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March 10, 2023

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VIA E-MAIL (IDTHEFT@OAG.STATE.MD.US)

Office of the Attorney General
Attn: Jeff Karberg, Administrator of the Identity Theft Program
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: Notification of Data Security Incident

Dear Mr. Karberg:

We represent Staff Electric Company, Inc. ("SEC"), W133N5030 Campbell Drive, Menomonee Falls, Wisconsin 53051, in connection with an incident that may have involved the personal information of three (3) Maryland residents. SEC is reporting the incident pursuant to MD. CODE ANN., COM. LAW § 14-3504(h). This notice will be supplemented, if necessary, with any new significant facts discovered subsequent to this submission. While SEC is notifying you of this incident, SEC does not waive any rights or defenses relating to the incident, this notice, or the applicability of Maryland law on personal jurisdiction.

NATURE OF THE INCIDENT

On February 3, 2023, SEC discovered that an unauthorized third party gained access to one of its vendor's cloud-based platform that SEC uses for file management services. Upon identifying the issue, SEC promptly began an internal investigation, confirmed the security of SEC's files, and notified law enforcement. SEC also engaged a forensic security firm to assist with the investigation and confirm the security of SEC's systems. The forensic investigation determined that an unknown, unauthorized third party accessed certain SEC files stored on the vendor's platform between January 31, 2023 and February 7, 2023. The investigation confirmed that the unknown third party accessed and acquired certain documents during this period.

SEC conducted a comprehensive review of the contents of the acquired documents and, on February 14, 2023, determined that they contained personal information belonging to three (3) Maryland residents. That information included the individuals' name and Social Security

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number. To date, SEC is not aware of any fraud or identity theft to any individual as a result of this incident.

NOTICE TO THE MARYLAND RESIDENTS

SEC determined that the incident involved three (3) Maryland residents. SEC is mailing a notification letter to these individuals today, March 10, 2023, via first-class United States mail. The notification letter includes an offer for twelve (12) months of complimentary credit monitoring and identity theft protection services. Enclosed is a sample of the notification letter that will be sent to the Maryland residents.

STEPS TAKEN RELATING TO THE INCIDENT

Upon learning of the incident, SEC promptly began an internal investigation, confirmed the security of SEC's files, and notified law enforcement. SEC also engaged a forensic security firm to assist with the investigation and confirm the security of SEC's systems. SEC is undertaking efforts to reduce the risk of a similar incident occurring in the future, including enhancing its technical security measures. Finally, as discussed above, SEC is notifying the involved residents and providing the residents with an offer for complimentary credit monitoring services, in addition to information on how to protect against fraudulent activity and identity theft.

CONTACT INFORMATION

Please do not hesitate to contact me if you have any questions or if I can provide you with further information concerning this matter.

Very truly yours,



Bruce A. Radke

Enclosure

10300 SW Greenburg Rd.
Suite 570
Portland, OR 97223

To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.idx.us/account-creation/protect>
Enrollment Code:
<<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State>> <<Zip>>

March 10, 2023

Dear <<First Name>> <<Last Name>>:

Staff Electric Company, Inc. ("SEC") values and respects the privacy of your information, which is why we are writing to advise you of a recent incident that may have involved some of your personal information. While we do not have any evidence that your information has been misused, we are writing to advise you about the incident as required by law, and to provide you with guidance on steps you can take, should you feel it is appropriate to do so.

What Happened? On February 3, 2023, we discovered that an unauthorized third party gained access to one of our vendor's cloud-based platform that SEC uses for file management services. As a result, we determined that the unauthorized third party accessed and acquired certain SEC documents stored on the vendor's platform. Upon identifying the issue, we promptly began an internal investigation, confirmed the security of SEC's files, and notified law enforcement. We also engaged a forensic security firm to assist with the investigation and confirm the security of our systems. The forensic investigation determined that an unknown, unauthorized third party accessed certain SEC files stored on the vendor's platform between January 31, 2023 and February 7, 2023. The investigation confirmed that the unknown third party accessed and acquired certain documents during this period.

