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426 W. Lancaster Avenue, Suite 200
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December 30, 2022

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern:

We represent Elliott Insurance Agency, LLC (“Elliott Insurance Agency”) located at 1400 Battleground Avenue, Suite #118, Greensboro, NC 27408, and are writing to notify your office of an incident that may affect the security of certain personal information relating to one (1) Maryland resident. This notice may be supplemented if new significant facts learned subsequent to its submission. By providing this notice, Elliott Insurance Agency does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On November 13, 2022, Elliott Insurance Agency became aware that a laptop and several flash drives were stolen from a vehicle. Law enforcement was notified of the theft, and Elliott Insurance Agency launched an investigation into the scope of the event. Upon review, Elliott Insurance Agency determined that sensitive data relating to certain clients was stored on the flash drives and potentially stored on the laptop computer. As the result of a thorough review of internal records, Elliott Insurance Agency recently completed a list of individual clients whose information may have been impacted.

The information potentially impacted by this incident includes name and driver's license number.

Notice to Maryland Resident

On or about December 30, 2022, Elliott Insurance Agency mailed written notice of this incident to one (1) Maryland resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Elliott Insurance Agency moved quickly to investigate and respond to the incident and identify potentially affected individuals. Further, law enforcement was notified regarding the event. Elliott Insurance Agency is providing access to credit monitoring services for two (2) years, through Experian, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Elliott Insurance Agency is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Elliott Insurance Agency is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud. Elliott Insurance Agency is also providing written notice of this incident to relevant state regulators, as necessary.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4801.

Very truly yours,

A handwritten signature in black ink, appearing to read 'A. Walker', with a stylized flourish at the end.

Alexander T. Walker of
MULLEN COUGHLIN LLC

ATW/ljw
Enclosure

EXHIBIT A



Return Mail Processing
PO Box 999
Suwanee, GA 30024

111 *****SNGLP

SAMPLE A. SAMPLE - L01

APT ABC



123 ANY ST

ANYTOWN, US 12345-6789



December 30, 2022

NOTICE OF SECURITY INCIDENT

Dear Sample A. Sample:

Elliott Insurance Agency, LLC (“Elliott Insurance Agency”) writes to make you aware of a recent incident that may affect the security of some of your information. Although there is no indication that your information has been misused in relation to this incident, this letter will provide you with information about the incident, measures we have taken in response, and resources available to help you better protect your information, should you feel it is appropriate to do so.

What Happened? On November 13, 2022, Elliott Insurance Agency became aware that a laptop computer and several flash drives were stolen from a vehicle. Law enforcement was notified of the theft, and we launched an investigation into the scope of the event. Upon review, we determined that sensitive data relating to certain clients was stored on the flash drives and potentially stored on the laptop computer. As the result of a thorough review of internal records, we recently completed a list of individual clients whose information may have been impacted. While we have no indication at this time of any misuse of client information in relation to this incident, we are providing this notice in an abundance of caution.

What Information Was Involved? Our review determined the following types of your information were potentially stored on the stolen devices: your [Extra1].

What We Are Doing. We take the security of information entrusted to us very seriously and sincerely regret any concern or inconvenience this incident may cause you. As part of our ongoing commitment to the security of information within our care, Elliott Insurance Agency is reviewing our existing policies and procedures regarding cybersecurity and evaluating additional measures and safeguards to protect against this type of incident in the future.

What You Can Do. We encourage you to review the information contained in the enclosed *Steps You Can Take to Protect Personal Information*. Although we are not aware of any actual misuse of your information, as an added precaution and at no cost to you, we are providing you the option to enroll in 24 months of complimentary single-bureau credit monitoring and identity restoration services provided through Experian. Although we are making these services available to you, we are unable to enroll you directly. Enrollment instructions and additional information regarding the services are enclosed with this letter.

For More Information. We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call us at (833) 514-1010, 8:00 a.m. to 10:00 p.m. Central Time, Monday through Friday and 10:00 AM to 7:00 PM Central Time, Saturday and Sunday (excluding U.S. holidays).

Sincerely,

William Elliott
Elliott Insurance Agency

STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

Enroll in Monitoring Services

We are offering complimentary access to Experian's® IdentityWorksSM for two (2) years. This product provides you with identity theft detection and resolution services. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by: March 31, 2023** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: ABCDEFGHI**

If you have questions about the product, need assistance with identity restoration or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at (833) 514-1010 by March 31, 2023. Be prepared to provide engagement number **B082953** as proof of eligibility for the identity restoration services by Experian.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for two (2) years from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer's express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and

7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and www.oag.state.md.us. Elliott Insurance Company is located at 1400 Battleground Avenue, Suite #118, Greensboro, NC 27408.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

