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May 12, 2023

VIA ELECTRONIC DELIVERY

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
Email: Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Brown,

I write on behalf of my client, Illumix, Inc., located at 1000 Town Center Drive, Suite 300 #1027 Oxnard, CA 93036 ("Illumix"), to inform you of a recent event that may affect the security of personal information of one Maryland resident.

Illumix recently discovered a phishing attack on its systems. Illumix quickly took steps to investigate and, on May 9, 2023, determined that, on May 8, 2023, an Illumix employee clicked on a phishing email which gave an unauthorized actor access to Illumix's systems. Illumix's investigation to date has determined that the unauthorized actor logged into Illumix's payroll system and accessed employees' personal information, including their first name, last name, Social Security number, bank account information, and salary information.

On or about May 16, 2023, Illumix sent a notification letter, in the same or substantially similar form as enclosed herein, to the Maryland resident.

Please do not hesitate to contact me if you have any questions regarding this matter.

Sincerely,

WILSON SONSINI GOODRICH & ROSATI
Professional Corporation

Megan Kayo

Enclosure



May 15, 2023



Re: Notice of Data Breach



Further to our May 11, 2023 message, we are writing with additional information about the recent phishing incident affecting Illumix, Inc. ("Illumix") and information that is maintained on our systems, including information about you. We are sending this letter to provide you with details on steps you can take in response to this incident to protect your personal information. Please read this letter carefully and contact us with any questions.

What happened? On May 9, 2023, Illumix discovered a phishing attack on our company's systems. In response, we launched an investigation, which determined that, on May 8, 2023, an unauthorized actor gained access to certain Illumix systems, which contain employee personal information.

What information was involved? The information affected by this incident include your first name, last name, personal mailing address, Social Security number, bank account information, and salary information.

What we are doing. To ensure the utmost protection of your personal information, we have partnered with LifeLock, a leading provider of identity theft protection services. As a result, we are pleased to offer you a complimentary two-year LifeLock membership, effective immediately. LifeLock's services will provide an additional layer of security to safeguard your personal information and minimize the risk of identity theft. We also have forced password resets for all employee accounts and implemented multi-factor authentication across our systems.

What you can do. We encourage you to take preventative measures to help prevent and detect any misuse of your information by enrolling in free identity monitoring services, placing a fraud alert and/or security freeze on your credit file, and reviewing your credit reports. Please review the enclosed "Additional Resources" section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file.

For more information. We deeply regret that this incident happened and any concern that this situation has caused. This notification was not delayed due to a law enforcement investigation. We take this situation seriously and have taken and continue to take steps designed to prevent this type of incident from happening in the future.

If you have questions, please contact us at hrops@illumix.com or 650-316-6222, Monday through Friday, 9:00 a.m. to 5:30 p.m. Pacific time.

Sincerely,
Lorena Villegas
Director of Operations

ADDITIONAL RESOURCES

Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-888-4213

Free Credit Report. It is recommended that you remain vigilant by reviewing account statements and monitoring your credit report for unauthorized activity, especially activity that may indicate fraud and identity theft. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to:

Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, Puerto Rico, and Vermont residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alerts. There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and you have the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Security Freeze. You have the ability to place a security freeze, also known as a credit freeze, on your credit report free of charge.

A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may use an online process, an automated telephone line, or submit a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that, if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past 5 years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

You may contact the **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue,

NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

For Maryland residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.