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March 22, 2024

VIA ELECTRONIC MAIL

Attorney General Anthony G. Brown
Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Brown:

Constangy, Brooks, Smith & Prophete, LLP, represent Risas Dental & Braces (“Risas”), a dental and braces provider that serves patients in Arizona, Colorado, Texas, and Nevada. Risas takes the protection of all information within its possession very seriously and has taken measures to reduce the likelihood of a similar incident reoccurring. This notice is being sent on behalf of Risas because personal information for seventy (70) Maryland residents could have been involved in the data security incident.

1. Nature of the Security Incident

On July 10, 2023, Risas Holdings discovered evidence of unusual activity on our systems. In response, we immediately took measures to secure our network, systems, and data. We also enlisted the assistance of independent cybersecurity experts to conduct a forensic investigation into the incident and assist us in determining what happened. In October 2023, the forensic investigation determined that certain files stored on our information systems may have been downloaded without authorization. Risas then completed a comprehensive review of all affected information to identify which individuals were potentially impacted and locate information needed to effectuate notification to such individuals. At the conclusion of this process on January 26, 2024, Risas arranged for notification to all potentially affected individuals.

The potentially affected information includes individuals’ names, contact information, high level treatment information such as procedure names or notes, the initial date or dates of service, and/or insurance subscriber information. Social Security numbers were not impacted by this incident.

2. Number of Maryland Residents Affected

Risas notified seventy (70) Maryland residents within the potentially affected population on March 22, 2024, via USPS First-Class Mail. A sample copy of the notification letter sent to the impacted individuals is included with this correspondence.

3. Steps Taken Relating to the Incident

As soon as Risas discovered the unusual network activity, it took steps to secure its systems and launched an investigation to determine learn more about what happened and what information could have been affected. Risas has implemented additional safeguards to help ensure the security of its systems and to reduce the risk of a similar incident occurring in the future. Risas also reported the issue to the FBI and other relevant authorities.

Risas has established a toll-free call center through TransUnion to answer questions about the incident and address related concerns.

4. Contact Information

If you have any questions or need additional information, please do not hesitate to contact me at 215.770.4234 or aweaver@constangy.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'Aubrey L. Weaver', with a stylized, flowing script.

Aubrey L. Weaver
Partner, Constangy Cyber Team

Attachment: Sample Notification Letter