



150 N. Riverside Plaza, Suite 3000, Chicago, IL 60606 • (312) 819-1900

November 25, 2022

Bruce A. Radke
312-463-6211
312-819-1910 Direct Fax
bradke@polsinelli.com

VIA E-MAIL (IDTHEFT@OAG.STATE.MD.US)

Office of the Attorney General
Attn: Jeff Karberg, Administrator of the Identity Theft Program
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: Notification of a Potential Data Security Incident

Dear Mr. Karberg:

We represent Weis Markets, Inc. ("Weis Markets"), 1000 S. Second Street, Sunbury, Pennsylvania, 17801, in connection with an incident that may have involved the personal information of potentially three thousand ninety-three (3,093) customers, many of whom are believed to be Maryland residents. Weis Markets is reporting the incident pursuant to MD. CODE ANN., COM. LAW § 14-3504(h). This notice will be supplemented, if necessary, with any new significant facts discovered subsequent to this submission. While Weis Markets is notifying you of this incident, Weis Markets does not waive any rights or defenses relating to the incident.

NATURE OF THE INCIDENT

On August 1, 2022, Weis Markets discovered a skimmer at Weis Market's Store 122 located at 9270 All Saints Road, Laurel, Maryland. On August 24, 2022, Weis Markets discovered a second skimmer at Weis Market's Store 229 located at 7005 Security Boulevard, Windsor Mills, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor. The card brands have also been notified.

The forensic investigation recently concluded and determined that the skimmers were capable of capturing track data from credit/debit cards, including PIN data. The investigation did not identify evidence confirming that the unknown third party captured any individuals' credit/debit card information from the skimmers. Nonetheless, out of an abundance of caution, Weis Markets conducted a comprehensive review of the two (2) checkout lanes where the

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skimmers were located and on October 3, 2022, Weis Markets determined that certain individuals' credit/debit card numbers with and without PINs related to certain transactions from July 1, 2022 to August 1, 2022 at Store 122 and certain transactions from August 9, 2022 to August 25, 2022 at Store 229 may have been accessed and acquired by the unknown third party. Weis Markets is not aware of anyone's information having been misused in relation to the two (2) skimmers.

NOTICE TO THE MARYLAND RESIDENTS

On October 3, 2022, Weis Markets determined that credit/debit card numbers with and without PINs for three thousand ninety-three (3,093) transactions likely involving Maryland residents may have been accessed through the skimmers. Weis Markets does not have mailing addresses for the potentially involved individuals. Accordingly, Weis Markets is notifying the individuals via substitute notice. On November 25, 2022, Weis Markets posted notice on its website and Weis Markets submitted a press release to the Baltimore Sun. Attached are copies of the website notification and the press release submitted to the Baltimore Sun.

STEPS TAKEN RELATING TO THE INCIDENT

Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm through counsel to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor. Weis Markets is undertaking efforts to reduce the risk of a similar incident occurring in the future.

CONTACT INFORMATION

Please do not hesitate to contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Bruce A. Radke', enclosed in a rectangular box.

Bruce A. Radke

Enclosures



Search for products



or search our site



Stores



Circulars



Coupons



My Lists



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Reorder

Shop Online

Eat Better

Spend Less

Healthy Living

Pharmacy



MEAT & SEAFOOD

FRUITS

VEGETABLES

DAIRY & EGGS

DELI

BAKERY

SNACKS

DRINKS

PANTRY

VIEW ALL DEPARTMENTS (15)

**Data Security Incident at All Saints Road, Laurel, MD and Windsor Mills, MD locations,
details [here](#).**

Get your Flu and COVID-19 Vaccinations or COVID-19 Test.

**Schedule an appointment or visit your local Weis Markets Pharmacy. To schedule or for information on COVID-19 Vaccinations,
FAQs and more [click here](#). For information on IHealth Expiration Date Extension [click here](#).**



Search for products



or search our site



Stores



Circulars



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My Lists



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Reorder

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Spend Less ▾

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Pharmacy ▾



NOTICE OF DATA INCIDENT

On August 1, 2022, Weis Markets, Inc. ("Weis Markets") discovered a skimmer at Weis Market's Store 122 located at 9270 All Saints Road, Laurel, Maryland. On August 24, 2022, Weis Markets discovered a second skimmer at Weis Market's Store 229 located at 7005 Security Boulevard, Windsor Mills, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor.

