



April 21, 2023

Via email: ldtheft@oag.state.md.us

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Dear Anthony:

We are informing you of a recent data security incident (“Matter”) that concerned the personal information (collectively the “Information”) of individuals associated with our client, Innovative Tax Solutions DBA Innovative Bookkeeping and Tax Solutions (“ITS” or “company”). There is currently no evidence to indicate actual misuse of the Information. However, out of an abundance of caution and in compliance with state law, we are reporting this Matter.

What Happened?

On or about July 25, 2022, ITS became aware of unusual activity concerning its information technology systems that encrypted the company’s data files. ITS contacted law enforcement, who assisted with the Matter. ITS engaged an incident response team and investigated the Matter. During the rebuild of its systems, on or about November 17, 2022, ITS experienced a theft at its office that included certain individual’s Information. On or about March 14, 2023, ITS was able to rebuild the systems. Therefore, as required under state breach notification laws, ITS provided notice to the affected individuals. The total number of affected individuals was 493. Of the total, 2 individuals are Maryland residents. Notice to affected individuals will be completed on April 21, 2023.

What Information was Involved?

- The Information that was impacted includes:
- First and Last Name
- Social Security number (“SSN”)
- Driver’s license or state identification card number
- Identify protection PIN issued by the IRS
- Tax identification number

What mitigation steps were taken?

At the time of the Matter and out of an abundance of caution, ITS changed login credentials and implemented various security measures. ITS will continue to conduct additional employee training.

We have also secured credit monitoring services to provide identity and credit monitoring services for 12 months to a subset of Individuals who had their SSN impacted along with their first and last names.

Please let us know if you have any additional questions.

Very truly yours,

The Beckage Firm

By: 

Shawn M.B. Ford, LL.M., Esq.
Member, IR Group Lead

<<DATE>>

<<NAME>>

<<ADDRESS>>

<<CITY>>, <<STATE>> <<ZIP>>

Member ID Number: <<MEMBER ID>>

Dear <<NAME>>:

We write to inform you of a recent data security incident (“Matter”) that may concern some of your personal information (collectively the “Information”). While we currently have no evidence of actual misuse of your Information, we are sharing what we know about the Matter, our response to it, and steps you can take to help protect your Information.

What Happened?

On or about July 25, 2022, we became aware of unusual activity concerning our information technology systems that encrypted our company’s data files. We contacted law enforcement, who assisted us with the Matter. We engaged our incident response team and investigated the Matter. During the rebuild of our systems, on or about November 17, 2022, we experienced a theft at our office that included your Information. On or about March 14, 2023, we were able to rebuild the systems. We have no evidence of actual misuse of your Information, however, out of an abundance of caution, we are notifying you because your Information was impacted.

What Information was Involved?

The Information that was impacted includes:

- First and Last Name
- Social Security number
- Driver’s license or state identification card number
- Identify protection PIN issued by the IRS
- Tax identification number

What Are We Doing?

Upon learning of the Matter, we engaged our incident response team, who investigated the Matter and took a number of risk mitigation steps. We also engaged data security professional experts to assist in our investigation. We changed login credentials and implemented various

security measures. We will continue to conduct additional employee training. We were able to rebuild our systems and found no evidence of any misuse of any Information.

We have also secured the services of NortonLifeLock to provide identity and credit monitoring services, at no charge, for twelve (12) months. To enroll, please call (800) 995-3086 and provide the reference number above. Further information about enrollment is attached.

What Can You Do?

We encourage you to remain vigilant in reviewing your Information, such as reviewing your account statements, and monitor credit reports for any suspicious activity. We encourage you to enroll with NortonLifeLock to receive no cost identity and credit monitoring services. Please note that you must enroll directly by **June 30, 2023**. We are unable to automatically enroll you in these services. NortonLifeLock is available 24/7 to answer enrollment questions or other questions that you might have concerning the Matter.

For More Information.

If you have additional questions about NortonLifeLock's services or for further information and assistance, please call (800) 995-3086.

We apologize for any inconvenience this may have caused.

Sincerely,

A handwritten signature in black ink that reads "Cynthia Yates". The signature is written in a cursive style with a large, stylized "Y".

