



MULLEN
COUGHLIN^{LLC}
ATTORNEYS AT LAW

Gregory Lederman
Office: (267) 930-4637
Fax: (267) 930-4771
Email: glederman@mullen.law

426 W. Lancaster Avenue, Suite 200
Devon, PA 19333

July 26, 2024

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern:

We represent Atlanta Mission, located at 2353 Bolton Road NW, Atlanta, GA 30318, and are writing to notify your Office of an incident that may affect the security of information relating to certain Maryland residents. The investigation into this matter is ongoing, and this notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Atlanta Mission does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On July 5, 2023, Atlanta Mission discovered that its systems were unavailable and encrypted by malware. Upon discovery, Atlanta Mission promptly took steps to bring the systems offline to ensure the security of the network and to safely restore systems. Atlanta Mission also launched an investigation into the nature and scope of the event. The investigation determined that an unknown actor gained access to Atlanta Mission systems between May 16, 2023 and July 2, 2023 and accessed and/or acquired certain data from their network. As part of the investigation, Atlanta Mission launched a thorough and comprehensive review of the involved data to determine whether it contained any sensitive information and to whom the information belonged. On June 28, 2024, this review concluded and determined sensitive information was present at the time of the incident, including name, Social Security number, government issued identification information, and financial information.

Notice to Maryland Residents

On or about July 26, 2024, Atlanta Mission provided written notice of this incident to thirty-six (36) Maryland residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, Atlanta Mission moved quickly to investigate and respond to the incident, assess the security of Atlanta Mission systems, and identify potentially affected individuals. Further, Atlanta Mission notified federal law enforcement regarding the event. Atlanta Mission is also working to implement additional safeguards and training to its employees. Atlanta Mission is providing access to complimentary credit monitoring services for twelve (12) months, through IDX, to individuals whose information was potentially affected by this incident.

Additionally, Atlanta Mission is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud. Atlanta Mission is also providing written notice of this incident to relevant state regulators, as necessary, and to the three major credit monitoring agencies: Transunion, Experian, and Equifax

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4637.

Very truly yours,

A handwritten signature in black ink, appearing to read 'Gregory Lederman', with a stylized, flowing script.

Gregory Lederman of
MULLEN COUGHLIN LLC

EXHIBIT A



P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>
<<Country>>

Enrollment Code: <<ENROLLMENT>>

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

July 26, 2024

NOTICE OF <<SECURITY INCIDENT>> / [DATA BREACH]>>

Dear <<First Name>> <<Last Name>>:

Atlanta Mission is writing to inform you of an event that may impact some of your information. We take this event seriously and the privacy, security, and confidentiality of information in our care is among our highest priorities. While Atlanta Mission is not aware of any attempted or actual misuse of your information as a result of this event, we are providing you with an overview of the event, our response, and resources to help further protect your information, should you feel it necessary to do so.

What Happened? On July 5, 2023, Atlanta Mission discovered suspicious activity on our network. Upon discovery, Atlanta Mission took steps to ensure the security of its network and launched an investigation into the nature and scope of the event. The investigation determined that an unknown actor gained access to Atlanta Mission systems between May 16, 2023 and July 2, 2023 and accessed and/or acquired certain data from our network. As part of the investigation, Atlanta Mission launched a thorough and comprehensive review of the involved data to determine whether it contained any sensitive information and to whom the information belonged.

What Information Was Involved? On June 28, 2024, this review concluded and determined that some of your information may have been present within the impacted data. Based on the review of the data, we determined that your name and <<Data Elements>> were potentially impacted by this event.

What We Are Doing. Atlanta Mission takes this event and the security of information in our care very seriously. Upon learning of the event, we moved to respond quickly, confirm the security of our network, restore our systems, and investigate the event. Atlanta Mission also reported this event to law enforcement and are notifying relevant regulators, as required. As part of our ongoing commitment to information security, we reviewed our policies, procedures, and security tools to reduce the risk of a similar event from occurring in the future.

Additionally, Atlanta Mission is offering <<12/24 months>> of complimentary credit monitoring, through IDX. You must enroll in these services yourself as Atlanta Mission cannot do so on your behalf. Enrollment instructions can be found in the enclosed *Steps You Can Take to Help Protect Your Information*.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your account statements and monitoring your free credit reports for suspicious activity and to detect errors. Please review the enclosed *Steps You Can Take to Help Protect Your Information*, which includes further information on what you can do to protect your information against misuse and enroll in credit monitoring, should you feel it necessary to do so.

For More Information. Atlanta Mission understands you may have questions about this event not addressed in the letter. If you have additional questions, please contact our dedicated assistance line at 1-888-451-7327. IDX representatives are available Monday through Friday from 9 am – 9 pm Eastern Time. You may also write to Atlanta Mission at 2353 Bolton Road NW, Atlanta, GA 30318.

We sincerely apologize for any inconvenience this may cause.

Sincerely,

Atlanta Mission

Steps You Can Take To Help Protect Your Information

Enroll in Monitoring Services

1. Website and Enrollment. Scan the QR image or go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is October 26, 2024.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Telephone. Contact IDX at 1-888-451-7327 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and the relevant state Attorney General. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, D.C. 20001; (202) 442-9828; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>.

For New Mexico residents, consumers have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in their credit file has been used against them, the right to know what is in their credit file, the right to ask for their credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to consumers' files is limited; consumers must give consent for credit reports to be provided to employers; consumers may limit "prescreened" offers of credit and insurance based on information in their credit report; and consumers may seek damages from violators. Consumers may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage consumers to review their rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; www.riag.ri.gov; and 1-401-274-4400. Under Rhode Island law, individuals have the right to obtain any police report filed in regard to this event. There are approximately 3 Rhode Island residents that may be impacted by this event.