What Information Was Involved? We reviewed the contents of the documents to determine if they contained personal information. On February 14, 2023, we completed our review and determined that the acquired documents contained personal information that included your name, together with your Social Security number.

What We Are Doing. In addition to the actions described above, we are taking steps to reduce the risk of this type of incident occurring in the future, including enhancing our technical security measures. Although we are not aware of any instances of fraud or identity theft involving your personal information, in an abundance of caution we are also offering complimentary identity theft protection services through IDX. IDX identity protection services include: 12 months of Tri-Bureau credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed ID theft recovery services.

What You Can Do. While we are not aware of any fraud or misuse of your information, we encourage you to take advantage of the complimentary credit monitoring included in this letter. To enroll, call IDX at 1-800-939-4170 or go to <https://app.idx.us/account-creation/protect> and use the Enrollment Code provided above. IDX representatives are available Monday through Friday from 8 am - 8 pm Central Time. Please note the deadline to enroll is June 10, 2023. You can also find more information on steps to protect yourself against identity theft or fraud in the enclosed *Additional Important Information* sheet.

For More Information. We value the trust you place in us to protect your privacy, take our responsibility to safeguard your personal information seriously, and apologize for any inconvenience this incident might cause. For further information and assistance, please call 1-800-939-4170 from 8 am - 8 pm Central Time, Monday through Friday.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Bruce". The signature is fluid and cursive, with the first name "Tom" and last name "Bruce" clearly distinguishable.

Tom Bruce Vice President Operations
Staff Electric Company, Inc.

Additional Important Information

1. IDX Identity Protection Enrollment. Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of this letter.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Telephone. Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

As a precautionary measure, we recommend that you remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing your account statements and monitoring credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You should also promptly report any fraudulent activity or any suspected incidents of identity theft to proper law enforcement authorities, including the police and your state's attorney general, as well as the Federal Trade Commission ("FTC").

You may wish to review the tips provided by the FTC on fraud alerts, security/credit freezes and steps you can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). You may also contact the FTC at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Credit Reports: You may obtain a free copy of your credit report once every 12 months from each of the three national credit reporting agencies by visiting www.annualcreditreport.com, by calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can print a copy of the request form at <https://www.annualcreditreport.com/manualRequestForm.action>.

Alternatively, you may elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is as follows:

Equifax
1-866-349-5191
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
1-888-397-3742
www.experian.com
P.O. Box 2002
Allen, TX 75013

TransUnion
1-800-888-4213
www.transunion.com
P.O. Box 2000
Chester, PA 19016

Fraud Alerts: You may want to consider placing a fraud alert on your credit report. A fraud alert is free and will stay on your credit report for one (1) year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any new accounts in your name. To place a fraud alert on your credit report, contact any of the three national credit reporting agencies using the contact information listed above. Additional information is available at www.annualcreditreport.com.

Credit and Security Freezes: You may have the right to place a credit freeze, also known as a security freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as specified below to find out more information:

Equifax Security Freeze
1-888-298-0045
www.equifax.com
P.O. Box 105788
Atlanta, GA 30348

Experian Security Freeze
1-888-397-3742
www.experian.com
P.O. Box 9554
Allen, TX 75013

TransUnion Security Freeze
1-888-909-8872
www.transunion.com
P.O. Box 160
Woodlyn, PA 19094

This notification was not delayed by law enforcement.

Individuals interacting with credit reporting agencies have rights under the Fair Credit Reporting Act. We encourage you to review your rights under the Fair Credit Reporting Act by visiting https://files.consumerfinance.gov/f/documents/bcfp_consumer-rights-summary_2018-09.pdf, or by requesting information in writing from the Consumer Financial Protection Bureau, 1700 G Street N.W., Washington, DC 20552.

Maryland Residents: Maryland residents can contact the Office of the Attorney General to obtain information about steps you can take to avoid identity theft from the Maryland Attorney General's office at: Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202, (888) 743-0023, <http://www.marylandattorneygeneral.gov/>.