

From: Wolgemuth, Christian <CWolgemuth@mcneeslaw.com>
Sent: Tuesday, November 19, 2024 11:57 AM
To: IDTheft
Cc: Chwastyk, Devin
Subject: Data Breach Notification on behalf of Furman Foods, Inc.
Attachments: Norton_Furman Foods_Proof v2.pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: Data breach

Hello,

Pursuant to Maryland's Personal Information Protection Act, we are writing to notify you that our client, Furman Foods, Inc., was the victim of a data breach that involved the personal information of two Maryland residents.

In October 2024, Furman Foods began experiencing problems affecting the function and availability of its computer systems. Furman immediately worked to contain the problem and investigate its scope and cause. With the help of an expert remediation team, Furman ultimately determined the cause of the issue was a ransomware attack perpetrated by a third party. Furman promptly notified law enforcement and investigated to determine whether any personal information was potentially accessed by the third party. The investigation determined that the attack likely involved the name and Social Security numbers of two Maryland residents.

Furman mailed the required notification letters to the affected residents to be delivered on or around November 20. A copy of the notification letter is attached hereto. Furman is providing complimentary credit monitoring and identity theft protection services to all affected individuals. Additionally, Furman has required all users to change their system passwords and is implementing additional technical safeguards against future cybersecurity incidents.

Thank you,

Christian Wolgemuth
Associate | Privacy & Data Security, Litigation



McNees

McNees Wallace & Nurick LLC

100 Pine Street | Harrisburg, PA 17101

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[Email](#)

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Furman Foods Inc
770 Cannery Rd
Northumberland, PA 17857-8615

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Subject: Notice of Data

Dear <<NAME1>>,

For more than 100 years, Furmano's has been working to provide great tasting, nutritious foods to our customers while also upholding the same level of care and dedication to our team and family. Regardless of whether you are a current or former team member, you are always a part of the Furmano's family, and that is why we are writing to notify you of a recent incident that may affect the security of some of your personal information. This letter contains details about the incident, our response to it, and resources we are providing to monitor and help you protect your personal information.

What happened? On October 10, 2024, Furmano's began experiencing problems affecting the function and availability of our networking and computer systems. We immediately worked to contain the problem and investigate its scope and cause. With the help of an expert remediation team, we ultimately determined the cause of the issue was a ransomware attack perpetrated by a third party. We promptly notified law enforcement and continued our investigation to determine whether any personal information was potentially accessed by the third party.

At this time, we have no reason to suspect that any of your personal information has been used to commit any fraud or other crime against you. However, despite doing everything we could to prevent it, it is possible that some of your personal information was accessed and disclosed by the unauthorized third party who initiated the ransomware attack against us.

What information was involved? Our and our experts' investigations determined that, at the time of the incident, the affected systems contained data which included names, addresses, and Social Security numbers.

What are we doing? Your privacy and the protection of your personal information is extremely important to us. As soon as we became aware of the incident, we immediately brought in a team of highly qualified cybersecurity experts to secure our systems. We have also been working to deploy additional cybersecurity protections and defenses, review our policies and procedures, and train our personnel on best practices for protecting personal information. We remain committed to making strong cybersecurity and data protection measures an integral part of how Furmano's does business.

To further protect your privacy and the security of your personal information, we have secured the services of NortonLifeLock Inc. to provide identity and credit monitoring services, at no cost to you, for X months. To activate these complimentary services, follow the instructions in the attachment to this letter, titled *How to Enroll in Credit Monitoring and Identity Theft Protection Services*.

What can you do? While we currently have no reason to believe that your personal information has been or will be used to commit fraud or identity theft, we encourage you review your account statements and to monitor your credit reports for suspicious activity. We also encourage you to enroll with NortonLifeLock to receive the identity and credit monitoring services. Please note you must enroll with NortonLifeLock directly, as we are unable to enroll in these services for you.

You should also review the attachments to this letter, titled *Steps You Can Take to Help Protect Your Information* and *How to Enroll in Credit Monitoring and Identity Theft Protection Services*, for additional information and guidance on how to order a free credit report.

Our ongoing commitment to you and your privacy. We take your privacy and the security of your personal information seriously, and that is why we wanted to notify you as quickly as possible of this incident, explain what steps we have taken in response, and reassure you that our systems are safe. If you have additional questions or need further information, please call Furman's Human Resources at 570-473-3516, Monday through Friday, 9:00 AM to 5:00 PM Eastern Time.

Thank you.

Sincerely,

Chad M. Geise
President & C.E.O.
Furman Foods Inc.

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Steps You Can Take to Help Protect Your Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC).

To file a complaint with the FTC, go to IdentityTheft.gov or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies. The FTC can also provide you with additional information on how to safeguard your identity at their website, <https://www.ftc.gov/>. You can reach the FTC by phone at (202) 326-2222, or by mail at Federal Trade Commission, 600 Pennsylvania Avenue, NW, Washington, DC 20580.

