



MULLEN
COUGHLIN^{LLC}
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December 18, 2024

VIA E-MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
E-mail: idtheft@oag.state.md.us

Re: Notice of Data Event

To Whom It May Concern:

We represent Newman Ferrara LLP (“Newman Ferrara”) located at 1250 Broadway, 27th Floor, New York, NY 10001, and are writing to notify your office of an incident that may affect the security of certain personal information relating to two (2) Maryland residents. This notice will be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Newman Ferrara does not waive any rights or defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, or personal jurisdiction.

Nature of the Data Event

On February 9, 2024, Newman Ferrara discovered suspicious activity in its network environment. Newman Ferrara immediately launched an investigation, with the assistance of third-party forensic specialists, to determine the nature and scope of the activity and took steps to contain the event. Newman Ferrara learned that there was unauthorized access to certain systems in its environment on or about February 8, 2024, to February 9, 2024. The incident was promptly contained and Newman Ferrara’s systems have been fully remediated.

During the period of unauthorized access, an unknown actor copied certain files from Newman Ferrara’s systems without authorization. Newman Ferrara then undertook a comprehensive review of the data at risk to determine what information was contained therein and to whom it related. Newman Ferrara began notifying impacted individuals on March 29, 2024, while conducting a detailed review of the impacted data to determine the full population that may be impacted. The

review to confirm the nature and scope of the potentially impacted data was completed on September 10, 2024. Since this time Newman Ferrara has worked to locate and verify accurate address information for the remaining population in order to provide notice to impacted individuals.

Newman Ferrara determined the following types of information may have been impacted by this incident: name and Social Security number, driver's license number or state or federal identification number, financial account information, medical information, and health insurance information.

Notice to Maryland Residents

On or about March 29, 2024, Newman Ferrara began providing written notice of this incident to potentially impacted individuals. On December 18, 2024, Newman Ferrara is providing notice to the remaining impacted individuals, which includes two (2) Maryland residents. Written notice is being provided in substantially the same form as the letter attached here as ***Exhibit A***.

Other Steps Taken and To Be Taken

Upon discovering the event, Newman Ferrara moved quickly to investigate and respond to the incident, assess the security of Newman Ferrara systems, and identify potentially affected individuals. Further, Newman Ferrara notified federal law enforcement regarding the event. Newman Ferrara has worked to implement additional safeguards and training to its employees. Newman Ferrara is providing access to credit monitoring services for two (2) years, through Cyberscout, a TransUnion company, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Newman Ferrara is providing impacted individuals with guidance on how to better protect against identity theft and fraud. Newman Ferrara is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

Newman Ferrara is providing written notice of this incident to relevant state regulators, as necessary.

Contact Information

Should you have any questions regarding this notification or other aspects of the data security event, please contact us at (267) 930-4839.

Very truly yours,

A handwritten signature in black ink, appearing to read "Rebecca Jones", is displayed within a light gray rectangular box.

Rebecca J. Jones of
MULLEN COUGHLIN LLC

RJJ/jlm
Enclosure

EXHIBIT A

Newman Ferrara LLP
c/o Cyberscout
PO Box 1286
Dearborn, MI 48120-9998

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December 18, 2024

NOTICE OF DATA BREACH

Dear ,

Newman Ferrara LLP (“Newman Ferrara”) is writing to inform you of a recent incident that may impact the security of some of your personal information. While we are unaware of any attempted or actual fraudulent use of your information, we are providing you with information about the incident, our response, and steps you may take to protect against potential misuse of your information, should you wish to do so.

What Happened? Earlier this year, we learned of suspicious activity in our computer network. In response, we began a review of the activity to determine what may have occurred and took steps to confirm the security of the network. During our review, we identified that some files were copied from the network between February 8, 2024 and February 9, 2024, and on May 14, 2024. We subsequently undertook a review of the involved files and systems to identify sensitive information contained therein. We completed our review on September 10, 2024 and determined that it is possible that information received in the course of providing legal services to you may have been stored on the involved files and systems. We have worked since this time to locate and verify accurate address information in order to provide this notice to you.

