



Todd M. Rowe, Partner
Cybersecurity & Data Privacy Team
300 S Wacker Drive, Suite 1050
Chicago, IL 60606
TRowe@constangy.com
Mobile: 312.520.2521

August 23, 2024

VIA EMAIL

Attorney General Anthony Brown
Office of the Attorney General
ATTN: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
idtheft@oag.state.md.us

Re: Notification of Data Security Incident

Dear Attorney General Brown:

Constangy Brooks Smith & Prophete LLP represents Milk Source LLC ("Milk Source"), located in Kaukauna, Wisconsin, with respect to a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident.

1. Nature of the Security Incident

On October 10, 2023, Milk Source experienced a network disruption and immediately initiated an investigation of the matter. Milk Source also engaged cybersecurity experts to conduct an independent investigation and assist with its response. The investigation revealed that an unauthorized actor may have accessed certain files stored in its systems from October 9, 2023, until October 10, 2023. After a thorough review of the information potentially involved in the incident, Milk Source determined that certain personal information was potentially accessed at the time the unauthorized actor had access to the network. Milk Source then worked to obtain contact information to provide affected individuals with notification of the incident, which was completed on August 12, 2024.

The affected information varies by individual, but may have included individuals' names, Social Security numbers, dates of birth, health insurance information, medical information, passport numbers, driver's license or state ID numbers, other governmental ID numbers, and financial account numbers.

2. Number of Maryland Residents Affected

On August 23, 2024, Milk Source notified one (1) Maryland resident of this incident via first class U.S. mail. A sample copy of the notification letter sent to impacted individuals is included with this correspondence.

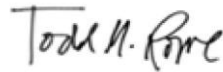
3. Steps Taken Relating to the Incident

To help prevent something like this from happening again, Milk Source is implementing additional security measures. It is also offering complimentary credit and identity protection monitoring to notified individuals.

4. Contact Information

Milk Source remains dedicated to protecting the information in its possession. If you have any questions or need additional information, please do not hesitate to contact me at 312.520.2521 or by email at trowe@constangy.com.

Regards,

A handwritten signature in black ink that reads "Todd N. Rowe". The signature is written in a cursive, slightly stylized font.

Todd Rowe
Partner

Enc.: Sample Consumer Notification Letter



Return to IDX

P.O. Box 989728

West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>

<<Address1>>

<<Address2>>

<<City>>, <<State>> <<Zip>>

<<Country>>

Enrollment Code: <<ENROLLMENT>>

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

August 23, 2024

Subject: Notice of Data <<Variable Data 1: Security Incident/Breach>>

Dear <<First Name>> <<Last Name>>,

Milk Source LLC ("Milk Source") is writing to inform you of a recent data security incident involving your personal information. At Milk Source, we take the privacy and security of personal information very seriously. Please read this letter carefully as it contains information regarding the incident and steps you can take to help protect your personal information.

What happened? On October 10, 2023, Milk Source experienced a network disruption and immediately initiated an investigation of the matter. Milk Source also engaged cybersecurity experts to conduct an independent investigation and assist with our response. The investigation revealed that an unauthorized actor may have accessed certain files stored in our systems from October 9, 2023, until October 10, 2023. After a thorough review of the information potentially involved in the incident, Milk Source determined that your personal information was potentially accessed at the time the unauthorized actor had access to the network. Milk Source then worked to obtain contact information to provide you with notification of the incident which we completed on August 12, 2024.

What information was involved? The information may have included your name and <<Variable Data 2: impacted data elements>>.

What we are doing. As soon as we discovered the incident, we took the steps described above and implemented additional security measures to minimize the risk of a similar incident occurring in the future. In addition, we are offering you the opportunity to enroll in <<Variable Data 3:12/24>> months of complimentary identity protection services through IDX.

What you can do. You can follow the recommendations on the following page to help protect your information. In addition, you can also enroll in IDX's complimentary identity protection services. When prompted, please provide the unique code above to enroll in the services. The deadline to enroll is November 23, 2024.

For more information. If you have any questions regarding the incident or would like assistance with enrolling in the services offered, please call (888) 520-0729 between 8:00 A.M. to 8:00 P.M. Central Time, Monday through Friday (excluding holidays).

We take this event and the security of information in our care seriously. Please accept our sincere apologies and know that we deeply regret any concern or inconvenience that this may cause you.

Sincerely,

Deric DuQuaine

Deric DuQuaine, General Counsel
Milk Source
N3569 Vanden Bosch Rd,
Kaukauna, WI 54130

Steps You Can Take to Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov, and
www.ftc.gov/idtheft
1-877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
oag.state.md.us
1-888-743-0023

New York Attorney General

Bureau of Internet and Technology
Resources
28 Liberty Street
New York, NY 10005
1-212-416-8433

North Carolina Attorney General

9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov
1-877-566-7226

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
<http://www.riag.ri.gov>
1-401-274-4400

Washington D.C. Attorney General

441 4th Street, NW
Washington, DC 20001
oag.dc.gov
1-202-727-3400

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf>.