



2100 Southbridge Pkwy, Suite 650, Birmingham, AL 35209

March 21, 2024

Adam Griffin
(205) 963-7139
(615) 523-2397 (Fax)
agriffin@polsinelli.com

VIA E-MAIL – (IDTHEFT@OAG.STATE.MD.US)

Office of the Attorney General
Attn: Jeff Karberg, Administrator of the Identity Theft Program
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: Notice of a Security Incident

Dear Mr. Karberg,

Pursuant to MD. Code. Ann., Com. Law § 14-3504(h), I am writing to report a security incident on behalf of our client, Select Education Group (including Institute of Technology, National Holistic Institute, Bauman College, Fremont University, and Arch USA) (collectively, "SEG" or the "Company"). On or around November 5, 2023, SEG experienced a security incident that resulted in unauthorized access to some of its computer systems. Upon discovering the situation, SEG immediately took these systems offline, notified law enforcement, and engaged external cybersecurity experts to investigate.

The Company's investigation subsequently determined that the threat actor accessed files containing personal information of certain individuals who may have participated in an education program offered by SEG or one of its affiliates, including thirty nine (39) Maryland residents. The information included individuals' names, social security numbers, billing and payment records, and/or academic records.

SEG notified affected individuals on March 20, 2024 via U.S. mail to inform them of the situation and provide resources to monitor and protect their personal information, including 12 months of complimentary credit and identity monitoring services. A copy of the individual notice is enclosed.

SEG has been working with federal law enforcement and cybersecurity experts to investigate what happened and to strengthen its computer network. As part of its ongoing commitment to information security, the Company will continue to evaluate and prioritize enhancing its cybersecurity defenses.

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Atlanta	Boston	Chattanooga	Chicago	Dallas	Denver	Fort Lauderdale	Houston
Kansas City	Los Angeles	Miami	Nashville	New York	Phoenix	Raleigh	
St. Louis	Salt Lake City	San Francisco	Seattle	Silicon Valley	Washington, D.C.	Wilmington	

Polsinelli PC, Polsinelli LLP in California

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Sincerely,

A handwritten signature in blue ink, appearing to read "Adam Griffin".

Adam Griffin

Enclosure

Select Education Group, Inc.
c/o Cyberscout
PO Box 1286
Dearborn, MI 48120-9998



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[Redacted]



March 20, 2024

Re: Notice of Security Incident

Dear [Redacted]

I am writing to let you know that Select Education Group (including Institute of Technology, National Holistic Institute, Bauman College, Fremont University, and Arch USA) (collectively, "The Company") experienced a security incident that resulted in unauthorized access to some of our computer systems. Some of the files on those systems contain your personal information.

We have been investigating this situation with the help of law enforcement and external cybersecurity experts. To our knowledge, we are not aware of any actual or attempted misuse of personal information as a result of this incident. However, as a precautionary measure, you can enroll in an identity protection solution through Cyberscout at no cost to you. The Company will provide credit monitoring services to you for twelve (12) months free of charge.

Additional information about the incident, our ongoing response, and the resources that are available to help protect your information can be found below. Please know that we have taken a number of steps to address this situation and are committed to doing the right thing for everyone involved.

What Happened? Computer systems within our network were accessed by a sophisticated threat actor using techniques that were able to evade detection by our information security defenses. Upon discovering the situation, we promptly took these systems offline, notified law enforcement, and engaged cybersecurity experts to investigate. Through those efforts, we determined that a criminal threat actor had access to our computer systems on or around November 5, 2023.

What Are We Doing? We have been working with external cybersecurity experts to investigate what happened and strengthen our computer network. We are notifying you now that we know what information was involved.

What Information Was Involved? Files containing name, social security number, billing and payment records, and/or academic records.

What You Can Do? We are providing an Identity Protection Reference Guide that includes information on general steps you can take to monitor and protect your personal information. You will also find information enclosed on how to enroll in the credit monitoring services if you are interested in these services.

For More Information. If you have any questions or concerns, please reach out to our dedicated support team at 1-833-961-6732, Monday through Friday 8 am - 8 pm EST (excluding major U.S. holidays).

Sincerely,

Rick Wood, President & CEO
Select Education Group

Mikkel Dixon, President & CEO
National Holistic Institute

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DETAILS REGARDING YOUR CYBERSCOUT MEMBERSHIP

We are offering you complimentary access to **Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score** services at no charge. These services provide you with alerts for twelve (12) months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout through Identity Force, a TransUnion company specializing in fraud assistance and remediation services.

To activate your membership and start monitoring your credit, please follow the steps below:

- Ensure that you **enroll within 90 days from the date of this letter** (Your code will not work after this date.)
- Visit the Cyberscout website to enroll: [REDACTED]
- Provide your **unique code**: [REDACTED]

The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. **Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.**

IDENTITY PROTECTION REFERENCE GUIDE

1. Review your Credit Reports. We recommend that you monitor your credit reports for any activity you do not recognize. Under federal law, you are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To order your free annual credit report, visit www.annualcreditreport.com, call toll-free (877) 322-8228, or complete the Annual Credit Report Request Form on the U.S. Federal Trade Commission's ("FTC") website at www.ftc.gov and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. The three credit bureaus provide free annual credit reports only through the website, toll-free number or request form.

