



Richard W. Goldberg  
550 E. Swedesford Road, Suite 270  
Wayne, Pennsylvania 19087  
Richard.Goldberg@lewisbrisbois.com  
Direct: 215.977.4060

December 28, 2022

**VIA ELECTRONIC MAIL**

Attorney General Brian Frosh  
Maryland Attorney General's Office  
Attn: Security Breach Notification  
200 St. Paul Place  
Baltimore, MD 21202  
E-Mail: Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Frosh:

Lewis Brisbois Bisgaard & Smith LLP represents Lawyers Alliance for New York ("Lawyers Alliance"), the leading provider of business and transactional legal services for nonprofit organizations and social enterprises working to improve quality of life in New York City neighborhoods. I am writing to notify you of a recent data security incident experienced by Lawyers Alliance described in greater detail below.

**1. Nature of the Security Incident.**

On October 17, 2022, Lawyers Alliance received a report of unauthorized activity on a payment card that had been used to make a purchase on Lawyers Alliance's website. Lawyers Alliance immediately engaged an independent cybersecurity firm to conduct a forensic investigation to determine whether any payment card or other personal information on its website may have been accessed or acquired without authorization. On December 7, 2022, Lawyers Alliance learned from its investigators that certain credit card information on its website may have been accessed by an unauthorized person between August 13, 2022 and November 2, 2022. As soon as it learned of this, Lawyers Alliance began working diligently to identify the individuals who may have been impacted and to gather up-to-date mailing addresses in order to effectuate notification as quickly as possible.

**2. Nature of the Information and Number of Residents Affected.**

Lawyers Alliance will be notifying one (1) Maryland resident of this data security incident via first class U.S. mail on December 28, 2022. The name and payment card information of this resident were potentially involved. A sample copy of the notification letter sent to this individual is included with this correspondence.

**3. Steps Taken Relating to the Incident.**

Lawyers Alliance has implemented additional security features in an effort to prevent a similar incident from occurring in the future. In addition, Lawyers Alliance has offered the notified individuals complimentary credit monitoring, identity remediation, and identity theft insurance services through notification services vendor, IDX.

**4. Contact Information.**

Lawyers Alliance remains dedicated to protecting the personal information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at [Richard.Goldberg@lewisbrisbois.com](mailto:Richard.Goldberg@lewisbrisbois.com) or at (215) 977-4060.

Very truly yours,



Richard W. Goldberg of  
LEWIS BRISBOIS BISGAARD &  
SMITH LLP

Enc.: Sample Consumer Notice



**Lawyers Alliance**  
FOR NEW YORK  
Connecting Lawyers, Nonprofits, and Communities

10300 SW Greenburg Rd.  
Suite 570  
Portland, OR 97223

To Enroll, Please Call:

1-800-939-4170

Or Visit:

<https://app.idx.us/account-creation/protect>

Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>

<<Address1>> <<Address2>>

<<City>>, <<State>> <<Zip>>

December 28, 2022

**Re: Notice of Data <<Variable 1>>**

Dear <<FirstName>> <<LastName>>,

I am writing to provide you with information about a recent data security incident that may have involved your personal information. Lawyers Alliance for New York (“Lawyers Alliance”) strives to maintain the privacy and security of all information within our possession. I am writing to notify you of this incident and inform you about steps you can take to help safeguard your personal information.

**What Happened.** On December 7, 2022 we learned from our investigator that your credit card information may have been accessed by an unauthorized person. We began the investigation after one person reported to us in mid-October that there was suspicious activity on their card after using it on our website. Although we did not know if that activity related to us, we immediately hired an expert digital forensics firm to conduct an investigation into whether any users’ sensitive data may have been at risk. Our investigator informed us on December 7, 2022 that payment card information for some people may have been at risk. We then worked diligently to identify and notify the individuals potentially affected.

**What Information Was Involved.** The potentially affected information may have included your full name, billing and email address, and payment card details.

**What We Are Doing.** First we conducted the investigation described above. We have also taken steps to help prevent a similar incident from occurring in the future. We have also notified law enforcement and will assist them in attempting to find who accessed the site. Additionally, in order to alleviate any anxiety you may have about the incident, we are providing you with information on steps you can take to help protect your personal information and offering you <<12/24>> months of complimentary identity monitoring and protection services through IDX, a nationwide data security and recovery services expert. Your complimentary IDX identity monitoring and protection services include credit and CyberScan (dark web) monitoring, a \$1,000,000.00 insurance reimbursement policy, and fully managed identity theft recovery services. We are also providing you with this notice and information about steps you can take to help protect your personal information.

**What You Can Do.** We recommend that you enroll in the services provided, review the guidance included with this letter about how to protect your personal information, and remain vigilant by reviewing account statements and monitoring free credit reports. Please note that you must enroll for the services provided by March 28, 2023.

**For More Information.** If you have questions or need assistance, please go to <https://app.idx.us/account-creation/protect> or contact IDX at 1-800-939-4170, Monday through Friday from 9:00 a.m. to 9:00 p.m. Eastern Time, excluding major U.S. holidays. IDX representatives are fully versed on this incident and can answer questions you may have regarding the protection of your personal information.

Lawyers Alliance takes this matter very seriously and regrets any worry or inconvenience that this may cause you.

Sincerely,

A handwritten signature in black ink that reads "Dan Greenman". The script is cursive and fluid, with the first letters of each word being capitalized and prominent.

Dan Greenman, Director of Operations  
Lawyers Alliance for New York

## Steps You Can Take to Protect Your Personal Information

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

**Equifax**

P.O. Box 105788  
Atlanta, GA 30348  
1-888-378-4329  
[www.equifax.com](http://www.equifax.com)

**Experian**

P.O. Box 9532  
Allen, TX 75013  
1-800-831-5614  
[www.experian.com](http://www.experian.com)

**TransUnion**

P.O. Box 1000  
Chester, PA 19016  
1-800-916-8800  
[www.transunion.com](http://www.transunion.com)

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Security Freeze:** You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

**Federal Trade Commission**

600 Pennsylvania Ave, NW  
Washington, DC 20580  
[consumer.ftc.gov](http://consumer.ftc.gov)  
1-877-438-4338

**Maryland Attorney General**

St. Paul Plaza  
200 St. Paul Place  
Baltimore, MD 21202  
[marylandattorneygeneral.gov](http://marylandattorneygeneral.gov)  
1-888-743-0023

**New York Attorney General**

Bureau of Internet and Technology  
Resources  
28 Liberty Street  
New York, NY 10005  
[ag.ny.gov](http://ag.ny.gov)  
1-212-416-8433 / 1-800-771-7755

**North Carolina Attorney General**

9001 Mail Service Center  
Raleigh, NC 27699  
[ncdoj.gov](http://ncdoj.gov)  
1-877-566-7226

**Rhode Island Attorney General**

150 South Main Street  
Providence, RI 02903  
<http://www.riag.ri.gov>  
[riag.ri.gov](http://riag.ri.gov)  
1-401-274-4400

**Washington D.C. Attorney General**

400 S 6th Street, NW  
Washington, DC 20001  
[oag.dc.gov](http://oag.dc.gov)  
1-202-727-3400

**You also have certain rights under the Fair Credit Reporting Act (FCRA):** These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit [https://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf).