



12/6/2024

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
Email: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern,

I am General Counsel for Wheels Manufacturing, LLC located at 1475 Arthur Avenue #1, Louisville, Colorado, 80027, and write to notify your office of an event that potentially compromised the security of personal information relating to eleven (11) Maryland residents. By providing this notice, Wheels Manufacturing, LLC does not waive any rights or defenses regarding the applicability of Maryland law, including but not limited to Maryland data event notification statute, or personal jurisdiction.

What Happened:

Wheels Manufacturing, LLC was informed that between October 7, 2024 - November 4, 2024, malware was present on its website potentially resulting in unauthorized access to customer information.

What Information Was Involved:

It is possible that the intruder had access to customer's first and last name, address, phone number, and any debit or credit card numbers with expiration dates that were used on the website.

Steps Taken:

Wheels Manufacturing, LLC values its customers' privacy and deeply regrets that this incident occurred. Wheels Manufacturing, LLC has taken immediate action to remove the identified malware from our website using third-party security experts and have implemented additional security measures designed to prevent a recurrence of such an attack and protect the privacy of its valued customers.



Included is a copy of the notification letter sent directly to Maryland consumers on 12/6/2024.

Please let me know if there are any additional questions.

Thank you,

Brittany Oman

General Counsel

6400 W. 105th Street

Bloomington, MN 55438

Encl.



12/6/2024

Dear Wheels Manufacturing Customer,

We value your business and respect the privacy of your information, which is why, as a precautionary measure, we are writing to inform you of a recent security incident at Wheels Manufacturing, LLC that may have affected your personal information.

What Happened:

We have been informed that between October 7, 2024 - November 4, 2024, malware was present on our website potentially resulting in unauthorized access to customer information. Because our records indicate that you placed an order with us during the impacted date range, we are notifying you of this security incident.

What Information Was Involved:

It is possible that the intruder had access to your first and last name, address, phone number, and any debit or credit card numbers with expiration dates you may have used on our website.

What Are We Doing:

Wheels Manufacturing, LLC values your privacy and deeply regrets that this incident occurred. We have taken immediate action to remove the identified malware from our website using third-party security experts and have implemented additional security measures designed to prevent a reoccurrence of such an attack and protect the privacy of our valued customers.

What Can You Do:

We recommend you immediately contact your credit or debit card company and inform them that your card information may have been compromised, so that they can issue you a replacement card. We also suggest you review your banking and card statements and immediately report any suspicious activity to the relevant financial institutions. As an additional precaution, the Federal Trade Commission (FTC) recommends that you place a free fraud alert on your credit file. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts. The initial fraud alert stays on your credit report for one year. You can renew it after one year. You can contact any of the three credit major credit bureaus below:

- **Equifax:**

P.O. Box 105069, Atlanta, GA 30348

Website: equifax.com/personal/credit-report-services

Phone: 1-800-685-1111

- **Experian:**

P.O. Box 9554, Allen, TX 75013



Website: experian.com/help

Phone: 1-888-397-3742

- **TransUnion:**

P.O. Box 2000, Chester, PA 19016

Website: transunion.com/credit-help

Phone: 1-800-680-7289

You can ask each credit bureau to send you a free credit report after it places a fraud alert on your file. Review your credit reports for accounts and inquiries you don't recognize. These can be signs of identity theft. If your personal information has been misused, we recommend that you file a complaint with the FTC to report any suspected identity theft. You can also learn more about how to protect yourself from becoming an identity theft victim by contacting the FTC:

- **Federal Trade Commission (FTC)**

Consumer Response Center

600 Pennsylvania Avenue, NW

Washington, D.C. 20580

Website: www.identitytheft.gov

Phone: 1-877-438-4338

Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends that you check your credit reports periodically so you can spot problems and address them quickly.

You may also want to consider placing a free credit freeze. A credit freeze means potential creditors cannot get your credit report. That makes it less likely that an identity thief can open new accounts in your name. To place a freeze, contact each of the major credit bureaus at the links or phone numbers below. A freeze remains in place until you ask the credit bureau to temporarily lift it or remove it.

- **Equifax:**

P.O. Box 105788, Atlanta, GA 30348

Website: www.equifax.com/personal/credit-report-services/credit-freeze

Phone: 1-888-298-0045

- **Experian:**

P.O. Box 9554, Allen, TX 75013

Website: www.experian.com/help/

Phone: 1-888-397-3742

- **TransUnion:**

P.O. Box 160, Woodlyn, PA 19094

Website: www.transunion.com/credit-freeze



Phone: 1-800-916-8800

For More Information:

If there is anything else that we can do to assist you, please call our customer service at 1-800-361-8422 ext. 100, weekdays between the hours of 9:00am - 4:00pm MT, or email us at info@wheelismfg.com.

Thank you,

Dave Smith, President

Wheels Manufacturing, LLC

For Iowa Residents: State law advises you to report any suspected theft to law enforcement or to the Attorney General.

For Maryland Residents: You can obtain information from the Maryland office of the Attorney General about steps you can take to help prevent identity theft. You can contact the Attorney General at: 200 St. Paul Place, Baltimore, MD 21202, 888-743-0023, www.marylandattorneygeneral.gov

For Massachusetts Residents: You have a right to request from us a copy of any policy report filed in connection with this incident. If you are the victim of identity theft, you also have the right to file a policy report and obtain a copy of it. As noted above, you also have the right to place a security freeze on your credit report at no charge.

For New York Residents: You may also contact the following state agencies for information regarding security breach response and identity theft prevention and protection information:

New York Attorney General's Office

Bureau of Internet and Technology

1-800-771-7755

<https://ag.ny.gov>

And

NYS Department of State's Division of Consumer Protection

(800) 967-1220

<https://www.dos.ny.gov/consumerprotection>

For North Carolina Residents: You can obtain information from the Federal Trade Commission and North Carolina Office of the Attorney General about steps you can take to help prevent identity theft. You can contact the North Carolina Attorney General at: 9001 Mail Service Center, Raleigh, NC 27699, 1-877-566-7226, www.ncdoj.gov

For Oregon Residents: State laws advise you to report any suspected identity theft to law enforcement, as well as the Federal Trade Commission. You can contact the Oregon Attorney General at: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, (877) 877-9392, www.doj.state.or.us.



For Rhode Island Residents: You can obtain information from the Rhode Island Office of the Attorney General about steps you can take to help prevent identity theft. You can contact Rhode Island Attorney General at: 150 South Main Street, Providence, RI 02903, (401) 274-4400, <https://riag.ri.gov>. As noted above, you have the right to place a security freeze on your credit report at no charge, but note that consumer reporting agencies may charge fees for other services.

For residents of Arizona, Colorado, District of Columbia, and Illinois: You can obtain information from the Offices of the Attorney General and FTC (contact information above for the FTC) about fraud alerts, security freezes, and steps you can take toward preventing identity theft.

Arizona Office of the Attorney General Consumer Protection & Advocacy Section, 2005 North Central Avenue, Pheonix, AZ 85004, 1-602-542-5025

Colorado Office of the Attorney General Consumer Protection 1300 Broadway, 9th Floor, Denver, CO 80203, 1-720-508-6000 www.coag.gov

District of Columbia Office of the Attorney General- Office of Consumer Protection: 400 6th Street NW, Washington, DC 20001, 202-727-3400, www.oag.dc.gov

Illinois Office of the Attorney General- 100 West Randolph Street, Chicago, IL 60601; 1-866-999-5630; www.illinoisattorneygeneral.gov