



150 N. Riverside Plaza, Suite 3000, Chicago, IL 60606 • (312) 819-1900

October 3, 2024

Bruce A. Radke  
312-463-6211 Direct  
312-819-1910 Fax  
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**VIA E-MAIL (IDTHEFT@OAG.STATE.MD.US)**

Office of the Attorney General  
Attn: Jeff Karberg, Administrator of the Identity Theft Program  
Attn: Security Breach Notification  
200 St. Paul Place  
Baltimore, MD 21202

***Re: Notification of a Potential Data Security Incident***

Dear Mr. Karberg:

We represent Weis Markets, Inc. ("Weis Markets"), 1000 S. Second Street, Sunbury, Pennsylvania, 17801, in connection with an incident that may have involved the personal information of two thousand nine hundred fifty-four (2,954) potential Maryland residents. Weis Markets is reporting the incident pursuant to MD. CODE ANN., COM. LAW § 14-3504(h). This notice will be supplemented, if necessary, with any new significant facts discovered subsequent to this submission. While Weis Markets is notifying you of this incident, Weis Markets does not waive any rights or defenses relating to the incident.

**NATURE OF THE INCIDENT**

On February 28, 2024, Weis Markets discovered a skimmer at Weis Market's Store 229 located at 7005 Security Blvd, Windsor Mill, Maryland. On April 15, 2024, Weis Markets discovered a skimmer at Weis Market's Store 070 located at 2294 Blue Water Boulevard, Odenton, Maryland. On April 13, 2024, Weis Markets discovered a skimmer at Weis Market's Store 290 located at 12100 Central Ave, Mitchellville, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor.

The forensic investigation recently concluded and determined that the skimmers were capable of capturing track data from payment cards, including PIN data. The investigation did not identify evidence confirming that the unknown third party captured any individuals' payment card information from the skimmers. Nonetheless, out of an abundance of caution, Weis Markets conducted a comprehensive review of the three (3) checkout lanes where the skimmers were

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located. On September 11, 2024, Weis Markets determined that certain individuals' payment card numbers with and without PINs related to certain transactions for approximately one (1) hour on February 28, 2024 and from April 4, 2024 to April 15, 2024 may have been accessed by the unknown third party.

Weis Markets determined that the skimmer captured fifteen (15) transactions during approximately one (1) hour on February 28, 2024 at Store 229 (one (1) was an EBT transaction and one (1) was a Discover card transaction). Weis Markets further determined that the skimmer captured one thousand nine hundred sixty-seven (1,967) transactions from April 4, 2024 to April 13, 2024 at Store 290 (one hundred thirty (130) were EBT transactions and forty-three (43) were Amex, Mastercard, Visa, or debit card transactions). Weis Markets also determined that the skimmer captured nine hundred seventy-two (972) transactions from April 9, 2024 to April 15, 2024 at Store 070 (seventy-two (72) were EBT transactions and twenty-eight (28) were Mastercard, Visa, or debit card transactions).

#### **NOTICE TO THE MARYLAND RESIDENTS**

Weis Markets does not have mailing addresses for the potentially involved individuals. Accordingly, Weis Markets is notifying the individuals via substitute notice. On October 2, 2024, Weis Markets posted notice on its website and on October 3, 2024, Weis Markets submitted a press release to the Baltimore Sun. Attached are copies of the website notification and the press release submitted to the Baltimore Sun.

#### **STEPS TAKEN RELATING TO THE INCIDENT**

Upon discovering the skimmers, Weis Markets promptly began an internal investigation into these incidents. Additionally, Weis Markets notified law enforcement and its payment processor. Weis Markets is undertaking efforts to reduce the risk of a similar incident occurring in the future.

#### **CONTACT INFORMATION**

Please do not hesitate to contact me if you have any questions or if I can provide you with any further information concerning this matter.

Very truly yours,

A handwritten signature in dark ink, appearing to read 'Bruce A. Radke', enclosed within a thin black rectangular border.

Bruce A. Radke

Enclosures

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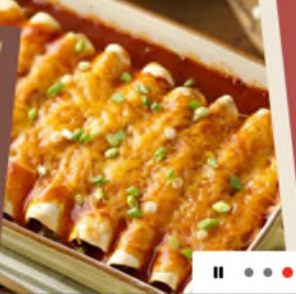
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Prep 25 MIN  
Total Time 1 HR  
Servings 6







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FROZEN

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We've updated our privacy policy. [Click here to view.](#)

Data Security Incident at Odenton, Windsor Mill & Mitchellville, MD locations. [Click here to view.](#)

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## Weis Markets Notifies Individuals of a Data Incident

Sunbury, Pennsylvania, On February 28, 2024 a skimmer was discovered at store 229 located at located at 7005 Security Blvd, Windsor Mill Maryland. On April 13 2024, a second skimmer was discovered at store 290 located at 12100 Central Avenue, Mitchellville Maryland. On April 15, 2024, we discovered a third skimmer at Store 70 located at 2294 Blue Water Blvd, Odenton Maryland. Upon discovering the skimmers, we promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, we notified law enforcement and our payment processor.

