



Legal Counsel.

DINSMORE & SHOHL LLP
255 E. Fifth St., Suite 1900
Cincinnati, OH 45202
www.dinsmore.com

Kurt R. Hunt
(513) 977-8101 (direct) · (513) 977-8141 (fax)
kurt.hunt@dinsmore.com

December 31, 2024

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202

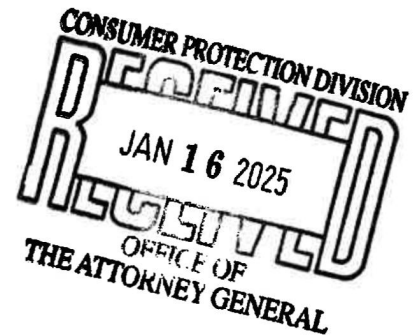
RE: Notice of Data Breach

To Whom It May Concern:

LBX Company LLC ("LBX"), recently discovered an incident that may affect the security of personal information regarding residents in Maryland. We are writing to inform you of the incident, in compliance with Maryland data breach notification laws.

On December 2, 2024, LBX learned that one of its personnel inadvertently sent an email attachment containing customer details to an unintended recipient, who is an LBX customer but who was not authorized to view those details. This incident enabled the unintended recipient to view and access certain sensitive personal information, described below. No LBX systems were compromised in connection with this incident. The information subject to the incident may have included sensitive personal information (PII), including first and last name, address, bank account information, and Social Security Number.

LBX takes the protection of Maryland residents' personal information seriously and has taken steps to prevent a similar occurrence, including implementing the use of secure portals for sharing similar documents with vendors which contain PII, evaluating best practices for encryption, and disabling the auto-complete function for email addresses within its systems to reduce the likelihood of sending sensitive information to incorrect recipients. Upon learning of the incident, LBX quickly identified the threat and took action to limit potential exposure, and immediately mobilized a response team. LBX is providing notice, to both you and potentially impacted Maryland residents, in accordance with state data breach notification laws. LBX will provide affected individuals notice of the security incident via U.S. mail on December 31, 2024. Seven (7) Maryland residents have been identified in the investigation.



Additionally, LBX has secured the services of Experian, to establish 12-month no-cost credit monitoring for impacted individuals. A copy of the direct data breach notification letter, along with instructions for how affected individuals can place and remove a security freeze, is enclosed with this letter.

Thank you for your immediate attention to this situation. If you have any additional questions or require more information, please contact legal counsel, Kurt R. Hunt (kurt.hunt@dinsmore.com).

Sincerely,

Kurt R. Hunt
Legal Counsel
255 E. Fifth Street, Suite 1900
Cincinnati, OH 45202
(513) 977-8101
kurt.hunt@dinsmore.com

[Dinsmore Letterhead]

[RESIDENT NAME]

[RESIDENT ADDRESS]

[Date]

RE: Important Security Notification. Please read this entire letter.

Dear [RESIDENT NAME]:

LBX Company LLC ("LBX") recently discovered an incident that affected your personal information. We want to provide you with information about the incident, steps we are taking in response, and steps you may take to guard against identity theft and fraud, should you feel it is appropriate to do so.

What Happened? On December 2, 2024, LBX learned that one of its personnel inadvertently sent an email attachment containing customer details to an unintended recipient, who is an LBX customer but who was not authorized to view those details. This incident enabled the unintended recipient to view and access certain sensitive personal information, described below. No LBX systems were compromised in connection with this incident.

What Information Was Involved? The information subject to the incident may have included sensitive personal information, including your first and last name, address, and Social Security Number.

What Are We Doing? We take the protection of your personal information seriously and have taken steps to prevent a similar occurrence, including updating our internal security practices. Upon learning of the incident, LBX quickly identified the threat and took action to limit potential exposure, and immediately mobilized a response team. LBX notified law enforcement and has retained legal counsel to ensure that response and remediation comply with all federal, state and local laws and regulations.

What Actions You Can Take? As always, we recommend that you be on the alert for suspicious activity related to your financial accounts and credit reports. We encourage you to regularly monitor your statements and records to ensure there are no transactions or other activities that you did not initiate or authorize. You should report any suspicious activity to the appropriate service provider. If you believe your personal bank account shows signs of compromise, we advise you to immediately contact your banking institution.

