

November 26, 2024

Whitney McCollum
206-370-7595
Whitney.McCollum@klgates.com

VIA E-MAIL (IDTHEFT@OAG.STATE.MD.US)

Office of the Attorney General

Attn: Jeff Karberg, Administrator of the Identity Theft Program
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

Re: *Notification of Security Incident*

Dear Mr. Karberg:

We represent LaunchCyte, LLC, (LaunchCyte), 2403 Sidney St #215, Pittsburgh, PA 15203, in connection with an incident that may have involved the personal information of four Maryland residents. LaunchCyte is reporting the incident pursuant to MD. CODE ANN., COM. LAW§ 14-3504(h). While LaunchCyte is notifying you of this incident, LaunchCyte does not waive any rights or defenses relating to the incident, this notice, or the applicability of Maryland law on personal jurisdiction.

An unauthorized actor obtained access to one of LaunchCyte's systems. Upon a thorough investigation LaunchCyte discovered that some personal information may have been accessed by the unauthorized actor. The unauthorized actor accessed a folder that may have included personal information, including information of four Maryland residents. LaunchCyte has removed the unauthorized actor from its system and is updating its security controls, internal policies and processes and conducting employee training to reduce the chance of similar intrusions occurring in the future.

Attached is a copy of the notice letter and offer for credit monitoring services that will be sent to the four Maryland residents on November 27, 2024. Please do not hesitate to contact me if you have any questions, or if we can provide you with further information concerning this matter.

Best,



Whitney McCollum



Secure Processing Center
P.O. Box 3826
Suwanee, GA 30024

Postal Endorsement Line

<<Full Name>>

<<Address 1>>

<<Address 2>>

<<Address 3>>

<<City>>, <<State>> <<Zip>>

<<Country>>

***Postal IMB Barcode

<<Date>>

Dear <<Full Name>>,

We write to inform you of a data security incident experienced by LaunchCyte LLC (and through LaunchCyte, by its portfolio company Crystalplex Corporation) that may have involved your personal information as described below. We are not aware of any improper use of your personal information. This letter is meant to provide you with information about the incident and how you can protect yourself from the unauthorized use of your personal information.

NOTICE OF DATA BREACH

What Happened?

We learned that an unauthorized actor obtained access to one of LaunchCyte's systems. Upon a thorough investigation we discovered that some personal information may have been accessed by the unauthorized actor.

What Information Was Involved?

The unauthorized actor accessed a folder that may have included your: first and last name, date of birth, Social Security number and address, and, for LaunchCyte members, IRS 1040 Form K-1.

What Are We Doing?

LaunchCyte genuinely regrets the inconvenience this incident may cause you. We have removed the unauthorized actor from our system and are updating our security controls, internal policies and processes and conducting employee training to reduce the chance of similar intrusions occurring in the future.

What you Can Do

Given the nature of your information potentially exposed, we strongly recommend that you monitor your credit score and financial accounts. Additionally, security experts suggest in the event of any potential data exposure that you contact your financial institutions and all major credit bureaus to inform them of such a breach and then take recommended steps to protect your interests, including the possible placement of a free fraud alert on your credit file. We also encourage you to enroll in the free identity protection services using the details we provided on the next page.

For More Information

If you have any questions or concerns, please contact us at 412-481-2200 or patty@launchcyte.com. We have also established a dedicated call center to answer questions you may have about this incident, which you can reach at 888-458-5715 Monday – Friday, 9:00 am to 9:00 pm (Eastern Standard Time). We apologize for any inconvenience this situation may cause you.

Sincerely,

Frank J. Lucchino Jr.
CEO

What You Should Do To Protect Your Personal Information

Free Credit Report. You may order a free credit report at www.annualcreditreport.com, call toll-free at 877-322-8228, or mailing your request to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA, 30348-5281. When you receive your credit report, review the entire report carefully. Look for any inaccuracies and/or accounts you don't recognize and notify the credit bureaus as soon as possible in the event there are any. You may also purchase a copy of your credit report for a fee by contacting one or more of the three national credit reporting agencies (information provided below)

Free Credit Monitoring Instructions. In response to the incident, we are providing you with access to Equifax Complete™ Premier credit monitoring for <<CM Duration>>-Months at no charge. To enroll in Equifax's services please follow the information enclosed in the attached document. The document will include a one-time Enrollment Code that you can use to activate the free credit monitoring we are providing you through Equifax.

Place a Fraud Alert. A fraud alert helps protect you against an identity thief opening new credit in your name. With this alert, when a merchant checks your credit history when you apply for credit, the merchant will receive a notice that you may be a victim of identity theft and to take steps to verify your identity. You also have the right to place a "security freeze" on your credit file. A security freeze generally will prevent creditors from accessing your credit file at the three nationwide credit bureaus without your consent. You can place a fraud alert or request a security freeze by contacting the credit bureaus. The credit bureaus may require that you provide proper identification prior to honoring your request.