The skimmers were capable of capturing track data from credit/debit cards, including PIN data. In light of that, out of an abundance of caution, we conducted a comprehensive review of the credit and debit card transactions during the relevant periods and determined that certain individuals' credit/debit card numbers with and without PINs related to certain transactions from Feb 28, 2024 at store 229, April 4, 2024 to April 15, 2024 at store 290 , and April 9, 2024 to April 15, 2024 at store 70 certain transactions form these dates at these stores may have been accessed by an unknown 3rd party.

As a precautionary measure, involved individuals should remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing their account statements, monitoring their credit reports closely, and notifying their financial institutions if unusual activity is detected. They should also promptly report any fraudulent activity or suspected identity theft to proper law enforcement authorities, including the police and their state's attorney general. Affected individuals may also wish to review the tips provided by the Federal Trade Commission ("FTC") on fraud alerts, security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or call 1-877-ID-THEFT (1-877-438-4338). Affected individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Contact information for the three national credit reporting agencies is as follows:

Equifax  
1-800-349-9960  
[www.equifax.com](http://www.equifax.com)

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Affected individuals may also contact the Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20500.

Contact information for the three national credit reporting agencies is as follows:

Equifax  
1-800-349-9960  
[www.equifax.com](http://www.equifax.com)  
P.O. Box 105788  
Atlanta, GA 30348

Experian  
1-888-397-3742  
[www.experian.com](http://www.experian.com)  
P.O. Box 9554  
Allen, TX 75013

TransUnion  
1-800-888-4213  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 1000  
Chester, PA 19016

Weis Markets takes the security of individuals' personal information very seriously and apologizes for any inconvenience or concern this incident might cause. Additional information is available via a confidential, toll-free inquiry line at 1-866-999-9347 from 9:00 AM - 5:00 PM Eastern, Monday through Friday.

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## **Weis Markets Notifies Individuals of a Data Incident**

**Sunbury, Pennsylvania, October 3, 2024** – On February 28, 2024, Weis Markets discovered a skimmer at Weis Market’s Store 229 located at 7005 Security Blvd, Windsor Mill, Maryland. On April 15, 2024, Weis Markets discovered a skimmer at Weis Market’s Store 070 located at 2294 Blue Water Boulevard, Odenton, Maryland. On April 13, 2024, Weis Markets discovered a skimmer at Weis Market’s Store 290 located at 12100 Central Ave, Mitchellville, Maryland. Upon discovering the skimmers, Weis Markets promptly began an internal investigation and engaged a forensic security firm to conduct an investigation. Additionally, Weis Markets notified law enforcement and its payment processor.

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Weis Markets is not aware of anyone’s information having been misused in relation to the incident; however, as a precautionary measure, involved individuals should remain vigilant to protect against potential fraud and/or identity theft by, among other things, reviewing their account statements, monitoring their credit reports closely, and notifying their financial institutions if unusual activity is detected. They should also promptly report any fraudulent activity or suspected identity theft to proper law enforcement authorities, including the police and their state’s attorney general. Affected individuals may also wish to review the tips provided by the Federal Trade Commission (“FTC”) on fraud alerts, security/credit freezes and steps that they can take to avoid identity theft. For more information and to contact the FTC, please visit [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or call 1-877-ID-THEFT (1-877-438-4338). Affected individuals may also contact the FTC at: Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

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P.O. Box 105788  
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Experian  
1-888-397-3742  
[www.experian.com](http://www.experian.com)  
P.O. Box 9554  
Allen, TX 75013

TransUnion  
1-800-888-4213  
[www.transunion.com](http://www.transunion.com)  
P.O. Box 1000  
Chester, PA 19016

Weis Markets takes the security of individuals’ personal information very seriously and apologizes for any inconvenience or concern this incident might cause. Additional information is available via a confidential, toll-free inquiry line at 1-866-999-9347 on Monday-Friday from 8am-6pm and on Saturday/Sunday from 8am-4:30pm Eastern.