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June 14, 2023

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom it may Concern:

We represent EvensonBest LLC (“EvensonBest”) located at 55 5th Avenue, 12th Floor, New York, NY 10003, and are writing to notify your office of an incident that may affect the security of certain personal information relating to one (1) Maryland resident. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, EvensonBest does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or about May 1, 2023, EvensonBest became aware of suspicious activity on its computer network. EvensonBest immediately launched an investigation, with the assistance of third-party computer forensic specialists, and determined that its network had been infected with malware which prevented access to certain files on the system. Through the investigation, EvensonBest determined that, in the early hours on May 1, 2023, an unauthorized actor may have had access to certain systems that stored personal information related to current and former employees. Although EvensonBest has no evidence of any actual or attempted misuse of the information stored on the impacted systems, out of an abundance of caution, EvensonBest is providing notice to potentially impacted individuals whose information was present on these systems at the time of the incident and may have been impacted.

The information that could have been subject to unauthorized access includes name, Social Security number, account/routing number, and passport number.

Notice to Maryland Resident

On or about June 14, 2023, EvensonBest provided written notice of this incident to one (1) Maryland resident. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, EvensonBest moved quickly to investigate and respond to the incident, assess the security of EvensonBest systems, and identify potentially affected individuals. Further, EvensonBest notified federal law enforcement regarding the event. EvensonBest is providing access to credit monitoring services for twelve (12) months, through TransUnion, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, EvensonBest is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. EvensonBest is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud. Additionally, EvensonBest is providing written notice of this incident to relevant state regulators.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4784.

Very truly yours,

Jeffrey J. Boogay of
MULLEN COUGHLIN LLC

JJB/mf1
Enclosure

EXHIBIT A

EvensonBest
c/o Cyberscout
1 Keystone Ave., Unit 700
Cherry Hill, NJ 08003
DB07577

EvensonBest

June 14, 2023

NOTICE OF SECURITY INCIDENT

Dear [REDACTED]:

EvensonBest is writing to inform you of a recent event that may impact some of your data. While there is no evidence of actual or attempted misuse of your information, in an abundance of caution, we are providing you with information about this event, our response, and the steps you may take to further protect your information against identity theft and fraud, should you feel it necessary to do so.

What Happened? On May 1, 2023, EvensonBest was alerted to some anomalous activity on our corporate computer network. EvensonBest moved quickly to secure the systems and launched an investigation, with the assistance of third-party cybersecurity specialists, to determine the full nature and scope of the event. While the investigation is ongoing, it was recently determined that an unauthorized actor gained access to EvensonBest's corporate network and data from certain systems may be impacted.

EvensonBest then undertook a thorough review of the impacted systems to determine what data may have been impacted and to whom it relates. On May 18, 2023, the investigation determined that some of your information was present on the affected systems.

What Information Was Involved? The information related to you that may be impacted includes your name and [REDACTED]. We have no evidence that this information has been subject to actual or attempted misuse.

What We Are Doing. The privacy and security of your information is among our highest priorities. Upon discovering the event, EvensonBest moved quickly to respond and investigate the event, assess the security of our systems, and notify potentially impacted individuals. Additionally, EvensonBest reported this event to federal law enforcement and are assisting in their investigation. As part of our ongoing commitment to information security, we are currently reviewing our protocols, policies, and procedures to reduce the likelihood of a similar event from occurring in the future. We are also notifying appropriate regulators, as required.

As an added precaution, EvensonBest is also offering you 12 months of complimentary credit monitoring through Cyberscout, a TransUnion company. Enrollment instructions can be found in the attached *Steps You Can Take to Further Protect Your Information*. Please note, you must enroll in credit monitoring yourself as EvensonBest is unable to do so on your behalf.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please review the enclosed *Steps You Can Take to Further Protect Your Information*, which includes additional information on what you can do to better protect your information against misuse, should you feel it necessary to do so. Additionally, EvensonBest encourages you to enroll in the complimentary credit monitoring being offered.

For More Information. EvensonBest understands that you may have questions about this event that are not addressed in this letter. If you have additional questions, please contact our dedicated assistance line at 1-800-405-6108 between the hours of 8:00 am to 8:00 pm Eastern time, Monday through Friday, excluding holidays. You may also write to EvensonBest at 55 5th Avenue, 12th Floor, New York, NY 10003.

Sincerely,

Michael Ciganek
Chief Financial Officer

STEPS YOU CAN TAKE TO FURTHER PROTECT YOUR INFORMATION

Enroll in Monitoring Services

In response to the incident, we are providing you with access to **Triple Bureau Credit Monitoring/Triple Bureau Credit Report/Triple Bureau Credit Score** services at no charge. These services provide you with alerts for twelve months from the date of enrollment when changes occur to any of one of your Experian, Equifax or TransUnion credit files. This notification is sent to you the same day that the change or update takes place with the bureau. In addition, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout through Identity Force, a TransUnion company specializing in fraud assistance and remediation services.

To enroll in Credit Monitoring services at no charge, please log on to **<https://secure.identityforce.com/benefit/evensonbest>** and follow the instructions provided. When prompted please provide the following unique code to receive services: [REDACTED]. In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>. EvensonBest is located at 55 5th Avenue, 12th Floor, New York, NY 10003.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.