Credit Reporting Agency	Access Your Credit Report	Add a Fraud Alert	Add a Security Freeze
Experian	P.O. Box 2002 Allen, TX 75013-9701 1-866-200-6020 www.experian.com	P.O. Box 9554 Allen, TX 75013-9554 1-888-397-3742 https://www.experian.com/fraud/center.html	P.O. Box 9554 Allen, TX 75013-9554 1-888-397-3742 www.experian.com/freeze/center.html
Equifax	P.O. Box 740241 Atlanta, GA 30374-0241 1-866-349-5191 www.equifax.com	P.O. Box 105069 Atlanta, GA 30348-5069 1-800-525-6285 https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/	P.O. Box 105788 Atlanta, GA 30348-5788 1-888-298-0045 www.equifax.com/personal/credit-report-services
Transunion	P.O. Box 1000 Chester, PA 19016-1000 1-800-888-4213 www.transunion.com	P.O. Box 2000 Chester, PA 19016 1-800-680-7289 www.transunion.com/fraud-alerts	P.O. Box 160 Woodlyn, PA 19094 1-800-916-8800 www.transunion.com/credit-freeze

Police Report. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

Federal Trade Commission. The Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft, privacy issues, and how to avoid identity theft. You may also obtain information about fraud alerts and security freezes from the consumer reporting agencies, your state Attorney General, and the FTC. If you detect any incident of identity theft or fraud, promptly report the incident to your local law enforcement authorities, your state Attorney General, and/or the Federal Trade Commission ("FTC"). You can learn more about how to protect yourself from becoming an identity theft victim (including how to place a fraud alert or security freeze) by contacting the FTC at 1-877-IDTHEFT (1-877-438-4338), or www.ftc.gov/idtheft. The mailing address for the FTC is: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580.

California residents may visit the website of the California Department of Justice, Privacy Enforcement and Protection at <https://www.oag.ca.gov/privacy>.

Colorado residents may contact the Colorado Attorney General at 1300 Broadway, 10th Floor, Denver, CO 80203; 720-508-6000; <https://coag.gov/resources/data-protection-laws/>.

Delaware residents may contact the Delaware Fraud and Consumer Protection Division at 820 N. French Street, Wilmington, DE 19801; 302-577-8600; or <https://attorneygeneral.delaware.gov/fraud/cpu/idtheft/>

Florida residents may contact the Florida Attorney General at 1-866-966-7226; or <https://www.myfloridalegal.com/pages.nsf/Main/18A7753257FE439085256CC9004EC4F7>.

Indiana residents may contact the Indiana Attorney General at 302 W. Washington Street, 5th Floor, Indianapolis, IN 46204; 1-800-382-5516; or <https://www.in.gov/attorneygeneral/consumer-protection-division/id-theft-prevention/complaint-form>.

Illinois residents may contact the Illinois Attorney General 100 West Randolph Street, Chicago, IL 60601; 1-800-386-5438; or <https://ccformsubmission.ilag.gov>.

Kansas residents may contact the Kansas Attorney General at 120 SW 10th Ave, 2nd Floor, Topeka, KS 66612-1597; 785-296-2215; or <https://ag.ks.gov/in-your-corner-kansas/>.

Massachusetts residents may contact the Massachusetts Attorney General at One Ashburton Place, 18th Floor, Boston, MA 02108; 617-727-8400; or <https://www.mass.gov/how-to/file-a-consumer-complaint#:~:text=You%20can%20reach%20us%20at,time%20using%20our%20online%20form>. You have a right to request from us a copy of any police report filed in connection with this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

Maryland residents may contact the Maryland Office of the Attorney General, Consumer Protection Division Office at 44 North Potomac Street, Suite 104, Hagerstown, MD 21740, by phone at 1-888-743-0023 or 410-528-8662, or by visiting <http://www.marylandattorneygeneral.gov/Pages/contactus.aspx>.

Maine residents may contact the Maine Attorney General at 6 State House Station, Augusta, ME 04333; 207-626-8800; or https://www.maine.gov/ag/consumer/complaints/complaint_form.shtml.

Missouri residents may contact the Missouri Attorney General at Supreme Court Building, 207 W. High St., P.O. Box 899, Jefferson City, MO 65102; 800-392-8222; or <https://ago.mo.gov/app/consumercomplaint>.

North Carolina residents may contact the North Carolina Attorney General at 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-919-716-6000; and www.ncdoj.gov.

North Dakota residents may contact the North Dakota Attorney General at 600 E. Boulevard Ave Dept. 125, Bismarck ND 58505; 1-800-472-2600; ndag@nd.gov; or <https://attorneygeneral.nd.gov/consumer-resources/consumer-complaints>.

New Jersey residents may contact the New Jersey Attorney General at 124 Halsey Street, Newark, NJ 07101; 973-504-6200; or <https://www.njconsumeraffairs.gov/ocp/Pages/default.aspx>.

New York residents may also contact the following state agencies for information regarding security breach response and identity theft prevention and protection information: 1) New York Attorney General, (212) 416-8433 or <https://ag.ny.gov/>; or 2) NYS Department of State's Division of Consumer Protection, (800) 697-1220 or <https://dos.ny.gov/consumer-protection>.

Pennsylvania residents may contact the Pennsylvania Attorney General at 16th Floor, Strawberry Square, Harrisburg, PA 17120; 800-441-2555; or <https://www.attorneygeneral.gov/protectyourself/identity-theft/>.

