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June 13, 2023

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern:

We represent Loeb & Loeb LLP (“Loeb & Loeb”), located at 10100 Santa Monica Blvd., Suite 2200, Los Angeles, CA 90067, and are writing to notify your Office of an incident that may affect the security of information relating to certain Maryland residents. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Loeb & Loeb does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On June 23, 2022, Loeb & Loeb identified suspicious activity relating to its computer network. Upon learning of this activity, Loeb & Loeb immediately took steps, with the assistance of experienced third-party cybersecurity and forensic professionals, to secure its network and conduct a thorough investigation. Based on that investigation, Loeb & Loeb determined that certain network systems were subject to unauthorized access on or about June 7, 2022. As a result, and in an abundance of caution, Loeb & Loeb undertook a diligent and comprehensive review to determine the information potentially subject to unauthorized access and/or acquisition as a result of this incident. On or about January 27, 2023, this extensive review was completed, and Loeb & Loeb immediately began a supplemental manual review of its internal records and files in order to determine the owner of the impacted data, as well as the identity and contact information for the impacted individuals. While this review is ongoing and Loeb & Loeb is not aware of any information which has been subject to actual or attempted misuse as a result of this event, Loeb & Loeb is notifying potentially impacted individuals for whom it is the data owner out of an abundance of caution, as the information subject to unauthorized access may include name, Social Security number, and health insurance information.

Notice to Maryland Residents

On or about June 13, 2023, Loeb & Loeb began providing written notice of this incident to six (6) Maryland residents. Written notice is being provided in substantially the same form as the letter attached here as **Exhibit A**. Notification to impacted clients and individuals is ongoing, and Loeb & Loeb may supplement this notification if it is determined that a significant amount of additional Maryland residents will receive notice.

Other Steps Taken and To Be Taken

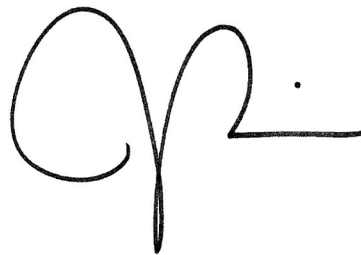
Upon discovering the event, Loeb & Loeb moved quickly to investigate and respond to the incident, assess the security of Loeb & Loeb systems, identify potentially affected individuals, and identify the correct owner of the data. Further, Loeb notified federal law enforcement regarding the event. Loeb & Loeb is also working to implement additional safeguards and training to its employees. Loeb & Loeb is providing access to complimentary credit monitoring services for twelve (12) months, through IDX, to individuals whose personal information was potentially affected by this incident.

Additionally, Loeb & Loeb is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Loeb & Loeb is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4637.

Very truly yours,

A handwritten signature in black ink, appearing to be 'JAC', with a horizontal line extending to the right and a small dot above it.

Jennifer A. Coughlin of
MULLEN COUGHLIN LLC

JAC/jlm
Enclosure

EXHIBIT A



4145 SW Watson Ave.
Suite 400
Beaverton, OR 97005

To Enroll, Please Call:
1-800-939-4170
Or Visit:
<https://app.idx.us/account-creation/protect>
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

June 13, 2023

NOTICE OF <<SECURITY INCIDENT/DATA BREACH>>

Dear <<First Name>> <<Last Name>>,

Loeb & Loeb LLP (“Loeb & Loeb”) is writing to make you aware of an incident that may affect the security of some of your information. While we are not aware of any actual or attempted misuse of your information, we are providing you with information about the incident, our response, and resources available to you to help protect your personal information, should you feel it is appropriate to do so.

What Happened? On June 23, 2022, Loeb & Loeb identified suspicious activity relating to its computer network. We immediately took steps, with the assistance of experienced third-party cybersecurity and forensic professionals, to secure our network and conduct a thorough investigation. Based on that investigation, we determined that certain network systems were subject to unauthorized access on or about June 7, 2022.

What Information Was Involved? We have determined that certain information related to certain current or former clients and employees was impacted by this incident. We are notifying you because our investigation identified on or about January 27, 2023 that your name and <<variable data1 Impacted Data>> was potentially impacted by this event. We then performed a comprehensive internal evaluation of the relevant information to confirm data elements, populate address information for impacted individuals, and confirm accuracy for purposes of providing notice. This was a time consuming process. Please note, Loeb & Loeb is not aware of any information which has been subject to actual or attempted misuse as a result of this event, and we are notifying you out of an abundance of caution.

What We Are Doing. Data security is one of Loeb & Loeb’s highest priorities, and we take very seriously our responsibility to protect the information in our care. We immediately reported this incident to federal law enforcement and are cooperating with their investigation. We also implemented additional cybersecurity measures and protocols to further strengthen the security of our networks, systems and data, to prevent any similar incidents from taking place in the future. We are notifying potentially impacted individuals, including you, so that you may take steps to best protect your information, should you feel it is appropriate to do so.

As an added precaution, we are offering you access to credit monitoring and identity theft protection services for <<12/24>> months at no cost to you, through IDX. You may find information on how to enroll in these services in the enclosed “Steps You Can Take to Help Protect Your Information.” We encourage you to enroll in these services, as we are not able to do so on your behalf.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please also review the information contained in the enclosed “Steps You Can Take to Help Protect Your Information.”

For More Information. We understand that you may have questions about this incident that are not addressed in this letter. If you have additional questions, please call our dedicated assistance line at 1-800-939-4170 between the hours of 6 AM – 6 PM Pacific Time. We take this incident very seriously and sincerely regret any inconvenience or concern this incident may cause you.

Sincerely,

Loeb Incident Response Team

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Enroll in Credit Monitoring

1. Website and Enrollment. Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is September 13, 2023.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Telephone. Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

4. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
888-298-0045	888-397-3742	800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; 202-727-3400; and oag@dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>. Loeb & Loeb is located at 10100 Santa Monica Boulevard, Suite 2200, Los Angeles, CA 90067.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.