controls and monitoring practices as appropriate to minimize the risk of any similar incident in the future, and we accelerated our implementation of multi-factor authentication for business email accounts within the environment.

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For more information

If you have any questions about this matter or would like additional information, please refer to the enclosed Reference Guide, visit <https://response.idx.us/crcs-information> or call toll-free 1-833-764-0238. This call center is open from 6 am – 6 pm Pacific Time, Monday through Friday, except holidays.

We sincerely regret that this incident occurred and apologize for any inconvenience this incident may have caused you.

Sincerely,

A handwritten signature in black ink, appearing to read "D Kellner". The signature is fluid and cursive, with the first letter "D" being large and prominent.

Dustin Kellner
Conifer Privacy Office

Reference Guide

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Order Your Free Credit Report

To order your free annual credit report, visit www.annualcreditreport.com, call toll-free at (877) 322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC") website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three credit bureaus provide free annual credit reports only through the website, toll-free number or request form.

Upon receiving your credit report, review it carefully. Look for accounts you did not open. Look in the "inquiries" section for names of creditors from whom you have not requested credit. Some companies bill under names other than their store or commercial names; the credit bureau will be able to tell if this is the case. Look in the "personal information" section for any inaccuracies in information (such as home address and Social Security Number).

If you see anything you do not understand, call the credit bureau at the telephone number on the report. Errors may be a warning sign of possible identity theft. You should notify the credit bureaus of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate credit bureau by telephone and in writing. Information that cannot be explained should also be reported to your local police or sheriff's office because it may signal criminal activity.

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You can contact the FTC to learn more about how to protect yourself from becoming a victim of identity theft by using the contact information below:

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Washington, DC 20580
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