Rhode Island residents may obtain information from the Rhode Island Attorney General about steps you can take to help prevent identity theft at: 150 South Main Street, Providence, RI 02903, (401) 2744400, www.riag.ri.gov.

South Carolina residents may contact the South Carolina Attorney General Consumer Affairs Division at 293 Greystone Boulevard, Suite 400; 803-734-4200; or <https://consumer.sc.gov/identity-theft-unit>.

Texas residents may contact the Texas Attorney General at P.O. Box 12548, Austin, TX, 78711- 2548; 800-621-0508; or <https://www.texasattorneygeneral.gov/consumer-protection/identity-theft>. Visit <http://txoag.force.com/CPDOnlineForm> for its consumer complaint form.

Virginia residents may contact the Virginia Attorney General at 804-786-2042; or <https://www.oag.state.va.us/consumer-protection/index.php/get-help/contact-us2>

West Virginia residents may contact the West Virginia Attorney General at State Capitol Complex, Bldg. 1, Rm E-26, 1900 Kanawha Blvd E, Charleston, WV 25305; 1-800-368-8808; or <https://ago.wv.gov/consumerprotection/Pages/Identity-Theft-Prevention.aspx>.



<<Full Name>>

Enter your Activation Code: <<Activation Code>>

Enrollment Deadline: <<Enrollment Deadline>>

Equifax Complete™ Premier

*Note: You must be over age 18 with a credit file to take advantage of the product

Key Features

- Annual access to your 3-bureau credit report and VantageScore¹ credit scores
- Daily access to your Equifax credit report and 1-bureau VantageScore credit score
- 3-bureau credit monitoring² with email notifications of key changes to your credit reports
- WebScan notifications³ when your personal information, such as Social Security Number, credit/debit card or bank account numbers are found on fraudulent Internet trading sites
- Automatic fraud alerts⁴, which encourages potential lenders to take extra steps to verify your identity before extending credit, plus blocked inquiry alerts and Equifax credit report lock⁵
- Identity Restoration to help restore your identity should you become a victim of identity theft, and a dedicated Identity Restoration Specialist to work on your behalf
- Up to \$1,000,000 of identity theft insurance coverage for certain out of pocket expenses resulting from identity theft⁶.
- Lost Wallet Assistance if your wallet is lost or stolen, and one-stop assistance in canceling and reissuing credit, debit and personal identification cards.

Enrollment Instructions

Go to www.equifax.com/activate

Enter your unique Activation Code of <<Activation Code>> then click “Submit” and follow these 4 steps:

1. **Register:**

Complete the form with your contact information and click “Continue”.

If you already have a myEquifax account, click the ‘Sign in here’ link under the “Let’s get started” header.

Once you have successfully signed in, you will skip to the Checkout Page in Step 4

2. **Create Account:**

Enter your email address, create a password, and accept the terms of use.

3. **Verify Identity:**

To enroll in your product, we will ask you to complete our identity verification process.

4. **Checkout:**

Upon successful verification of your identity, you will see the Checkout Page.

Click ‘Sign Me Up’ to finish enrolling.

You’re done!

The confirmation page shows your completed enrollment.

Click “View My Product” to access the product features.

¹The credit scores provided are based on the VantageScore® 3.0 model. For three-bureau VantageScore credit scores, data from Equifax®, Experian®, and TransUnion® are used respectively. Any one-bureau VantageScore uses Equifax data. Third parties use many different types of credit scores and are likely to use a different type of credit score to assess your creditworthiness. ²Credit monitoring from Experian and TransUnion will take several days to begin. ³WebScan searches for your Social Security Number, up to 5 passport numbers, up to 6 bank account numbers, up to 6 credit/debit card numbers, up to 6 email addresses, and up to 10 medical ID numbers. WebScan searches thousands of Internet sites where consumers' personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers' personal information is at risk of being traded.

⁴The Automatic Fraud Alert feature is made available to consumers by Equifax Information Services LLC and fulfilled on its behalf by Equifax Consumer Services LLC. ⁵Locking your Equifax credit report will prevent access to it by certain third parties. Locking your Equifax credit report will not prevent access to your credit report at any other credit reporting agency. Entities that may still have access to your Equifax credit report include: companies like Equifax Global Consumer Solutions, which provide you with access to your credit report or credit score, or monitor your credit report as part of a subscription or similar service; companies that provide you with a copy of your credit report or credit score, upon your request; federal, state and local government agencies and courts in certain circumstances; companies using the information in connection with the underwriting of insurance, or for employment, tenant or background screening purposes; companies that have a current account or relationship with you, and collection agencies acting on behalf of those whom you owe; companies that authenticate a consumer's identity for purposes other than granting credit, or for investigating or preventing actual or potential fraud; and companies that wish to make pre-approved offers of credit or insurance to you. To opt out of such pre-approved offers, visit www.optoutprescreen.co ⁶The Identity Theft Insurance benefit is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company, under group or blanket policies issued to Equifax, Inc., or its respective affiliates for the benefit of its Members. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.