

TOGETHERWORK

Reply to: Legal Department
Damon E. Schramm
dschramm@togetherwork.com
(888) 554-6634

July 24, 2023

Via Electronic Mail Only

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

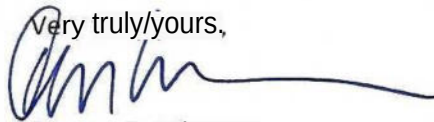
RE: 2Book, Inc. d/b/a MassageBook
Notice of Data Exposure

Dear Sir or Madam:

Pursuant to our obligations under Md. Code Ann., Com. Law §§ 14-3501 – 14-3508, I write to inform you of a data exposure we discovered on July 13, 2023. On that date, 2Book, Inc. d/b/a MassageBook ("**MassageBook**"), which Togetherwork Holdings, LLC ("**Togetherwork**") acquired on June 6, 2023, notified Togetherwork that certain personal information that MassageBook collected was stored online in a manner that allowed such information to be viewed in plain text in the source code of the website used by clients to review their experience with our customers' business (the "**Website**"). The personal information involved may have included the individual's first name and last name, e-mail address, date of birth, and cryptographically hashed MassageBook account password (note: the account password was not revealed in plain text format, but rather in a unique string of randomly generated letters and numbers). The information was not readily viewable on the Website, but it was accessible to those with sufficient knowledge of how to review a Website's source code. We have no direct evidence that any personal information was viewed or used by any unauthorized individuals. There are 444 Maryland residents potentially affected by this disclosure.

On July 14, 2023, MassageBook released a fix for the Website that removed the personal information from the source code, and we are sending the enclosed notice via US and electronic mail to all affected Maryland individuals as required by state law.

If you have any questions or would like any additional information, please do not hesitate to contact me.

Very truly yours,


Damon E. Schramm
Vice President – General Counsel

Enclosure

July [REDACTED], 2023

«SALUTATION» «FIRST» «LAST»
«ADDR1»
«ADDR2»
«CITY», «STATE» «ZIP»

Notice of Data Exposure

Dear «SALUTATION» «LAST»,

We are writing to you because 2Book, Inc. d/b/a MassageBook (“MassageBook”), which was recently acquired by Togetherwork Holdings, LLC (“Togetherwork”, “we”, “us”, “our”), discovered a data exposure that could affect some of your personal information. **Although we have no direct evidence that your personal information was viewed or used by any unauthorized individuals, your privacy and security is of utmost importance to MassageBook so we are contacting you directly to let you know what occurred.**

What Happened?

On July 13, 2023, MassageBook notified Togetherwork that certain personal information that MassageBook collected was stored online in a manner that allowed such information to be viewed in plain text in the source code of the website used by clients to review their experience with your business (the “Website”). The affected information was not directly displayed on the Website. However, such information was accessible to those with sufficient knowledge of how to review the Website’s source code. On July 14, 2023, MassageBook released a fix for the Website. We have not received any reports that customer information related to this unintentional disclosure was accessed or used by any unauthorized individuals.

What Information Was Involved?

The personal information involved may include your first name and last name, e-mail address, cryptographically hashed MassageBook account password, and date of birth. Your MassageBook account password was not revealed in plain text format, but rather in a unique string of randomly generated letters and numbers

What We Did

In addition to MassageBook releasing a fix for the Website, upon your next login, you will be required to reset your password. Out of an abundance of caution, we strongly encourage you to reset your password for any other online accounts that use the same e-mail address and password combination.

What You Can Do

We recommend that you remain vigilant for incidents of fraud and identity theft, including by regularly viewing your account statements and monitoring your free credit reports. For more information on how you can help protect yourself, please review the enclosed *Additional Resources*.

For More Information

If you have any questions or concerns about this incident, please contact us by calling us at 843-352-2026; mailing us at 1028 Johnnie Dodds Blvd., Suite 101, Mt. Pleasant, SC 29464; or e-mailing us at support@massagebook.com.

Sincerely,

MassageBook

Additional Resources

Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111

Experian, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742

TransUnion, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-888-4213

Free Credit Report. It is recommended that you remain vigilant by reviewing account statements and monitoring your credit report for unauthorized activity, especially activity that may indicate fraud and identity theft. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit www.annualcreditreport.com or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to:

Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

For Colorado, Georgia, Maine, Maryland, Massachusetts, New Jersey, Puerto Rico and Vermont residents:

You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit reporting agencies directly to obtain such additional report(s).

Fraud Alerts. There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and you have the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Security Freeze. You have the ability to place a security freeze, also known as a credit freeze, on your credit report free of charge.

A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may use an online process, an automated telephone line, or submit a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that, if you are requesting a security freeze for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past 5 years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

The credit reporting agencies have three (3) business days after receiving your request to place a security freeze on your credit report. The credit bureaus must also send written confirmation to you within five (5) business days and provide you with a unique personal identification number ("PIN") or password, or both that can be used by you to authorize the removal or lifting of the security freeze.

To lift the security freeze in order to allow a specific entity or individual access to your credit report, you must call or send a written request to the credit reporting agencies by mail and include proper identification (name, address, and social security number) and the PIN number or password provided to you when you placed the security freeze as well as the identities of those entities or individuals you would like to receive your credit report or the specific period of time you want the credit report available. The credit reporting agencies have three (3) business days after receiving your request to lift the security freeze for those identified entities or for the specified period of time.

To remove the security freeze, you must send a written request to each of the three credit bureaus by mail and include proper identification (name, address, and social security number) and the PIN number or password provided

to you when you placed the security freeze. The credit bureaus have three (3) business days after receiving your request to remove the security freeze.

Federal Trade Commission and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission and/or the Attorney General's office in your home state. You may also contact these agencies for information on how to prevent or minimize the risks of identity theft.

Federal Trade Commission: You may contact the Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580, www.ftc.gov/bcp/edu/microsites/idtheft/, 1-877-IDTHEFT (438-4338).

State Attorneys General Offices.

For D.C. residents: You may contact the Office of the Attorney General for the District of Columbia, 400 6th Street, NW, Washington, DC 20001, <https://oag.dc.gov/>, 1-202-727-3400.

For Maryland residents: You may contact the Maryland Office of the Attorney General, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us, 1-888-743-0023.

For New York residents: You may contact the Office of the New York State Attorney General, The Capitol Albany NY 12224-0341, <https://ag.ny.gov/>, 1-800-771-7755.

For North Carolina residents: You may contact the North Carolina Office of the Attorney General, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 1-877-566-7226.

Reporting of Identity Theft and Obtaining a Police Report.

For Iowa residents: You are advised to report any suspected identity theft to law enforcement or to the Iowa Attorney General.

For Massachusetts residents: You have the right to obtain a police report if you are a victim of identity theft.

For Oregon residents: You are advised to report any suspected identity theft to law enforcement, the Federal Trade Commission and the Oregon Attorney General.

For Rhode Island residents: You have the right to obtain a police report if you are a victim of identity theft. You may also obtain information about avoiding identity theft from the Office of the State of Rhode Island Attorney General, 150 South Main Street Providence, RI 02903, <https://riag.ri.gov/>, 1-401-274-4400.