



Maryland Attorney General
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VIA EMAIL

November 12, 2024

RE: ASM Global – Notice of Security Incident

Heather Helen Egan

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Dear Attorney General,

I am writing on behalf of our client, ASM Global Parent, Inc. (including subsidiaries SMG and AEG Facilities) (collectively "ASM Global"), to notify you of a cybersecurity incident that occurred at ASM Global.

On October 12, 2023, ASM Global identified unauthorized activity on certain legacy systems. Upon becoming aware of the activity, ASM Global took steps to stop it, including taking certain systems offline as a precaution. An investigation was launched with assistance from external cybersecurity experts. ASM Global subsequently discovered that certain files containing personal information had been accessed and acquired during the unauthorized activity. ASM Global also notified law enforcement.

Following a review of the files, ASM Global determined that personal information associated with 5 Maryland residents was in the files. These individuals are ASM Global employees or contractors. Depending on the individual, the types of personal information in the impacted files include one or more of the following: Social Security number and Date of Birth.

ASM Global began notifying these individuals on November 12, 2024, via U.S. First Class Mail and is offering two years of complimentary credit monitoring and identity theft protection services from IDX, A ZeroFox Company.

Prior to the incident, ASM Global had a number of cybersecurity measures in place, including access controls, logging, endpoint detection and response tools across the environment. Following the incident, ASM Global shut down the impacted legacy systems and took a series of steps to further strengthen their security controls.

A sample notice is attached as Attachment A to this letter. If your office requires any further information in this matter, please contact me at (617) 880-1830 or hegan@orrick.com.



Sincerely,

A handwritten signature in blue ink, appearing to be "HE", with a stylized, cursive flourish extending from the end.

Heather Egan
Partner, Orrick Herrington & Sutcliffe LLP



P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>> <<Address2>>
<<City>>, <<State>> <<Zip>>

Enrollment Code: <<XXXXXXXX>>

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

November 12, 2024

Re: Notice of Data Breach

Dear <<First Name>> <<Last Name>>,

On behalf of ASM Global Parent, Inc. (including subsidiaries SMG and AEG Facilities) (collectively “ASM Global,” and “We”), we are writing to inform you that some of your personal information was involved in a cybersecurity incident. Please read this notice carefully, as it provides up-to-date information on what happened and what we are doing, as well as information on how you can obtain complimentary credit monitoring.

What Happened

On October 12, 2023, we identified unauthorized activity on certain of our legacy systems. Upon becoming aware of the activity, we took steps to stop it, including taking certain of our systems offline as a precaution. An investigation was launched with assistance from external cybersecurity experts. We also notified law enforcement.

What Information Was Involved

We subsequently discovered that certain ASM Global files had been accessed and acquired during the unauthorized activity. A review was commenced to determine whether any personal information was contained in those files, and if so, to whom that personal information relates. We have since determined that the files included your: <<Variable Data 1>>.

What are We Doing

We are offering you a complimentary 24-month membership in credit monitoring and identity theft protection services, including fully managed identity theft recovery services to the extent you need them for any reason, ***so long as you enroll by February 12, 2025***. If you choose to enroll, your identity theft recovery services will be provided by a trusted privacy advisory company called IDX, A ZeroFox Company, as described more fully in Attachment A.

To accept this offer of complimentary identity protection services, you can either (1) call 1-866-785-9660, (2) go to <https://app.idx.us/account-creation/protect>, or (3) scan the QR image at the top of the page. You will need to please provide the Enrollment Code that also appears at the top of this page. ***Please note that you must enroll by February 12, 2025 to receive these services.***

What You Can Do

It is always a good idea to remain vigilant against threats of identity theft or fraud and to regularly review and monitor your account statements and credit history for any signs of unauthorized transactions or activity. You can also enroll in the identity theft protection services being offered to you as described above. Additional information about how to protect your identity and personal information is contained in Attachment B to this letter.

For More Information

We sincerely regret that this incident occurred. If you have questions about this letter, or need assistance with enrolling, please reach out to a support representative at 1-866-785-9660 during the following hours: Monday through Friday from 6 am to 6 pm Pacific Time. These support representatives have been fully briefed on the situation and are standing by to assist you. You can also contact the ASM Support Service Desk at AdminRequest@asmglobal.com or by phone at 1 (800) 755-9632.

Sincerely,

IT Security Team

Attachments A and B

Attachment A – More Information about Identity Protection

1. Website and Enrollment. Scan the QR image or go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Telephone. Contact IDX at calling 1-866-785-9660 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

4. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

IDX Identity enrollments will include the following service components:

SINGLE BUREAU CREDIT MONITORING - Monitoring of credit bureau for changes to the member's credit file such as new credit inquiries, new accounts opened, delinquent payments, improvements in the member's credit report, bankruptcies, court judgments and tax liens, new addresses, new employers, and other activities that affect the member's credit record.

