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January 22, 2024

VIA EMAIL (idtheft@oag.state.md.us)

Office of the Attorney General of Maryland
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: First Financial Security, Inc. – Data Incident
Our File No. 41088-00250

Dear Sir or Madam:

We are writing to notify you of a data security incident involving 2,281 Maryland residents. We are submitting this notice on behalf of our client, First Financial Security, Inc. (“FFS”). FFS sells life insurance and annuity products to consumers.

Nature Of The Security Breach

On October 17, 2023, FFS was the victim of a ransomware attack which its data protection team discovered was an attempt to access and freeze all of the Information Systems Data. This included both sensitive and non-sensitive data. The ransomware attack was not successful in freezing FFS systems and disrupting operations. With the help of outside IT security experts, FFS determined that a very limited amount of system data was exposed. FFS was able to determine on November 28, 2023 the specific data that was exposed.

Steps Being Taken Related To The Incident

FFS took steps to address this incident promptly after it was discovered, including conducting an investigation to understand what had taken place and how. In addition, FFS took steps to review and enhance the security of its systems. FFS also provided resources to consumers to help protect against potential misuse of personal information.

In addition, FFS is offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: 12 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services.

Should you need additional information regarding this matter, kindly contact me.

Very truly yours,

/s/ David J. Shannon

DAVID J. SHANNON

DJS/JJZ

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