



March 18, 2025

BY EMAIL

Office of the Attorney General
IDtheft@oag.state.md.us

Orrick, Herrington & Sutcliffe LLP

401 Union St
Suite 3300
Seattle, WA 98101

+1 206-839-4300

orrick.com

Aravind Swaminathan

E ASwaminathan@orrick.com

O +1 206-839-4340

M +1 206-639-9157

RE: Security Breach Notification

Dear Attorney General:

We are writing on behalf of our client, Uni-Select (the “Company”) to notify you of a security event. In November 2024 the Company identified unusual activity on some its systems offline. It immediately began an investigation with assistance from a cybersecurity firm. The Company also notified law enforcement.

Following a review of the files, the Company determined in mid-February that the personal information associated with 1 Maryland resident was affected. The types of personal information in the impacted files included name, information about workplace accidents, and health insurance information.

The Company is committed to safeguarding its systems and information. The Company has taken steps to deploy additional safeguards onto its systems, including reinforcing its security, authentication, and verification practices, reviewing its systems to enhance security monitoring and controls.

The Company notified the Maryland resident via U.S. postal mail on February 20, 2025 and provided with an offer of one year of complimentary credit monitoring and identify restoration services through Equifax. A sample notice is attached.

If your office requires any further information in this matter, please contact me at +1 206-839-4340 or ASwaminathan@orrick.com.

Sincerely,

Aravind Swaminathan

Partner

Orrick, Herrington, & Sutcliffe, LLP



Return Mail Processing center
CP 2751 CSP BP CHABANEL
MONTRÉAL QC H2N 0E2

February 20, 2025

Test

00695-ADFFIN G0606 L001 AUTO *000001



Dear [REDACTED]:

We are writing to notify you of a data security incident involving your personal information.

What Happened?

In November 2024, Uni-Select identified unusual activity on our systems. Upon detection, we promptly took steps to stop the activity and took some of our systems offline. We immediately began an investigation with assistance from a cybersecurity firm. We also contacted law enforcement and notified applicable privacy regulatory authorities. This attack was the work of a financially motivated threat actor and belonging to a sophisticated cyber-criminal group.

We have resumed normal operations and are working to add further protections to our systems and hardening existing measures to further secure them.

What Information Was Involved?

Based on the investigation to date, we determined that your Full birth date were affected. While we have not identified any evidence that this data was published or distributed to other malicious actors, we want to make you aware of the situation and to recommend steps you can take to protect your personal information.

What Are We Doing?

Uni-Select is committed to safeguarding personal information. While we have no evidence of actual harm to affected individuals as a result of this incident, as a precautionary measure, we have arranged with Equifax to provide you with one year of credit monitoring and identity theft protection services, at no cost to you. Please refer to the attachments with this notice for additional information about the service, including information about how to activate your subscription.

What You Can Do.

We regret any inconvenience this may cause you. We encourage you to remain alert for any suspicious emails or phone calls. Please be cautious of any unsolicited communications that ask you to provide your personal data and avoid clicking on links or downloading attachments from suspicious emails. We have also attached Additional Guidance for steps you can take to protect your personal information.

If you have any questions regarding this incident, please contact us at 1-855-374-7015.

We are taking this matter very seriously and sincerely regret any concern it may cause you.

Sincerely,
Uni-Select

00695-ADFFIN-G0606-L001-AUTO-000001-000-1/4





Activation Code: [REDACTED]
Enrolment Deadline: **May 31, 2025**

Equifax Complete™ Premier

*Note: You must be over age 18 with a credit report to take advantage of the product

Key Features

- **Daily monitoring and alerts** for any changes to your Equifax credit report and score
- **Up to \$1 Million Identity Theft Insurance¹**
- **Dedicated ID restoration specialists** will work on your behalf to help you recover from ID theft
- **Dark web internet scanning** will alert you if the information you provide² is found on the dark web
- **Lost Wallet Assistance** will help cancel and reissue lost bank/credit cards and government-issued ID

Enrolment Instructions

Go to www.equifax.ca/activate

Select one of the two options:

If you are an existing myEquifax user:

Use the link to sign into your account to redeem your unique Activation Code [REDACTED]

If you are new to myEquifax and need to create an account:

Enter and submit your unique Activation Code [REDACTED] to begin

Follow the instructions to create your myEquifax account and complete your enrolment

Test

¹Identity theft insurance is underwritten by American Bankers Insurance Company of Florida or its affiliates. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions and exclusions of coverage. Coverage may not be available in all jurisdictions.

²WebScan searches for your Social Insurance Number, passport number, up to 6 bank account numbers, up to 6 credit/debit card numbers, and up to 3 email addresses. WebScan searches thousands of Internet sites where consumers' personal information is suspected of being bought and sold, and regularly adds new sites to the list of those it searches. However, the Internet addresses of these suspected Internet trading sites are not published and frequently change, so there is no guarantee that we are able to locate and search every possible Internet site where consumers' personal information is at risk of being traded.

Additional Guidance

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity

As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent institution or any suspected incidence of identity theft to law enforcement authorities.

Obtain a Copy of Your Credit Report

Order a copy of your credit report from both Equifax Canada and TransUnion Canada. Each credit bureau may have different information about how you have used credit in the past. Ordering your own credit report has no effect on your credit score. Equifax Canada refers to your credit report as "credit file disclosure". TransUnion Canada refers to your credit report as "consumer disclosure". You can make the request by contacting the two credit bureaus as indicated below. You will need to follow the instructions provided and also confirm your identity by providing identification or answering a series of questions.

	Equifax	TransUnion
By mail or fax	National Consumer Relations P.O. Box 190, Station Jean Talon Montreal, Quebec H1S 2Z2 or by fax to: 514-355-8502	Consumer Relations Centre 3115 Harvester Road Suite 201 Burlington, Ontario L7N 3N8
By telephone	Tel: 1-800-465-7166	Tel: 1-800-663-9980 (except Quebec) Tel: 1-877-713-3393 (Quebec residents)
Online	https://www.consumer.equifax.ca/personal/	https://www.transunion.ca/product/credit-report

Place a Fraud Alert on Your Credit Report

You can also place a fraud alert on your credit report. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact Equifax Canada and TransUnion Canada using the information above.