What Information Was Involved. The information potentially involved includes: your name and Social Security number, driver’s license number or state or federal identification number, financial account information, medical information, and/or electronic signature, to the extent this information was provided to us by you during our intake process or during the course of our representation. To date, we have no evidence of any fraudulent misuse of your information in connection with this incident.

What We Are Doing. The privacy and security of information is extremely important to us. We moved quickly to investigate the incident and assess the security of our network environment. As part of our response, we implemented supplemental technical and administrative security measures. We notified law enforcement and are notifying individuals about this matter and providing complimentary credit monitoring.

What You Can Do. We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your relevant account statements and monitoring your free credit reports for suspicious activity and to detect errors over the next twenty-four (24) months. If fraudulent or suspicious activity is identified, please report it to the relevant organization and law enforcement. We also recommend that you review the *Steps you Can Take To Protect Personal Information* section of this letter. Further, you may enroll in the offered complimentary credit monitoring services provided by Cyberscout, a TransUnion company. Please note that, due to privacy restrictions, we are unable to automatically enroll you in the complimentary credit monitoring services.

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For More Information. If you have additional questions about this incident, please call our dedicated assistance line at 1-833-844-2140 Monday through Friday from 8:00 a.m. to 8:00 p.m. Eastern Time (excluding US holidays). You may also write to Newman Ferrara at 1250 Broadway, 27th Floor, New York, NY 10001.

We continue to devote significant resources to protect and maintain the confidentiality of information entrusted to us and regret any inconvenience or concern this incident may cause you.

Sincerely,

Newman Ferrara, LLP

STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

Enroll in Monitoring Services

In response to the incident, we are providing you with access to Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score services at no charge. These services provide you with alerts for twelve (12) months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing you with proactive fraud assistance to help with any questions that you might have or in the event that you become a victim of fraud. These services will be provided by Cyberscout, a TransUnion company specializing in fraud assistance and remediation services.



How do I enroll for the free services?

To enroll in Credit Monitoring services at no charge, please log on to **<https://bfs.cyberscout.com/activate>** and follow the instructions provided. When prompted please provide the following unique code to receive services:

[REDACTED]

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.

Monitor Your Accounts

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Consumers may also directly contact the three major credit reporting bureaus listed below to request a free copy of their credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If consumers are the victim of identity theft, they are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should consumers wish to place a fraud alert, please contact any of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in a consumer’s name without consent. However, consumers should be aware that using a credit freeze to take control over who gets access to the personal and financial information in their credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application they make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, consumers cannot be charged to place or lift a credit freeze on their credit report. To request a credit freeze, individuals may need to provide some or all of the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number; Social Security card, pay stub, or W-2;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if they are a victim of identity theft.

Should consumers wish to place a credit freeze or fraud alert, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

Consumers may further educate themselves regarding identity theft, fraud alerts, credit freezes, and the steps they can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or their state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. Consumers can obtain further information on how to file such a complaint by way of the contact information listed above. Consumers have the right to file a police report if they ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, consumers will likely need to provide some proof that they have been a victim. Instances of known or suspected identity theft and fraud should also be reported to law enforcement, the relevant state Attorney General, and the Federal Trade Commission. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th Street, NW, Washington, DC 20001; 1-202-727-3400; and oag.dc.gov.

For Maryland residents, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-576-6300 or 1-888-743-0023; and <https://www.marylandattorneygeneral.gov/>. Newman Ferrara LLP is located at 1250 Broadway, 27th Floor, New York, NY 10001.

For New York residents, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.

For North Carolina residents, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and www.ncdoj.gov.

For Rhode Island residents, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; 1-401-274-4400; and www.riag.ri.gov. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There is 1 Rhode Island resident impacted by this event.