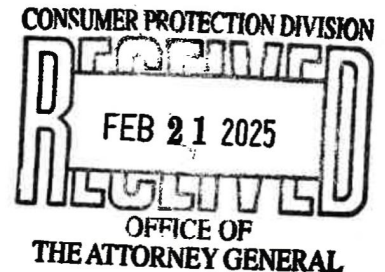


DIRECT DIAL: (212) 545-4006
EMAIL ADDRESS: GREGORY.BROWN@JACKSONLEWIS.COM

January 13, 2025

VIA FIRST-CLASS MAIL

Office of the Attorney General
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202



Re: **Data Incident Notification**

Dear Sir or Madam:

We are writing to notify your office of a data security incident affecting 1 Maryland resident. We are submitting this notice as counsel for Boyd Corporation. ("Boyd"), whose mailing address 544 Newtown Rd, Suite 128, Virginia Beach, VA, 23462.

Boyd was subject to a criminal cyberattack that impacted a Company email account ("Incident"). With assistance from third-party experts, Boyd took immediate steps to secure its systems and investigate the nature and scope of the Incident. As part of Boyd's extensive investigation, it worked diligently to identify any PII that may have been subject to unauthorized access or acquisition as a result of the Incident. Boyd has not found any evidence that PII was misused as a result of the Incident.

On or about December 10, 2024, Boyd determined that the Incident may have impacted PII related to 1 Maryland resident. The categories of personal information involved in the Incident are names, social security numbers, driver's license/state ID numbers, financial account information, and health information.¹

Out of an abundance of caution, and in accordance with applicable law, Boyd will provide notice to the affected Maryland residents, in the form enclosed as Exhibit A, so that they can take steps to minimize the risk that their information will be misused. Additionally, Boyd has arranged for the individuals to enroll in free credit monitoring and related services for 12 months.

Boyd treats all sensitive information in a confidential manner and is proactive in the careful handling of such information. Since the Incident, Boyd has taken a number of steps to further secure its systems. Specifically, it has strengthened its email security system, including its existing multi-factor authentication protocol; increased the frequency and complexity of cyber security training for its employees; and thoroughly reviewed and upgraded its data security policies and procedures.

¹ For the affected Maryland resident, only social security number and financial account information may have been impacted.

Boyd will continue to monitor this situation and will update you on any significant developments. If you require any additional information on this matter, please contact me.²

Sincerely,

JACKSON LEWIS P.C.

/s/ Gregory C. Brown, Jr.
Gregory C. Brown, Jr.

Enclosure.

² Please note that Boyd is not, by submitting this letter, agreeing to the jurisdiction of State of Maryland, nor waiving its right to challenge jurisdiction in any subsequent actions.



[NAME]
[ADDRESS]
[CITY, STATE, ZIP]

January 13, 2025

Incident Notice

Dear [NAME],

What Happened

We are writing to notify you that Boyd Corporation ("Boyd") was subject to a criminal cyberattack (the "Incident") that impacted an employee email account. With assistance from third-party experts, we took immediate steps to secure our systems and investigate the nature and scope of the Incident. As part of our extensive investigation, we worked diligently to identify any personally identifiable information ("PII") that may have been subject to unauthorized access or acquisition as a result of the Incident. On or about December 10, 2024, we determined that the Incident may have impacted PII related to you. However, we have not found any evidence that your information was misused.

What Information Was Involved

The affected email account may have contained the following categories of PII related to you: name, [insert applicable data elements].

What We Are Doing

Out of an abundance of caution, and in accordance with applicable law, we are providing this notice to you so that you can take steps to minimize the risk that your information will be misused. The attached sheet describes steps you can take to protect your identity, credit, and personal information.

As an added precaution, we have arranged for Experian to provide you 12 months of free credit monitoring and related services. To enroll, please visit [WEBSITE] or call [NUMBER]. Your enrollment code is [CODE] and the engagement number is [NUMBER]. To receive these services, please be sure to enroll by [DATE].

We treat all sensitive information in a confidential manner and are proactive in the careful handling of such information. Since the Incident, we have implemented a series of cybersecurity enhancements and will soon roll out others.

What You Can Do

In addition to enrolling in the credit monitoring services discussed above, the attached sheet describes steps you can take to protect your identity, credit, and personal information.

For More Information

If you have questions or concerns, please call us at 1-757-271-0075, Monday through Friday, 10am to 3pm Eastern. We sincerely apologize for this situation and any concern or inconvenience it may cause you.

Sincerely,

Kate Fitzpatrick
President of Operations
Boyd Corporation

PLEASE TURN PAGE FOR ADDITIONAL INFORMATION

What You Should Do To Protect Your Personal Information

We recommend you remain vigilant and consider taking the following steps to protect your personal information:

1. Contact the nationwide credit-reporting agencies as soon as possible to:
 - Add a fraud alert statement to your credit file at all three national credit-reporting agencies: Equifax, Experian, and TransUnion. You only need to contact one of the three agencies listed below; your request will be shared with the other two agencies. This fraud alert will remain on your credit file for 90 days.
 - You can also receive information from these agencies about avoiding identity theft, such as by placing a "security freeze" on your credit accounts.
 - Remove your name from mailing lists of pre-approved offers of credit for approximately six months.
 - Receive and carefully review a free copy of your credit report by going to www.annualcreditreport.com.

Equifax
P.O. Box 740256
Atlanta, GA 30374
(866) 510-4211
www.equifax.com

Experian
P.O. Box 2390
Allen, TX 75013
(866) 751-1323
www.experian.com/

TransUnion
P.O. Box 1000
Chester, PA 19022
(800) 888-4213
www.transunion.com

2. Carefully review all bills and credit card statements you receive to see if there are items you did not contract for or purchase. Also review all of your bank account statements frequently for checks, purchases, or deductions not made by you. Note that even if you do not find suspicious activity initially, you should continue to check this information periodically since identity thieves sometimes hold on to stolen personal information before using it.
3. The Federal Trade Commission ("FTC") offers consumer assistance and educational materials relating to identity theft, privacy issues, and how to avoid identity theft, such as by setting up fraud alerts or placing a "security freeze" on your credit accounts. The FTC can be contacted either by visiting www.ftc.gov, www.consumer.gov/idtheft, or by calling (877) 438-4338. If you suspect or know that you are the victim of identity theft, you should contact local law enforcement or the attorney general, and you can also contact the Fraud Department of the FTC, which will collect all information and make it available to law enforcement agencies. The FTC can be contacted at the website or phone number above, or at the mailing address below:

Federal Trade Commission
Consumer Response Center
600 Pennsylvania Avenue
NW Washington, DC 20580

4. *Maryland Residents:* You may obtain information about avoiding identity theft from the Maryland Attorney General's Office: Office of the Attorney General of Maryland, Consumer Protection Division, 200 St. Paul Place, Baltimore, MD 21202, www.oag.state.md.us/Consumer, Telephone: (888) 743-0023.
5. *North Carolina Residents:* You may obtain information about preventing identity theft from the North Carolina Attorney General's Office: Office of the Attorney General of North Carolina, Consumer Protection Division, 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov/, Telephone: (877) 566-7226.