

# CIPRIANI & WERNER

A PROFESSIONAL CORPORATION

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July 19, 2024

**Via Email (idtheft@oag.state.md.us)**

Office of the Attorney General  
Attn: Security Breach Notification  
200 St. Paul Place  
Baltimore, MD 21202

***RE: Security Breach Notification***

To Whom It May Concern:

We serve as counsel for Roland DGA Corporation ("Roland DGA"), located at 15363 Barranca Parkway, Irvine, CA 92618. We write to provide notification of a recent data security incident. By providing this notice, Roland DGA does not waive any rights or defenses under Maryland law, including the data breach notification statute.

On January 16, 2024, Roland DGA was alerted to unusual activity on its e-commerce store by Sana Commerce, which administers and hosts the store. Roland DGA immediately began an investigation with the assistance of Sana Commerce to determine the nature and scope of the activity. The investigation determined that unauthorized code was present on the Roland DGA e-commerce store from July 26, 2023 through January 17, 2024. On April 10, 2024, Sana Commerce informed Roland DGA that the unauthorized code was potentially capable of capturing certain transaction information for Roland DGA customers who checked out using a credit card during this time. The transaction information potentially impacted included customers' names in combination with the credit card number, expiration date, and CVV code provided by the customer to make a purchase on the Roland DGA online store between July 26, 2023 through January 17, 2024.

Roland DGA therefore conducted a thorough analysis of transaction data to determine which customers, if any, may have been affected by this incident. This analysis concluded on April 22, 2024, at which point Roland DGA began confirming address information for potentially impacted individuals. Roland DGA completed confirming address information for potentially impacted individuals on July 8, 2024.

At this time, Roland DGA is aware of information related to approximately 25 residents of Maryland who may have been impacted by this incident. However, please note that Roland DGA has no evidence that any customer credit card information was actually accessed or acquired without authorization as a result of this incident.

Roland DGA notified potentially impacted individuals of this incident via First Class mail on July 19, 2024. A copy of the notice is attached as ***Exhibit A***. In an abundance of caution, Roland DGA is offering the potentially impacted residents of Maryland complimentary access to 12 months of credit monitoring and identity protection services.

In response to this incident, Sana Commerce reset passwords associated with administrative accounts for the Roland DGA online store and has implemented additional security features to limit the potential for a similar incident occurring in the future.

Thank you for your attention to this matter and please contact me should you have any questions.

Very truly yours,

CIPRIANI & WERNER, P.C.

A handwritten signature in black ink, appearing to read 'D Haier', written over a horizontal line.

Daniel Haier, Esq.  
610-215-2288  
dhaier@c-wlaw.com

Roland DGA  
c/o Cyberscout  
PO Box 1286  
Dearborn, MI 48120-9998

P  
[Redacted]



July 16, 2024

Dear [Redacted] :

Roland DGA Corporation ("Roland DGA") writes to notify you of an incident that may affect the privacy of certain information provided to us. This letter includes information about the incident, our response, and resources we are making available to you.

**What Happened?** Roland DGA sells products from an online store located at <https://dgastore.rolanddga.com/>. The online store is administered and hosted by a third-party provider, Sana Commerce. On January 16, 2024, Roland DGA was alerted to unusual activity on its online store. Roland DGA immediately began an investigation with the assistance of Sana Commerce to determine the nature and scope of the activity. The investigation determined that unauthorized code was present on the Roland DGA online store from July 26, 2023, through January 17, 2024, as a result of unauthorized access to an account belonging to Sana Commerce. The investigation further determined that the unauthorized code was potentially capable of capturing certain transaction information for Roland DGA customers who checked out using a credit card during this time.

