



David McMillan, Partner
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July 19, 2024

VIA EMAIL

Attorney General Anthony G. Brown
Office of the Attorney General
St. Paul Plaza
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

Dear Attorney General Brown:

Constangy, Brooks, Smith and Prophete LLP (“Constangy”) represents York Wallcoverings, Inc. (“York Wallcoverings”) in connection with a data security incident described in greater detail below. The purpose of this letter is to notify you of the incident in compliance with Maryland’s data breach notification statute.

1. Nature of Incident

On April 11, 2024, York Wallcoverings became aware of unusual activity that disrupted access to certain systems. Upon discovering this activity, it took steps to secure its digital environment, including utilizing leading cybersecurity experts to conduct an investigation to determine what happened and whether personal information may have been accessed or acquired without authorization. The investigation revealed that an unknown actor gained access to and obtained certain data from the York Wallcoverings network on or about April 11, 2024. Based on its review of the affected data, which concluded on or about June 18, 2024, it determined that certain individuals’ personal information was impacted.

The impacted information may include the residents’ names along with their Social Security Numbers and Driver's License Numbers.

2. Number of Maryland residents affected

York Wallcoverings notified 11 Maryland residents of the incident via first class U.S. mail on July 19, 2024. A sample copy of the notification letter is included with this correspondence.

3. Steps taken relating to the incident

As soon as York Wallcoverings discovered the incident, it took the steps described above. York Wallcoverings has also taken steps to further bolster the security of its network and reduce the likelihood of a similar incident occurring in the future. In addition, York Wallcoverings is offering affected individuals complimentary credit monitoring and identity protection services. These services include 12 months of credit monitoring, identity restoration services, and identity protection insurance through Cyberscout Identity Force, a TransUnion company. York Wallcoverings has also provided guidance on steps individuals can take to protect personal information.

4. Contact information

York Wallcoverings takes the privacy and security of all information in its possession very seriously. If you have any questions or need additional information, please do not hesitate to contact me at 718.614.8371 or dcmillan@constangy.com.

Sincerely yours,

A handwritten signature in black ink, appearing to read "D. McMillan", followed by a horizontal line extending to the right.

David McMillan of
CONSTANGY, BROOKS, SMITH &
PROPHETE LLP

Encl.: Sample Consumer Notification Letter

York Wallcoverings, Inc.
c/o Cyberscout
<Return Address>
<City> <State> <Zip>



<< FirstName>> << LastName>>
<<Address>>
<<City>>, <<State>> <<PostalCode+4>>

July 19, 2024

Subject: Notice of Data <<Custom Field 1>>

Dear << FirstName>> << LastName>>:

York Wallcoverings, Inc. ("York Wallcoverings" or "the Company") is writing to inform you of a recent data security incident that may have involved your personal information. At York Wallcoverings, we take the privacy and security of all our employees' and their dependents' information within our possession very seriously. This is why we are notifying you of the incident, providing you with steps you can take to help protect your personal information, and offering you the opportunity to enroll in complimentary credit monitoring and identity protection services.

What Happened? On April 11, 2024, York Wallcoverings became aware of unusual activity that disrupted access to certain systems. Upon discovering this activity, we took steps to secure our digital environment, including utilizing leading cybersecurity experts to conduct an investigation to determine what happened and whether personal information may have been accessed or acquired without authorization. The investigation revealed that an unknown actor gained access to and obtained certain data from the York Wallcoverings network on or about April 11, 2024. Based on our review of the affected data, which concluded on or about June 18, 2024, we determined that your personal information was impacted.

What Information Was Involved? The information involved included your name along with your <<exposed data elements>>. Please note that we have no evidence of any actual or attempted misuse of this information.

What We Are Doing? As soon as we discovered this incident, we took the steps referenced above. We also implemented additional security features to reduce the risk of a similar incident occurring in the future.

In addition, York Wallcoverings is offering you complimentary credit monitoring and identity theft protection services. These services provide you with alerts for <<service length>> months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.

To enroll, please go to <https://bfs.cyberscout.com/activate> use the Enrollment Code <<Unique Code>>. Cyberscout representatives are available for 90 days from the date of this letter to assist you with questions regarding enrollment between 8:00 am to 8:00 pm Eastern Time, Monday through Friday, excluding holidays. Please note the deadline to enroll is <<deadline date>>. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

What You Can Do. We encourage you to enroll in the complimentary credit protection services. With this protection, Cyberscout can help you resolve issues if your identity is compromised. Please also review the guidance at the end of this letter which includes additional resources you may utilize to help protect your information.

For More Information. If you have questions or need assistance, please contact 1-800-405-6108, Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time, excluding major U.S. holidays. Cyberscout representatives are fully versed on this incident and can help answer questions you may have.

Very truly yours,

York Wallcoverings, Inc.
750 Linden Avenue York,
Pennsylvania 17404

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
<https://www.marylandattorneygeneral.gov/>
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
<https://ag.ny.gov/>
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>