



MULLEN
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July 15, 2024

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern:

We represent Motco, Inc. d/b/a Carisam-Samuel Meisel (“Carisam-Samuel Meisel”) located at 10900 Northwest 27th Street, Doral, FL 33172, and are writing to notify your office of an event that may affect the security of certain information relating to twenty-nine (29) Maryland residents. By providing this notice, Carisam-Samuel Meisel does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On or around May 14, 2024, Carisam-Samuel Meisel became aware of suspicious activity within its network. Carisam-Samuel Meisel began an investigation to determine the full nature and scope of the event. Carisam-Samuel Meisel’s investigation determined that between May 10, 2024 and May 14, 2024, certain files and folders were copied from its network without authorization. Carisam-Samuel Meisel conducted a review of the affected files to identify the types of information contained in them and to whom the information relates. On or about June 13, 2024, Carisam-Samuel Meisel completed its review and determined that the affected files contained sensitive information relating to Maryland residents.

The information that could have been subject to unauthorized access includes name and Social Security number.

Notice to Maryland Residents

On or about July 15, 2024, Carisam-Samuel Meisel provided written notice of this event to twenty-nine (29) Maryland residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, Carisam-Samuel Meisel moved quickly to investigate and respond to the event, assess the security of its systems, and identify potentially affected individuals. Further, Carisam-Samuel Meisel notified federal law enforcement regarding the event. Carisam-Samuel Meisel is providing access to complimentary credit monitoring services for 24 months, through Kroll, to notified individuals.

Additionally, Carisam-Samuel Meisel is also providing guidance on how to better protect against identity theft and fraud. Carisam-Samuel Meisel is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4766.

Very truly yours,

A handwritten signature in black ink, appearing to read 'J. Cope', is centered below the text 'Very truly yours,'.

James Cope of
MULLEN COUGHLIN LLC

JC1/cob
Enclosure

EXHIBIT A

[COMPANY LOGO]

<<Return Mail Address>>

<<Name 1>> <<Name 2>>

<<Address 1>>

<<Address 2>>

<<Date>>

<<City>>, <<State>> <<Zip>>

<<Country>>

Dear <<Name 1>> <<Name 2>>:

Carisam-Samuel Meisel is providing notice of an event that involves some of your information. We take this event very seriously and are providing details of the event and information on the resources available to you to help protect your information from possible misuse, should you feel it is appropriate to do so.

What Happened? On or around May 14, 2024, Carisam-Samuel Meisel became aware of suspicious activity within its network. We began an investigation to determine the full nature and scope of the event. Our investigation determined that on or about May 12, 2024, certain files and folders were copied from our network without authorization. We conducted a review of the affected files in order to identify the types of information contained in them and to whom the information relates. On or about June 13, 2024, we completed our review and determined that the affected files contained certain information relating to you.

What Information Was Involved? The information related to you potentially affected by this event includes the following: your name and [data elements]

What We Are Doing. We take the confidentiality, privacy, and security of information in our care seriously. In response to this event, we promptly took steps to secure our systems and conducted a detailed investigation to confirm the full nature and scope of the event. We also notified federal law enforcement of this event.

As an added precaution, we are also offering you complimentary access to [months] of credit monitoring and identity theft restoration services, through Kroll. Please review the instructions in the attached *Steps You Can Take to Help Protect Your Information* for additional information on these services.

What You Can Do. We encourage you to remain vigilant against instances of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. We also encourage you to review the further information on steps you can take to protect personal information and to enroll in the identity protection services by following the instruction in the *Steps You Can Take to Help Protect Your Personal Information* section below.

For More Information. We understand that you may have questions about this event that are not addressed in this letter. If you have additional questions, please call [call center information]. You may also write to Carisam-Samuel Meisel at 10900 Northwest Street, Doral, Florida, 33172.

Sincerely,

Alejandro Chevalier
Chief Executive Officer

STEPS YOU CAN TAKE TO HELP PROTECT PERSONAL INFORMATION

Enroll in Monitoring Services

[Enrollment Instructions]

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.