If you see anything in your credit report that you do not understand, call the credit bureau at the telephone number on the report. You should notify the credit bureaus of any inaccuracies in your report, whether due to error or fraud, as soon as possible so the information can be investigated and, if found to be in error, corrected. If there are accounts or charges you did not authorize, immediately notify the appropriate credit bureau by telephone and in writing.

2. Place Fraud Alerts. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. Please note that placing a fraud alert may delay you when seeking to obtain credit. You can learn more about fraud alerts by contacting the credit bureaus or by visiting their websites:

Equifax https://www.equifax.com/personal/credit-report-services/ 1-888-298-0045 Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069 Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian https://www.experian.com/help/ 1-888-397-3742 Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013 Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion https://www.transunion.com/credit-help 1-800-916-8800 TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016 TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094
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It is only necessary to contact one of these bureaus and use only one of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You should receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review.

3. Place Security Freezes. By placing a security freeze, someone who fraudulently acquires your personally identifying information will not be able to use that information to open new accounts or borrow money in your name. Federal and state laws prohibit charges for placing, temporarily lifting, or removing a security freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze.

To place a security freeze, you must contact each of the three national credit reporting bureaus listed above and provide the following information: (1) your full name; (2) your social security number; (3) date of birth; (4) the addresses where you have lived over the past two years; (5) proof of current address, such as a utility bill or telephone bill; (6) a copy of a government issued identification card; and (7) if you are the victim of identity theft, include the police report, investigative report, or complaint to a law enforcement agency. If the request to place a security freeze is made by toll-free telephone or secure electronic means, the credit bureaus have one business day after receiving your request to place the security freeze on your credit report. If the request is made by mail, the credit bureaus have three business days to place the security freeze on your credit report after receiving your request. The credit bureaus must send confirmation to you within five business days and provide you with information concerning the process by which you may remove or lift the security freeze. There is no cost to place a security freeze.

4. Monitor Your Account Statements. We encourage you to carefully monitor your financial account statements for fraudulent activity and report anything suspicious to the respective institution or provider.

5. You can also further educate yourself regarding identity theft, fraud alerts, security freezes, and the steps you can take to protect yourself, by contacting the consumer reporting agencies, your state Attorney General, or the Federal Trade Commission (FTC). The Federal Trade Commission can be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (877-438- 4338); and TTY: 866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

District of Columbia Residents: You can obtain additional information about identity theft prevention and protection from the Attorney General for the District of Columbia, 400 6th Street NW, Washington, D.C. 20001, (202) 727-3400, <https://oag.dc.gov/>.

Iowa Residents: You can report suspected identity theft to law enforcement, the FTC, or to the Office of the Attorney General of Iowa, Consumer Protection Division, Hoover State Office Building, 1305 E. Walnut Street, Des Moines, Iowa 50319-0106, 1-888-777-4590, <https://www.iowaattorneygeneral.gov/>.

Maryland Residents: You can obtain additional information about identity theft prevention and protection from the Maryland Attorney General, Identity Theft Unit at: 200 St. Paul Place, 25th Floor, Baltimore, MD 21202, 1-866-366-8343 or (410) 576-6491, <https://www.marylandattorneygeneral.gov>.

Massachusetts Residents: You have a right to file a police report and obtain a copy of your records. You can obtain additional information about identity theft prevention and protection from the Office of Consumer Affairs and Business Regulation, 501 Boylston Street, Suite 5100, Boston, MA 02116, (617) 973-8787, <https://www.mass.gov/service-details/identity-theft>.

New York Residents: You can obtain additional information about identity theft prevention and protection from the New York State Attorney General, The Capitol, State Street and Washington Avenue, Albany, NY 12224-0341, 1-800-771-7755, <https://ag.ny.gov/>.

North Carolina Residents: You can obtain additional information about preventing identity theft from the North Carolina Office of the Attorney General, Consumer Protection Division at: 9001 Mail Service Center, Raleigh, NC 27699-9001, (877) 566-7226 (toll-free within North Carolina) or (919) 716-6000, <https://ncdoj.gov/>.



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Oregon Residents: You can report suspected identity theft to law enforcement, the FTC, or the Oregon Office of the Attorney General at: Oregon Department of Justice, 1162 Court St NE, Salem, OR 97301, 1-800-850-0228, <https://www.doj.state.or.us/>.

Rhode Island Residents: You can obtain additional information about identity theft prevention and protection from the Rhode Island Office of the Attorney General, 150 South Main Street, Providence, RI 02903, (401) 274-4400, <https://riag.ri.gov/>. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. As noted above, you have the right to place a security freeze on your credit report at no charge, but note that consumer reporting agencies may charge fees for other services. There are approximately [#] Rhode Island residents that may be impacted by this event.