

# CIPRIANI & WERNER

A PROFESSIONAL CORPORATION

ATTORNEYS AT LAW

JASON M. GOODWIN  
jgoodwin@c-wlaw.com

450 Sentry Parkway, Suite 200  
Blue Bell, PA 19422

Phone: (610) 567-0700  
Fax: (610) 567-0712

www.C-WLAW.com

A Mid-Atlantic Litigation Firm

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January 30, 2023

**Via E-Mail (IDTheft@oag.state.md.us)**

Office of the Attorney General  
200 St. Paul Place  
Baltimore, Maryland 21202

***RE: Data Incident Notification***

To Whom It May Concern:

We serve as counsel for Barton & Loguidice, DPC (“B&L”), located at 443 Electronics Parkway, Liverpool, NY 13088, and write to inform you of a recent data security incident. By providing this notice, B&L does not waive any rights or defenses under Maryland law, including the data breach notification statute.

On January 1, 2023, B&L became aware that it was the victim of a sophisticated ransomware attack that resulted in a network disruption. Upon discovery, B&L immediately secured its network, took the impacted systems offline, and engaged third-party forensic specialists to investigate the nature and scope of the incident. B&L also reported this incident to federal law enforcement. As part of the investigation, B&L looked to determine whether any sensitive information may have been at risk as a result of the incident. It was ultimately determined that certain B&L files containing information related to certain current and former employees may have been accessed by an unauthorized party. As a result, B&L undertook a review to identify the information that may have been contained within the potentially impacted files, and to whom that information belonged.

On January 17, 2023, the review was completed, and it was determined that information related to 8 Maryland residents was potentially subject to unauthorized access. The information believed to be at risk includes individuals’ first name and last name, in combination with their Social Security number, date of birth and/or driver’s license information.

On January 27, 2023, written notice of this incident was mailed to the potentially impacted Maryland residents and is expected to be received by individuals over the subsequent days. A copy of the written notice letter is attached hereto. The notice letter includes an offer of complimentary credit monitoring and identity protection services for twelve (12) months.

Please contact me should you have any questions.

Very truly yours,

Jason Goodwin, Esq.  
CIPRIANI & WERNER, P.C.

Return Mail Processing Center  
P.O. Box 6336  
Portland, OR 97228-6336

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Dear <<Name 1>>:

We are writing to inform you of a data security incident recently experienced by Barton & Loguidice that may have involved your information as described below. We take the privacy and security of all information very seriously and are providing information about the incident and steps you can take to help protect your information.

**What Happened:** On January 1, 2023, we experienced a network disruption that impacted certain systems. Upon discovery, we took immediate action to address and investigate the incident, which included engaging third-party specialists to assist with determining the nature and scope of the incident. A thorough investigation determined that limited information maintained on our network was accessed by an unauthorized actor for a limited time period from December 28, 2022, to January 1, 2023. We then began a thorough review of the potentially impacted data and to whom that information related. On January 17, 2023, this review was completed, and we then worked to obtain up-to-date address information and secure credit monitoring and identity protection services in order to provide you with this notice.

**What Information Was Involved:** The types of information that may have been contained within the affected data includes your first and last name, in combination with the following data element(s):

- social security number
- date of birth
- driver's license

Incidents like these are becoming more common in today's business world; and under most circumstances compromised data is not misused. Please know that any personal information that may have been taken was in a non-searchable format and we are highly confident that the intent was not to adversely use your information but only to extort our company.

**What We Are Doing:** We have taken the steps necessary to address the incident and are committed to fully protecting the information that you have entrusted to us. Upon learning of this incident, we immediately took steps to secure our systems and undertook a thorough investigation. We have also implemented additional technical safeguards to further enhance the security of information in our possession and to prevent similar incidents from happening in the future. In an abundance of caution, we are offering you complimentary credit monitoring and identity protection services through TransUnion. Additional information regarding the offered product is included with this letter.