Obtain and Monitor Your Credit Report

You may also choose to order a free credit report. If you are a U.S. resident, federal law gives you the right to obtain a free copy of your credit report every 12 months from each of the three nationwide consumer reporting agencies. To order your free credit report, visit www.annualcreditreport.com, call toll-free at 1-877-322-8228, or complete an Annual Credit Report Request Form and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You can access the request format: <https://www.annualcreditreport.com/requestReport/requestForm.action>. Or you can elect to purchase a copy of your credit report by contacting one of the three national credit reporting agencies. Contact information for the three national credit reporting agencies for the purpose of requesting a copy of your credit report or for general inquiries is provided below:

Equifax	Experian	TransUnion
(888) 378-4329	(888) 397-3742	(800) 916-8800
www.equifax.com	www.experian.com	www.transunion.com
P.O. Box 740241	P.O. Box 2002	1510 Chester Pike Crum
Atlanta, GA 30374	Allen, TX 75013	Lynne, PA 19022

Consider Placing a Fraud Alert on Your Credit Report

You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com.

Security Freeze

In some U.S. states, you have the right to put a security freeze on your credit file. A security freeze (also known as a credit freeze) makes it harder for someone to open a new account in your name. It is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to apply for a new credit card, wireless phone, or any service that requires a credit check. You must separately place a security freeze on your credit file with each credit reporting agency. To place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement, or insurance statement. There is no charge to request a security freeze or to remove a security freeze.

Additional State-Specific Information

For North Carolina residents, the Attorney General can be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6400; or www.ncdoj.gov.

For Maryland residents, the Attorney General can be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662; or www.oag.state.md.us.

For New Mexico residents, individuals have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in the individual's credit file has been used against the individual, the right to know what is in an individual's credit file, the right to ask for an individual's credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to an individual's file is limited; an individual must give consent for credit reports to be provided to employers; an individual may limit "prescreened" offers of credit and insurance an individual would get based on information in a credit report; and an individual may seek damages from violator. An individual may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active-duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage individuals to review their rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

For Rhode Island residents, The Rhode Island Attorney General can be reached at: 150 South Main Street, Providence, Rhode Island 02903; www.riag.ri.gov; or 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There are two (2) Rhode Island residents impacted by this incident.

For New York residents, the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

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How to Enroll in Credit Monitoring and Identity Theft Protection Services

Furmano's has retained NortonLifeLock, Inc. to provide XX months of complimentary LifeLock Defender™ Preferred identity theft protection.

To activate your membership online and get protection at no cost to you:

1. In your web browser, go directly to **Norton.com/offers**.
2. Below the THREE protection plan boxes, you may enter the Promo Code: <<**Promo**>> and click the "APPLY" button.
3. Your complimentary offer is presented. Click the Yellow "START MEMBERSHIP" button.
4. A Popup will appear to enter your Member ID <<**MEMBER ID**>> and click "APPLY".
5. Once enrollment is completed, you will receive a confirmation email (be sure to follow ALL directions in this email).

Alternatively, to activate your membership over the phone, please call: (800) 899-0180.

You will have until February 27th, 2025, to enroll in this service.

Once you have completed the LifeLock enrollment process, the service will be in effect. Your LifeLock Defender™ Preferred membership includes:

- ✓ Primary Identity Alert System[†]
- ✓ 24/7 Live Member Support
- ✓ Dark Web Monitoring^{**}
- ✓ Norton™ Security Deluxe² (90 Day Free Subscription)
- ✓ Stolen Funds Reimbursement up to \$25,000^{†††}
- ✓ Personal Expense Compensation up to \$25,000^{†††}
- ✓ Coverage for Lawyers and Experts up to \$1 million^{†††}
- ✓ U.S.-based Identity Restoration Team
- ✓ Annual Three-Bureau Credit Reports & Credit Scores^{1**}

No one can prevent all identity theft or cybercrime. [†] LifeLock does not monitor all transactions at all businesses.

² Norton Security Online provides protection against viruses, spyware, malware, and other online threats for up to 5 PCs, Macs, Android devices. Norton account features not supported in this edition of Norton Security Online. As a result, some mobile features for Android are not available such as anti-theft and mobile contacts backup. iOS is not supported.

^{**}These features are not enabled upon enrollment. Member must take action to get their protection.

^{†††} Reimbursement and Expense Compensation, each with limits of up to \$25,000 for Defender Preferred. And up to \$1 million for coverage for lawyers and experts if needed. Benefits under the Master Policy are issued and covered by United Specialty Insurance Company (State National Insurance Company, Inc. for NY State members). Policy terms, conditions and exclusions at: LifeLock.com/legal.

