



David McMillan, Partner
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June 26, 2023

VIA EMAIL

Anthony G. Brown
Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, Maryland 21202

Email: idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Brown:

Constangy, Brooks, Smith & Prophete, LLP ("Constangy") represents Asakura Robinson Company, LLC ("Asakura Robinson") in connection with a recent data security incident described in greater detail below.

Nature of the Security Incident

On May 14, 2023, Asakura Robinson discovered it was the victim of a sophisticated cybersecurity attack affecting its network environment. Asakura Robinson took immediate action to ensure its network was secure and engaged a leading cybersecurity firm to conduct a forensic investigation. Based on that investigation, Asakura Robinson learned that an unauthorized actor may have accessed or acquired certain files stored in its network. After reviewing the potentially affected files in detail, Asakura Robinson confirmed on June 2, 2023 that personal information for certain current and former employees and contractors may have been impacted. Asakura Robinson arranged for notification letters to be sent as soon as possible thereafter.

The potentially impacted information of Maryland residents may have included name and Social Security number. Asakura Robinson has no evidence of the successful or attempted misuse of any of this information.

Number of Maryland Residents Involved

On June 26, 2023, Asakura Robinson notified six (6) Maryland residents of this incident via U.S. First-Class Mail. A sample copy of the notification letter sent to the impacted individuals is included with this correspondence.

Steps Taken to Address the Incident

Asakura Robinson has implemented additional security measures in its environment to reduce the risk of a similar incident occurring in the future. Asakura Robinson also reported the incident to the Federal Bureau of Investigation and will cooperate with any resulting investigation. In addition, Asakura Robinson has provided Maryland residents with complimentary credit monitoring and identity protection services – for a period of 12 months – along with additional resources to assist them. Asakura Robinson has also established a toll-free call center to address any questions and to help individuals resolve issues if their identity is compromised due to this incident.

Contact Information

Asakura Robinson remains dedicated to protecting the personal information in its control. If you have any questions or need additional information, please do not hesitate to contact me at dmcmillan@constangy.com or 718.614.8371 or David Rice at drice@constangy.com or 718.614.2656.

Sincerely,

A handwritten signature in black ink, appearing to read "D. McMillan", followed by a horizontal line extending to the right.

David McMillan of
Constangy, Brooks, Smith & Prophete, LLP

Encl.: Sample Notification Letter



ASAKURA
ROBINSON

4145 SW Watson Ave.
Suite 400
Beaverton, OR 97005

To Enroll, Please Call:
1-800-939-4170
Or Visit:
[https://app.idx.us/account-
creation/protect](https://app.idx.us/account-creation/protect)
Enrollment Code: <<XXXXXXXXXX>>

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

June 26, 2023

Subject: Notice of Data <<Variable Text 1 – Breach or Security Incident>>:

Dear <<First Name>> <<Last Name>>,

I am writing to inform you of a data security incident experienced by Asakura Robinson Company, LLC (“Asakura Robinson”) that may have affected your personal information.

What Happened? On May 14, 2023, Asakura Robinson discovered it was the victim of a sophisticated cybersecurity attack affecting our network environment. We took immediate action to ensure our network was secure and engaged a leading cybersecurity firm to conduct a forensic investigation. Based on that investigation, we learned that an unauthorized actor may have accessed or acquired certain files stored in our network. After reviewing the potentially affected files in detail, we confirmed on June 2, 2023 that your information may have been impacted.

What Information Was Involved? Based on our investigation, we believe the information that may have been impacted during the incident is limited to your name and Social Security number. Asakura Robinson has no evidence of any actual or attempted misuse of this information.

What Are We Doing? As soon as we discovered this incident, we took steps to secure our environment, enlisted a leading cybersecurity firm to conduct a forensic investigation and implemented additional security measures to reduce the risk of a similar incident occurring in the future. We have also reported the incident to the FBI and will cooperate with any resulting investigation.

In addition, we are offering you complimentary credit monitoring and identity theft protection services through IDX – a data breach and recovery services expert. These services include: <<12 months/24 months>> of credit¹ and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised. Please note that the deadline to enroll is September 26, 2023.

What Can You Do? We encourage you to enroll in the complimentary identity protection services being offered to you by using the Enrollment Code provided above. You may also review the guidance included with this letter about how to protect your information.

¹ To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

For More Information: If you have questions about this matter or need assistance enrolling in the complimentary services being offered to you, please call IDX at 1-800-939-4170 from 8:00 A.M. to 8:00 P.M. Central Time, Monday through Friday (excluding holidays).

Please accept our sincere apologies for any worry or inconvenience that this may cause you.

Sincerely,

A handwritten signature in black ink, appearing to read 'HP' followed by a stylized flourish.

Hayley Pallister
Principal
Asakura Robinson Company, LLC
2500 Summer Street, Suite 3229
Houston, TX 77007

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Request a Copy of Your Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <https://www.annualcreditreport.com>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Place a Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <https://www.annualcreditreport.com>.

Put a Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you, including your full name, Social Security Number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission (FTC)

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.