



150 N. Riverside Plaza, Suite 3000, Chicago, IL 60606 • (312) 819-1900

December 1, 2023

Bruce A. Radke
312-463-6211 Direct
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bradke@polsinelli.com

VIA E-MAIL (IDTHEFT@OAG.STATE.MD.US)

Office of the Attorney General
Attn: Jeff Karberg, Administrator of the Identity Theft Program
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: Notification of a Potential Data Security Incident

Dear Mr. Karberg:

We represent Weis Markets, Inc. ("Weis Markets"), 1000 S. Second Street, Sunbury, Pennsylvania, 17801, in connection with an incident that may have involved the personal information of three hundred and six ("306") potential Maryland residents. Weis Markets is reporting the incident pursuant to MD. CODE ANN., COM. LAW § 14-3504(h). This notice will be supplemented, if necessary, with any new significant facts discovered subsequent to this submission. While Weis Markets is notifying you of this incident, Weis Markets does not waive any rights or defenses relating to the incident.

NATURE OF THE INCIDENT

On November 1, 2023, Weis Markets discovered a skimmer at Weis Markets' Store 085 located at 7848 Wise Avenue, Dundalk, Maryland. On November 1, 2023, Weis Markets discovered a second skimmer at Weis Markets' Store 089 (119) located at 1080 Maiden Choice Lane, Baltimore, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation. Additionally, Weis Markets notified law enforcement and its payment processor, who is notifying the card brands.

The investigation recently concluded and determined that the skimmers were capable of capturing track data from credit/debit cards, including PIN data. The investigation did not identify evidence confirming that the unknown third party captured any individuals' credit/debit card information from the skimmers. Nonetheless, out of an abundance of caution, Weis Markets conducted a comprehensive review of the two (2) checkout lanes where the skimmers were located. On November 1, 2023, Weis Markets determined that the skimmer

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captured one hundred eighty-seven (187) transactions from October 25, 2023 and November 1, 2023 at Store 085 (one hundred and fifty-three (153) of which were SNAP transactions, and the balance of thirty-four (34) were either MasterCard and Visa credit card transactions). Weis Markets further determined that the skimmer captured one hundred and nineteen transactions from October 25, 2023 and November 1, 2023 at Store 089 (seventy (70) of which were SNAP transactions, fifteen (15) of which were eWIC transactions and the balance of thirty-four transactions were either debit card, gift card or Visa/Mastercard credit card transactions).

NOTICE TO THE MARYLAND RESIDENTS

Weis Markets does not have mailing addresses for the potentially involved individuals. Accordingly, Weis Markets is notifying the individuals via substitute notice. On December 1, 2023, Weis Markets posted notice on its website and Weis Markets submitted a press release to the Baltimore Sun. Attached are copies of the website notification and the press release submitted to the Baltimore Sun.

STEPS TAKEN RELATING TO THE INCIDENT

Upon discovering the skimmers, Weis Markets promptly began an internal investigation into these incidents. Additionally, Weis Markets notified law enforcement and its payment processor. Weis Markets is undertaking efforts to reduce the risk of a similar incident occurring in the future.

CONTACT INFORMATION

Please do not hesitate to contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Bruce A. Radke'.

Bruce A. Radke

Enclosures

Weis Markets

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Data Security Incident at Dundalk and Baltimore, MD locations. Details [here](#).

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12/1/2023

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Sunbury, Pennsylvania, [December 1, 2023] – On November 1, 2023, Weis Markets discovered a skimmer at Weis Markets' Store 085 located at 7848 Wise Avenue, Dundalk, Maryland. On November 1, 2023, Weis Markets discovered a second skimmer at Weis Markets' Store 089 (119) located at 1080 Maiden Choice Lane, Baltimore, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation. Additionally, Weis Markets notified law enforcement and its payment processor.

The skimmers were capable of capturing track data from credit/debit cards, including PIN data. The investigation did not identify evidence confirming that the unknown third party captured any individuals' credit/debit card information from the skimmers. Nonetheless, out of an abundance of caution, Weis Markets conducted a comprehensive review of the two (2) checkout lanes where the skimmers were located and on November 17, 2023, Weis Markets determined that certain individuals' credit/debit card numbers with and without PINs related to certain transactions from October 25, 2023 to November 1, 2023 may have been accessed by the unknown third party.

As a precautionary measure, involved individuals should remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing their account statements, monitoring their credit reports closely, and notifying their financial institutions if unusual activity is detected. They should also promptly report any fraudulent activity or suspected identity theft to proper law enforcement authorities, including the police and their state's attorney general. Affected individuals may also wish to review the tips provided by the Federal Trade Commission ("FTC") on fraud alerts, security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit www.ftc.gov/idtheft or call 1-877-ID-THEFT (1-877-438-4338). Affected individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Contact information for the three national credit reporting agencies is as follows:

Equifax	Experian	TransUnion
1-800-349-9960	1-888-397-3742	1-800-888-4213
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 105788	P.O. Box 9554	P.O. Box 1000

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Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016

Weis Markets takes the security of individuals' personal information very seriously and apologizes for any inconvenience or concern this incident might cause. Additional information is available via a confidential, toll-free inquiry line at 1-866-999-9347 from 9:00 AM - 5:00 PM Eastern, Monday through Friday.

Windows taskbar with icons for Weis Markets, Microsoft Edge, and other applications.

System tray showing time 7:32 PM and date 12/11/2023.

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