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April 21, 2023

VIA EMAIL

Attorney General Anthony Brown
Office of the Attorney General
ATTN: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
idtheft@oag.state.md.us

Re: Notification of Data Security Incident

Dear Attorney General Brown:

Constangy Brooks Smith & Prophete LLP represents Sitterly, Inc., dba Curry County Abstract and Title Co. ("Sitterly"), located in Clovis, New Mexico, with respect to a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident.

1. Nature of the Security Incident

On June 28, 2022, Sitterly experienced an incident involving unauthorized access to its email environment. In response, it immediately took steps to secure the email tenant and began to investigate. Sitterly also engaged leading, independent cybersecurity experts to help address the incident and conduct an investigation. As a result, Sitterly learned that an unauthorized actor accessed certain files and data stored within its digital environment. After a thorough review of the accessed data, on April 18, 2023, Sitterly learned that personal information may have been impacted by this incident. The affected information varies by individual, but may include individuals' Social Security numbers, dates of birth, driver's license numbers, financial account numbers, payment card numbers and expiration dates and/or security codes, and/or medical information.

2. Number of Maryland Residents Affected

On April 21, 2023, Sitterly notified one (1) Maryland resident of this incident via first class U.S. mail. A sample copy of the notification letter sent to impacted individuals is included with this correspondence.

3. Steps Taken Relating to the Incident

To help prevent something like this from happening again, Sitterly is implementing additional security measures. It is also offering complimentary credit and identity protection services to those individuals whose Social Security numbers were affected by the incident.

4. Contact Information

Sitterly remains dedicated to protecting the information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at 917.414.8991 or by email at mefaplatidis@constangy.com.

Regards,

A handwritten signature in dark ink, appearing to read 'MEF', with a stylized flourish extending to the right.

Maria Efaplatidis
Partner

Enc.: Sample Consumer Notification Letter



Return Mail to IDX
4145 SW Watson Ave,
Suite 400
Beaverton, OR 97005

To Enroll, Please Call:
1-800-939-4170
Or Visit:
[https://app.idx.us/account-
creation/protect](https://app.idx.us/account-creation/protect)
Enrollment Code: <<enrollment>>

<<First Name>> <<Last Name>>
<<Address 1>>
<<Address 2>>
<<City>>, <<State>> <<Zip>>

April 21, 2023

Subject: Notice of Data <<Variable 1>>

Dear <<First Name>> <<Last Name>>:

At Sitterly Inc., dba Curry County Abstract and Title Co. (“Sitterly”) we are committed to protecting the confidentiality and security of the information we receive and maintain. We are writing to inform you of a recent data security incident that may have impacted some of your personal information. While we are unaware of any misuse of your information, we are writing to notify you of the incident, offer you complimentary credit monitoring and identity protection services, and inform you about steps that you can take to help protect your personal information.

What Happened: On June 28, 2022, we learned that Sitterly experienced an incident involving unauthorized access to our email environment. In response, we immediately took steps to secure our email tenant and began to investigate. We also engaged leading, independent cybersecurity experts to help us to address the incident and conduct an investigation. As a result, we learned that an unauthorized actor accessed certain files and data stored within our digital environment. On April 18, 2023, we learned that your personal information may have been impacted by this incident. Notably, we have no evidence that any personal information potentially impacted by this incident has been misused but are nonetheless providing notification out of an abundance of caution.

What Information Was Involved: Sitterly completed a review of the data that may have been accessed by the unauthorized actor and determined that information included your name and <<variable 2>>.

What We Are Doing: To help prevent something like this from happening again, we are implementing additional technical security measures. While we have no indication that your information has been misused, we are nonetheless providing you with information about steps that you can take to help protect your personal information. As a further precaution, we are also offering you <<12/24>> months of complimentary credit monitoring and identity protection services through IDX, a data breach and recovery services expert. These services will help to detect possible misuse of your information and will provide you with identity protection support.

What You Can Do: You can enroll in IDX’s complimentary credit monitoring and identity protection services by going to <https://app.idx.us/account-creation/protect> or calling 1-800-939-4170. When prompted, please provide the unique code provided above to enroll in the services. The deadline to enroll is July 21, 2023. For more information on how you can protect your personal information, please review the resources provided on the following pages.

For More Information: If you have any questions regarding the incident, please call 1-800-939-4170 between 8 am and 8 pm Central Time.

The security of your information is a top priority for Sitterly. We take your trust in us and this matter very seriously and we deeply regret any worry or inconvenience that this may cause you.

Sincerely,

A handwritten signature in cursive script that reads "Alissa Johnson". The signature is written in a dark ink and is positioned above the printed name.

Alissa J. Johnson
Sitterly Inc., dba Curry County Abstract and Title Co
801 Pile St.
Clovis, NM 88101

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax
P.O. Box 105788
Atlanta, GA 30348
1-888-378-4329
www.equifax.com

Experian
P.O. Box 9532
Allen, TX 75013
1-800-831-5614
www.experian.com

TransUnion
P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission
600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov
1-877-438-4338

Maryland Attorney General
St. Paul Plaza
200 St. Paul Place
Baltimore, MD 21202
marylandattorneygeneral.gov
1-888-743-0023

New York Attorney General
Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
ag.ny.gov
1-212-416-8433 / 1-800-771-7755

North Carolina Attorney General
9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf.