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August 1, 2024

VIA EMAIL (idtheft@oag.state.md.us)
Office of the Attorney General of Maryland
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: P Kaufmann Inc. – Data Incident
Our File No. 21263-00457

Dear Sir or Madam:

We are writing to notify you of a data security incident involving 1 Maryland resident. We are submitting this notice on behalf of our client, P Kaufmann, Inc. (“P Kaufmann”).

Nature Of The Security Breach

P Kaufmann discovered that on May 24, 2024, certain computer systems in its environment were accessed by an unknown actor. P Kaufmann immediately took action to ensure no further access was available by utilizing a third party computer forensic specialists to determine the nature and scope of the event and worked quickly to secure its system and investigate what happened and whether this resulted in any unauthorized access to information by the unknown actor. On June 30, 2024, through its investigation, P Kaufmann determined the unknown actor gained access to a limited number of its system and certain files in those systems.

Notice is being sent to the 1 Maryland resident subsequent to this letter.

Steps Being Taken Related To The Incident

P Kaufmann took steps to address this incident promptly after it was discovered, including conducting an internal investigation to understand what had taken place and how. It also reviewed its internal data management and protocols and have implemented enhanced security measures to help prevent this type of incident from recurring.

In addition, P Kaufmann is offering identity theft protection services through IDX, A ZeroFox Company, the data breach and recovery services expert. IDX identity protection services include: 12 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

Should you need additional information regarding this matter, kindly contact me.

Very truly yours,

Jeremy J. Zacharias

JEREMY J. ZACHARIAS

JJZ:GLW