**What You Can Do:** We recommend that you remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements for suspicious activity and to detect errors. If you discover any suspicious or unusual activity on your accounts, please promptly contact the financial institution or company. We have provided additional information with this letter, which contains steps that you can take to help protect yourself against fraud and identity theft, as well as credit monitoring enrollment instructions.

**For More Information:** Should you have any questions or concerns, please contact our dedicated assistance line which can be reached at 315-410-6695.

The security of information is of the utmost importance to us. We stay committed to protecting your trust in us and continue to be thankful for your support during this time.

Sincerely,

John F. Brusa, Jr.  
President & CEO

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

### Activate Identity Monitoring Services

**TransUnion® myTrueIdentity provides you with the following key features:**

- The daily credit monitoring service will notify you if there are any critical changes to your credit file at TransUnion, including fraud alerts, new inquiries, new accounts, new public records, late payments, changes of address, and more.
- 12 months of unlimited access to your TransUnion® credit report and credit score.
- The service also includes access to an identity restoration program that provides assistance in the event that your identity is compromised and up to \$1,000,000 in identity theft insurance with no deductible.<sup>1</sup>

### **How to Enroll: You can sign up online or via U.S. mail delivery**

- To enroll in this service, go to the myTrueIdentity website at **www.MyTrueIdentity.com** and, in the space referenced as “Enter Activation Code,” enter the 12-letter Activation Code <<Enrollment Code>> and follow the three steps to receive your credit monitoring service online within minutes.
- If you do not have access to the Internet and wish to enroll in a similar offline, paper-based credit monitoring service, via U.S. mail delivery, please call the TransUnion Fraud Response Services toll-free hotline at **1-855-288-5422**. When prompted, enter the six-digit telephone passcode <<Engagement Number>> and follow the steps to enroll in the offline credit monitoring service, add an initial fraud alert to your credit file, or to speak to a TransUnion representative if you believe you may be a victim of identity theft.

You can sign up for the online or offline credit monitoring service anytime between now and <<Enrollment Deadline>>. Due to privacy laws, we cannot register you directly. Please note that credit monitoring services might not be available for individuals who do not have a credit file with TransUnion or an address in the United States (or its territories) and a valid Social Security number, or are under the age of 18. Enrolling in this service will not affect your credit score.

If you have questions about your online credit monitoring benefits, need help with your enrollment, or need help accessing your credit report, or passing identity verification, please contact the myTrueIdentity Customer Service Team toll-free at: 1-844-787-4607, Monday-Friday: 8am-9pm, Saturday-Sunday: 8am-5pm Eastern time.

### **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth;

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<sup>1</sup> (Policy limitations and exclusions may apply.)

4. Address for the prior two to five years;
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

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| <b>TransUnion</b><br>1-800-680-7289<br><a href="http://www.transunion.com">www.transunion.com</a><br><b>TransUnion Fraud Alert</b><br>P.O. Box 2000<br>Chester, PA 19016-2000<br><b>TransUnion Credit Freeze</b><br>P.O. Box 160<br>Woodlyn, PA 19094 | <b>Experian</b><br>1-888-397-3742<br><a href="http://www.experian.com">www.experian.com</a><br><b>Experian Fraud Alert</b><br>P.O. Box 9554<br>Allen, TX 75013<br><b>Experian Credit Freeze</b><br>P.O. Box 9554<br>Allen, TX 75013 | <b>Equifax</b><br>1-888-298-0045<br><a href="http://www.equifax.com">www.equifax.com</a><br><b>Equifax Fraud Alert</b><br>P.O. Box 105069<br>Atlanta, GA 30348-5069<br><b>Equifax Credit Freeze</b><br>P.O. Box 105788<br>Atlanta, GA 30348-5788 |
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### Additional Information

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

*For Maryland residents*, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and [www.oag.state.md.us](http://www.oag.state.md.us). Barton & Loguidice may be contacted at 443 Electronics Parkway, Liverpool, NY 13088.

*For New York residents*, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.