Cynthia Yates

Owner

Innovative Tax Solutions

DBA Innovative Bookkeeping and Tax Solutions

1070 S. Forest Ave. Ste. 604

Fort Worth, TX 76112

(817) 457-7829

Steps You Can Take To Protect Your Information

NortonLifeLock Identity and Credit Monitoring Services

Complimentary Credit Monitoring and Identity Protection Services

Innovative Tax Solutions DBA Innovative Bookkeeping and Tax Solutions has retained NortonLifeLock, Inc. to provide One (1) Year of complimentary LifeLock Defender Preferred™ identity protection and credit monitoring.

To activate your membership online and get protection at no cost to you:

1. In your web browser, go directly to www.LifeLock.com. Click on the yellow “START MEMBERSHIP” button (do not attempt registration from a link presented by a search engine).
2. You will be taken to another page where, below the three protection plan boxes, you may enter the **Promo Code: DUTCHE2301** and click the “APPLY” button.
3. On the next screen, enter your **Member ID Number** (from the first page) and click the “APPLY” button.
4. Your complimentary offer is presented. Click the red “START YOUR MEMBERSHIP” button.
5. Once enrollment is completed, you will receive a confirmation email (be sure to follow ALL directions in this email).

Alternatively, to activate your membership over the phone, please call: (800) 995-3086 and select option 1.

You will have until June 30th, 2023, to enroll in this service.

Once you have completed the LifeLock enrollment process, the service will be in effect. Your LifeLock Defender™ Preferred membership includes:

- ✓ Primary Identity Alert System[†]
- ✓ 24/7 Live Member Support
- ✓ Dark Web Monitoring^{**}
- ✓ Norton™ Security Deluxe² (90 Day Free Subscription)
- ✓ Stolen Funds Reimbursement up to \$25,000⁺⁺⁺
- ✓ Personal Expense Compensation up to \$25,000⁺⁺⁺
- ✓ Coverage for Lawyers and Experts up to \$1 million⁺⁺⁺
- ✓ U.S.-based Identity Restoration Team
- ✓ Annual Three-Bureau Credit Reports & Credit Scores^{1**}

No one can prevent all identity theft matters. [†] LifeLock does not monitor all transactions at all businesses.

² Norton Security Online provides protection against viruses, spyware, malware, and other online threats for up to 5 PCs, Macs, Android devices. Norton account features not supported in this edition of Norton Security Online. As a result, some mobile features for Android are not available such as anti-theft and mobile contacts backup. iOS is not supported.

******These features are not enabled upon enrollment. Member must take action to get their protection.

+++ Reimbursement and Expense Compensation, each with limits of up to \$25,000 for Defender Preferred. And up to \$1 million for coverage for lawyers and experts if needed. Benefits under the Master Policy are issued and covered by United Specialty Insurance Company (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at: LifeLock.com/legal.

Monitor Accounts

We encourage you to remain vigilant against incidents of identity theft and fraud, to review your account statements, and to monitor your credit reports for suspicious activity. Under U.S. law you are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also contact the three major credit bureaus directly to request a free copy of your credit report.

You have the right to place a “security freeze” on your credit report, which will prohibit a consumer reporting agency from releasing information in your credit report without your express authorization. The security freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a security freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a security freeze on your credit report. Should you wish to place a security freeze, please contact the major consumer reporting agencies listed below:

Experian P.O. Box 9554 Allen, TX 75013 1-888-397-3742 www.experian.com/freeze/center.html	TransUnion P.O. Box 160 Woodlyn, PA 19094 1-888-909-8872 www.transunion.com/credit-freeze	Equifax P.O. Box 105788 Atlanta, GA 30348-5788 1-800-685-1111 www.equifax.com/personal/credit-report-services
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In order to request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. If you have moved in the past five (5) years, provide the addresses where you have lived over the prior five years;

5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.);
7. If you are a victim of identity theft, include a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

As an alternative to a security freeze, you have the right to place an initial or extended "fraud alert" on your file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert display on a consumer's credit file, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the agencies listed below:

Experian

P.O. Box 9554
Allen, TX 75013
1-888-397-3742

www.experian.com/fraud/center.html

TransUnion

P.O. Box 2000
Chester, PA 19016
1-800-680-7289

www.transunion.com/fraud-victim-resource/place-fraud-alert

Equifax

P.O. Box 105069
Atlanta, GA 30348
1-888-766-0008

www.equifax.com/personal/credit-report-services

Additional Information

You can further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself by contacting the consumer reporting agencies, the Federal Trade Commission, or your state Attorney General.

The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580, www.identitytheft.gov, 1-877-ID-THEFT (1-877-438-4338); TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Attorney General can be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662; or www.oag.state.md.us.