The forensic investigation recently concluded and determined that the skimmers were capable of capturing track data from credit/debit cards, including PIN data. The investigation did not identify evidence confirming that the unknown third party captured any individuals' credit/debit card information from the skimmers. Nonetheless, out of an abundance of caution, Weis Markets conducted a comprehensive review of the two (2) checkout lanes where the skimmers were located and on October 3, 2022, Weis Markets determined that certain individuals' credit/debit card numbers with and without PINs related to certain transactions from July 1, 2022 to August 1, 2022 at Store 122 and certain transactions from August 9, 2022 to August 25, 2022 at Store 229 may have been accessed by the unknown third party.

Weis Markets is not aware of anyone's information having been misused in relation to the incident; however, as a precautionary measure, involved individuals should remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing their account statements, monitoring their credit reports closely, and notifying their financial institutions if unusual activity is detected. They should also promptly report any fraudulent activity or suspected identity theft to proper law enforcement authorities, including the police and their state's attorney general. Affected individuals may also wish to review the tips provided by the Federal Trade Commission ("FTC") on fraud alerts, security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). Affected individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Contact information for the three national credit reporting agencies is as follows:

Equifax

Experian

TransUnion

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or search our site

 Stores

 Circulars

 Ecoupons

 My Lists

 Shop

 Reorder

Contact information for the three national credit reporting agencies is as follows:

Equifax	Experian	TransUnion
1-800-349-9960	1-888-397-3742	1-800-888-4213
www.equifax.com P.O. Box 105788	www.experian.com P.O. Box 9554	www.transunion.com P.O. Box 1000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016

Weis Markets takes the security of individuals' personal information very seriously and apologizes for any inconvenience or concern this incident might cause. Additional information is available via a confidential, toll-free inquiry line at 1-866-999-9347 from 9:00AM - 5:00PM Central, Monday through Friday.

Inbox - JPe..., iManage ..., CDTime - [...], SmarTimers, NOTICE OF..., Cisco Jabber, Conversati..., Excel, Weis Mark..., Word, Snip & Ske...

6:24 PM 11/25/2022

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Title	Type	Author	Published	Vocabulary		
Data	- Any -		- Any -	- Any -	Apply	Reset

OPERATIONS

☐	TITLE	TYPE	AUTHOR	PUBLISHED STATUS	UPDATED	OPERATIONS
☐	NOTICE OF DATA INCIDENT	Page with Sidebar	Noelle Erickson	Yes	11/25/2022 - 18:29	edit delete
☐	Media Statement Regarding Operating Error By Payments Processor First Data	Blog Post	khess	Yes	10/07/2016 - 17:05	edit delete

Weis Markets Notifies Individuals of a Data Incident

Sunbury, Pennsylvania, November 25, 2022 – On August 1, 2022, Weis Markets, Inc. (“Weis Markets”) discovered a skimmer at Weis Market’s Store 122 located at 9270 All Saints Road, Laurel, Maryland. On August 24, 2022, Weis Markets discovered a second skimmer at Weis Market’s Store 229 located at 7005 Security Boulevard, Windsor Mills, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor.

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Weis Markets is not aware of anyone’s information having been misused in relation to the incident; however, as a precautionary measure, involved individuals should remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing their account statements, monitoring their credit reports closely, and notifying their financial institutions if unusual activity is detected. They should also promptly report any fraudulent activity or suspected identity theft to proper law enforcement authorities, including the police and their state’s attorney general. Affected individuals may also wish to review the tips provided by the Federal Trade Commission (“FTC”) on fraud alerts, security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). Affected individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

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Allen, TX 75013

TransUnion
1-800-888-4213
www.transunion.com
P.O. Box 1000
Chester, PA 19016

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