You can purchase a copy of your credit report by contacting any of the national credit reporting agencies: Experian, 475 Anton Blvd, Costa Mesa, CA 92626 (1-888-397-3742); Equifax, Box 740256, Atlanta, GA 30374-0256 (1-888-378-4329); and TransUnion, P.O. Box 2000, Chester, PA 19016-2000 (1-800-916-8800). Additionally, you should report incidents of suspected identity theft to your local law enforcement, the Federal Trade Commission, and your state attorney general. To file a complaint with the FTC, go to IdentityTheft.gov or call 1-877-ID-THEFT (1 (877) 438-4338). Information on how to contact your state attorney general is below:

District Court, 201 Baptist Street, Suite 30, Salisbury, MD 21801
Office currently closed to the public. Meetings by appointment only.
410-713-3620

Prince George's

Consumer Protection Division Office
9200 Basil Court, Suite 301, Largo, MD 20774
Office currently closed to the public. Meetings by appointment only.
301-386-6200

Southern Maryland
Consumer Protection Division Office
15045 Burnt Store Road, Hughesville, MD 20637
Mailing address:
P.O. Box 745, Hughesville, MD 20637
301-274-4620 or toll-free 1-866-366-8343
Office currently closed to the public. Meetings by appointment only.
Please call to verify hours of operation before coming into this office.

Cumberland Area Telephone Assistance
301-722-2000 x6417
Office currently closed to the public. Meetings by appointment only.
9 a.m. to 12 p.m., 3rd Tuesday of the month

Frederick Area Telephone Assistance
301-600-1071
Office currently closed to the public. Meetings by appointment only.
9 a.m. to 1 p.m., 2nd and 4th Thursday of the month

We recommend that you review the tips provided by the Federal Trade Commission's Consumer Information website, a valuable resource with some helpful tips on how to protect your information. Additional information is available at <https://consumer.ftc.gov/identity-theft-and-online-security/online-privacy-and-security>. For more information, visit IdentityTheft.gov or call 1-877-ID-THEFT (1-877-438-4338). A copy of Identity Theft – A Recovery Plan, a comprehensive guide from the FTC to help you guard against and deal with identity theft, is on the FTC's website at https://www.bulkorder.ftc.gov/system/files/publications/501a_idt_a_recovery_plan_508.pdf.

Credit Monitoring

To help protect your identity, we are offering complimentary access to Experian IdentityWorksSM for 12 months.

If you believe there was fraudulent use of your information as a result of this incident and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent. If, after discussing your situation with an agent, it is determined that identity restoration support is needed then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred from the date of the incident (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that Identity Restoration is available to you for 12 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at www.ExperianIDWorks.com/restoration.

While identity restoration assistance is immediately available to you, we also encourage you to activate the fraud detection tools available through Experian IdentityWorks as a complimentary 12-month membership. This product provides you with superior identity detection and resolution of identity theft. To start monitoring your personal information, please follow the steps below:

- Ensure that you **enroll by** April 30, 2025 (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code**: [Activation Code]

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 1-888-397-3742 by April 30, 2025. Be prepared to provide engagement number B137556 as proof of eligibility for the Identity Restoration services by Experian.

ADDITIONAL DETAILS REGARDING YOUR 12-MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

A credit card is not required for enrollment in Experian IdentityWorks. You can contact Experian immediately regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration specialists are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **\$1 Million Identity Theft Insurance**:** Provides coverage for certain costs and unauthorized electronic fund transfers.

For More Information. If you have further questions or concerns, please contact Tim Logan, General Manager of LBX Capital, at 859-699-0904.

Thank you for your immediate attention to this situation, as well as your understanding in the short-term. Our cyber security, as well as the safety and stability of our customers, is of the utmost importance to us and we remain committed to protecting your information. We sincerely apologize for any impact caused by this incident. We will continue to monitor the incident and advise you of any updates as may be necessary.

Sincerely,

Kurt R. Hunt
Legal Counsel
255 E. Fifth Street, Suite 1900
Cincinnati, OH 45202
(513) 977-8101
kurt.hunt@dinsmore.com