CYBERSCAN™ - Dark Web monitoring of underground websites, chat rooms, and malware, 24/7, to identify trading or selling of personal information like SSNs, bank accounts, email addresses, medical ID numbers, driver's license numbers, passport numbers, credit and debit cards, phone numbers, and other unique identifiers.

IDENTITY THEFT INSURANCE - Identity theft insurance will reimburse members for expenses associated with restoring their identity should they become a victim of identity theft. If a member's identity is compromised, the policy provides coverage for up to \$1,000,000, with no deductible, from an A.M. Best "A-rated" carrier. Coverage is subject to the terms, limits, and/or exclusions of the policy.

FULLY MANAGED IDENTITY RECOVERY - IDX's fully managed recovery service provides restoration for identity theft issues such as (but not limited to): account creation, criminal identity theft, medical identity theft, account takeover, rental application, tax fraud, benefits fraud, and utility creation. This service includes a complete triage process for affected individuals who report suspicious activity, a personally assigned IDCare Specialist to fully manage restoration of each case, and expert guidance for those with questions about identity theft and protective measures.

Attachment B – More Information about Identity Protection

INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order your free credit reports, visit www.annualcreditreport.com or call toll-free (877) 322-8228.

INFORMATION ON IMPLEMENTING A FRAUD ALERT OR SECURITY FREEZE

You can contact the three major credit bureaus at the addresses below to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services. A credit reporting agency may not charge you to place, temporarily lift, or permanently remove a security freeze.

To place a fraud alert or security freeze on your credit report, you must contact the three credit bureaus below:

Equifax	Experian	TransUnion
Consumer Fraud Division	Credit Fraud Center	TransUnion LLC
P.O. Box 740256	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30374	Allen, TX 75013	Chester, PA 19022-2000
(888) 766-0008	(888) 397-3742	(800) 680-7289
www.equifax.com	www.experian.com	www.transunion.com

To request a security freeze, you will need to provide the following information:

1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security Number;
3. Date of birth;
4. If you have moved in the past five (5) years, the addresses where you have lived over those prior five years;
5. Proof of current address such as a current utility bill or telephone bill; and
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, military identification, etc.).

You may also contact the U.S. Federal Trade Commission ("FTC") for further information on fraud alerts, security freezes, and how to protect yourself from identity theft. The FTC can be contacted at 400 7th St. SW, Washington, DC 20024; telephone +1 (877) 382-4357; or www.consumer.gov/idtheft.

ADDITIONAL RESOURCES

Your state attorney general may also have advice on preventing identity theft, and you should report instances of known or suspected identity theft to law enforcement, your state attorney general, or the FTC.

Colorado and Illinois residents: You may obtain information from the Federal Trade Commission and the credit reporting agencies about fraud alerts and security freezes.

Iowa Residents: The Attorney General can be contacted at Office of Attorney General of Iowa, Hoover State Office Building, 1305 E. Walnut Street, Des Moines, Iowa 50319; +1 (515) 281-5164; www.iowaattorneygeneral.gov.

Maryland Residents: The Attorney General can be contacted at Office of Attorney General, 200 St. Paul Place, Baltimore, Maryland 21202; +1 (888) 743-0023; or www.marylandattorneygeneral.gov.

Massachusetts Residents: Under Massachusetts law, you have the right to obtain any police report filed in connection to the cybersecurity event. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

North Carolina Residents: The Attorney General can be contacted at 9001 Mail Service Center, Raleigh, NC 27699-9001; +1 (877) 566-7226 (Toll-free within North Carolina); +1 (919) 716-6400; or www.ncdoj.gov.

New Mexico Residents: You have rights under the federal Fair Credit Reporting Act (FCRA), which governs the collection and use of information pertaining to you by consumer reporting agencies. For more information about your rights under the FCRA, please visit <https://www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf> or www.ftc.gov.

New York Residents: The Attorney General can be contacted at the Office of the Attorney General, The Capitol, Albany, NY 12224-0341; +1 (800)-771-7755; or www.ag.ny.gov.

Oregon Residents: The Attorney General can be contacted at Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096; +1 (877) 877-9392 (toll-free in Oregon); +1 (503) 378-4400; or www.doj.state.or.us/.

For California, Iowa, Montana, New York, North Carolina, Oregon, Washington, and West Virginia residents: You may obtain one or more (depending on the state) additional copies of your credit report, free of charge. You must contact each of the credit bureaus directly to obtain such additional report(s).