**What Information Was Involved?** The transaction information potentially impacted included [Redacted]

**What We Are Doing.** In response to this incident, Sana Commerce reset passwords associated with administrative accounts for the Roland DGA online store and has implemented additional security features to limit the potential for a similar incident occurring in the future. Roland DGA also conducted a thorough analysis of transaction data to determine which customers, if any, may have been affected by this incident. Please note that Roland DGA has no reason to believe that any of the above-described information was actually accessed or acquired by an unauthorized party, but is notifying you of this incident in an abundance of caution. Additionally, in an abundance of caution, Roland DGA is offering you access to **Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score** services at no charge. These services provide you with alerts for 12 months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in the event that you become a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

**What You Can Do.** We encourage you to monitor your credit card statements for suspicious activity and to report any unauthorized transactions to your financial institution immediately. Additionally, we encourage you to enroll in the complimentary credit monitoring and identity protection services we are making available to you. Information about how to enroll in these services along with additional resources available to you are included in the attached *Steps You Can Take to Help Protect Your Information*.

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**For More Information:** Representatives are available for 90 days from the date of this letter, to assist you with questions regarding this incident, between the hours of 8:00 a.m. to 8:00 p.m. Eastern time, Monday through Friday, excluding holidays. Please call our dedicated assistance line at [REDACTED] Monday through Friday, during the hours of 8:00 a.m. and 8:00 p.m. Eastern Standard Time (excluding U.S. national holidays) and supply the fraud specialist with your unique code listed below, or write to us at 15363 Barranca Parkway, Irvine, CA 92618.

This privacy and security of your information is of the utmost importance to us and we sincerely regret any concern this incident may cause you.

Sincerely,

Roland DGA Corporation

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

### *Enroll in Credit Monitoring / Identity Protection*

To enroll in Credit Monitoring services at no charge, please log on to [REDACTED] and follow the instructions provided. When prompted please provide the following unique code to receive services:

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.



### *Monitor Your Accounts*

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports and account statements for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., III, etc.);
2. Social Security number;
3. Date of birth;
4. Address for the prior two to five years;
5. Proof of current address, such as a current utility or telephone bill;
6. A legible photocopy of a government-issued identification card (e.g., state driver’s license or identification card); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

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| <p><b>TransUnion</b><br/>1-800-680-7289<br/><a href="http://www.transunion.com">www.transunion.com</a></p> <p><b>TransUnion Fraud Alert</b><br/>P.O. Box 2000<br/>Chester, PA 19016-2000</p> <p><b>TransUnion Credit Freeze</b><br/>P.O. Box 160<br/>Woodlyn, PA 19094</p> | <p><b>Experian</b><br/>1-888-397-3742<br/><a href="http://www.experian.com">www.experian.com</a></p> <p><b>Experian Fraud Alert</b><br/>P.O. Box 9554<br/>Allen, TX 75013</p> <p><b>Experian Credit Freeze</b><br/>P.O. Box 9554<br/>Allen, TX 75013</p> | <p><b>Equifax</b><br/>1-888-298-0045<br/><a href="http://www.equifax.com">www.equifax.com</a></p> <p><b>Equifax Fraud Alert</b><br/>P.O. Box 105069<br/>Atlanta, GA 30348-5069</p> <p><b>Equifax Credit Freeze</b><br/>P.O. Box 105788<br/>Atlanta, GA 30348-5788</p> |
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### **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused to file a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

*For Maryland residents*, the Maryland Attorney General may be contacted at 200 St. Paul Place, 16<sup>th</sup> Floor, Baltimore, MD 21202; 1-888-743-0023; and [www.marylandattorneygeneral.gov](http://www.marylandattorneygeneral.gov). Roland DGA Corporation may be contacted at 15363 Barranca Parkway, Irvine, CA 92618.

*For New Mexico residents*, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act: (i) the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; (ii) the consumer reporting agencies may not report outdated negative information; (iii) access to your file is limited; (iv) you must give consent for credit reports to be provided to employers; (v) you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; (vi) and you may seek damages from violators. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to review your rights pursuant to the Fair Credit Reporting Act by visiting [https://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf), or by writing Consumer Response Center, Room 130-A, FTC, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

*For New York residents*, the New York Attorney General may be contacted at Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and [www.ncdoj.gov](http://www.ncdoj.gov).

*For Rhode Island residents*, the Rhode Island Attorney General may be contacted at 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and [www.riag.ri.gov](http://www.riag.ri.gov). Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are two Rhode Island residents impacted by this incident.