



PIERSON FERDINAND

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February 21, 2025

Via US Email (IDTheft@oag.state.md.us)
Attorney General Anthony G. Brown
Office of the Attorney General
Identity Theft Unit
200 Saint Paul Place
Baltimore, MD 21205

Notice of Data Incident

Dear Attorney General Brown:

Pierson Ferdinand LLP represents Uniek, Inc. ("Uniek"), located at 805 Uniek Drive, Waunakee, WI 53597, in connection with a network compromise described in more detail below. We have no indication that any personal information has been or will be misused. Uniek values the protection and proper use of personal information and has taken steps to prevent a similar incident from occurring again in the future.

1. Incident Description

On January 24, 2025, Uniek detected a data security incident in which an unauthorized third party compromised a portion of Uniek's environment. Uniek secured and remediated the compromise, engaged additional third-party experts, enhanced its data security, and commenced an investigation.

The third-party investigation determined that certain personal data could have been accessed during the period of compromise. Impacted data elements vary for each individual – the following personal information for your state's residents could have been impacted by this incident: name and Social Security number.

2. Steps Taken

Uniek worked with specialized third parties to investigate how the incident occurred and took appropriate remedial and hardening steps to enhance network security and data privacy. Uniek cooperated with law enforcement regarding this incident.

Notification letters were mailed to two (2) residents of your state on February 21, 2025. A sample copy of the letter is enclosed hereto. This data subject notification included complimentary identity monitoring and identity protection services for twelve (12) months through Cyberscout, a TransUnion company.

At this time, Uniek is not aware of anyone experiencing fraud as a result of this incident.

3. Contact Information

CALIFORNIA COLORADO DELAWARE FLORIDA GEORGIA ILLINOIS MASSACHUSETTS MICHIGAN NEW JERSEY NEW YORK NORTH CAROLINA
OHIO PENNSYLVANIA TEXAS WASHINGTON WASHINGTON, D.C.



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Uniek remains dedicated to protecting the sensitive information within its control. If you have any questions or need additional information, please do not hesitate to contact me at Jacqueline.goralczyk@pierferd.com or +1(518)665-1294.

Sincerely,

/s/ Jacqueline Goralczyk

Jacqueline Goralczyk
Partner
Pierson Ferdinand LLP

Enclosure (1)



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Enclosure