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June 6, 2024

VIA EMAIL (ldtheft@oag.state.md.us)

Anthony Brown
Office of the Attorney General
St. Paul Plaza
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: The Pike School, Inc. – Incident Notification

Dear Mr. Brown:

McDonald Hopkins PLC represents The Pike School, Inc. (“The Pike School”) located at 34 Sunset Rock Road, Andover, MA 01810. I am writing to provide notification of an incident related to The Pike School that may affect the security of personal information of one (1) Maryland resident. By providing this notice, The Pike School does not waive any rights or defenses regarding the applicability of Maryland law or personal jurisdiction.

On or around February 29, 2024, The Pike School learned that a then current, now former, employee transferred documents outside of The Pike School secure network to a personal account. Upon the discovery of the incident, The Pike School launched an immediate investigation. As part of the investigation, The Pike School worked to identify what personal information, if any, might have been present in the removed files.

After an extensive investigation and manual document review, The Pike School determined on May 31, 2024 that the files removed from The Pike School’s systems contained personal information. The personal information contained in the impacted systems included full names and Social Security number.

The Pike School wanted to inform you (and the affected resident) of the incident and to explain the steps that it is taking to help safeguard the affected resident against identity fraud. The Pike School is providing the affected resident with written notification of this incident commencing on or about June 21, 2024 in substantially the same form as the letter attached hereto. The Pike School is offering the consumers identified in the impacted data with a complimentary two-year membership with a credit monitoring service. The Pike School will advise the affected resident to always remain vigilant in reviewing financial account statements for fraudulent or

June 6, 2024

Page 2

irregular activity on a regular basis. The Pike School will advise the affected resident about the process for placing a fraud alert and/or security freeze on their credit files and obtaining free credit reports. The affected resident are also being provided with the contact information for the consumer reporting agencies and the Federal Trade Commission.

At The Pike School, protecting the privacy of personal information is a top priority. The Pike School is committed to maintaining the privacy of personal information in its possession and has taken precautions to safeguard it. The Pike School continually evaluates and modifies its practices to enhance the security and privacy of the personal information it maintains.

If you have any additional questions, please contact me at (312) 642-6131 or bdawson@mcdonaldhopkins.com.

Very truly yours,

A handwritten signature in black ink, appearing to read 'BLD', followed by a long horizontal flourish.

Blair L. Dawson, JD, MS CyS, FIP, CIPP/US,
CIPP/E, CIPM

Encl.



The Pike School, Inc.
34 Sunset Rock Rd.
Andover, MA 01810

[REDACTED]

[REDACTED]
[REDACTED]
[REDACTED]

***IMPORTANT INFORMATION
PLEASE REVIEW CAREFULLY***

Dear [REDACTED]:

The privacy and security of the personal information we maintain is of the utmost importance to The Pike School, Inc. ("The Pike School"). We are writing with important information regarding a recent security incident. We wanted to provide you with information about the incident, explain the services we are making available to you, and let you know that we continue to take measures to protect your personal information.

What Happened?

On or about February, 29, 2024, we learned that certain information was removed from our system by a then current, now former, The Pike School employee.

What We Are Doing

Upon learning this information, we promptly commenced a thorough investigation with the assistance of third-party professionals. Additionally, we reached out to the former employee which confirmed that they no longer have any of the data in their possession. Nonetheless, we want to make you aware of the situation and the types of data that was removed from the system.

What Information Was Involved

As a result of our investigation, we determined that this individual accessed or removed some data from our secure systems. We discovered on May 31, 2024 that the files contained your full name and [REDACTED].

What You Can Do

To date, we are not aware of any intent from the former employee to misuse the information to commit identity theft or fraud. Nevertheless, out of an abundance of caution, we want to make you aware of the incident. To protect you from potential misuse of your information, we are offering complimentary identity theft protection services through IDX. IDX identity protection services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

For More Information

At The Pike School, protecting the privacy of personal information is a top priority. We are committed to maintaining the privacy of personal information in our control and we continue to take many precautions to safeguard it.

If you have any further questions regarding this incident, please call us at [REDACTED], Monday through Friday, 8:00 am to 5:00 pm Eastern.

Sincerely,
The Pike School

– OTHER IMPORTANT INFORMATION –

1. **Enrolling in Complimentary 24-Month Credit Monitoring.**

- **Website and Enrollment.** Go to <https://app.idx.us/account-creation/> [REDACTED] and follow the instructions for enrollment using your Enrollment Code: [REDACTED]
- **Activate the credit monitoring** provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

2. **Placing a Fraud Alert on Your Credit File.**

Whether or not you choose to use the complimentary 24-month credit monitoring services, we recommend that you place an initial one-year “Fraud Alert” on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any one of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

Equifax

P.O. Box 105069
Atlanta, GA 30348-5069
<https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/>
(800) 525-6285

Experian

P.O. Box 9554
Allen, TX 75013
<https://www.experian.com/fraud/center.html>
(888) 397-3742

TransUnion

Fraud Victim Assistance
Department
P.O. Box 2000
Chester, PA 19016-2000
<https://www.transunion.com/fraud-alerts>
(800) 680-7289

3. **Consider Placing a Security Freeze on Your Credit File.**

If you are very concerned about becoming a victim of fraud or identity theft, you may request a “Security Freeze” be placed on your credit file, at no charge. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by contacting all three nationwide credit reporting companies at the numbers below and following the stated directions or by sending a request in writing, by mail, to all three credit reporting companies:

Equifax Security Freeze

P.O. Box 105788
Atlanta, GA 30348-5788
<https://www.equifax.com/personal/credit-report-services/credit-freeze/>
(888) 298-0045

***Experian
Freeze***

P.O. Box 9554
Allen, TX 75013
<http://experian.com/freeze>
(888) 397-3742

Security

***TransUnion
Freeze***

P.O. Box 160
Woodlyn, PA 19094
<https://www.transunion.com/credit-freeze>
(888) 909-8872

Security

In order to place the security freeze, you’ll need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If your personal information has been used to file a false tax return, to open an account or to attempt to open an account in your name or to commit fraud or other crimes against you, you may file a police report in the City in which you currently reside.

If you do place a security freeze *prior* to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

4. Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from each of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

5. Additional Helpful Resources.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

If this notice letter states that your financial account information and/or credit or debit card information was impacted, we recommend that you contact your financial institution to inquire about steps to take to protect your account, including whether you should close your account or obtain a new account number.