



Bert Bender
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Hotline: 877-382-2724 (877-DTA-BRCH)

March 31, 2025

Via Email

Attorney General Anthony G. Brown
Office of the Attorney General
St. Paul Plaza
Attn: Security Breach Notification
200 St. Paul Place
Baltimore, MD 21202
Tel: 401-576-6491
Email: Idtheft@oag.state.md.us

Re: Notice of Data Security Incident

To Whom It May Concern:

Constangy, Brooks, Smith & Prophete, LLP represents KMAM Management LLC, located at 11453 S Lone Peak Pkwy, Draper, UT 84020, in connection with the recent data security incident described below. The purpose of this letter is to notify you of the incident. KMAM reserves all rights and defenses regarding the applicability of Maryland law, the applicability of the Maryland data event notification statute, and personal jurisdiction.

1. What Happened?

On August 8, 2024, KMAM detected suspicious activity that temporarily disrupted the operability of its computer network. In response, KMAM took immediate steps, including securing its network and investigating the incident with assistance from digital forensics and incident response specialists to evaluate the source and scope of the incident. As a result of the investigation, KMAM learned that an unauthorized actor acquired certain files and data stored within its systems. Upon learning this, KMAM launched a comprehensive review of all potentially affected information to identify any personal information that could have possibly been acquired so it could notify individuals. Following the completion of this comprehensive review, KMAM confirmed on February 20, 2025 the incident involved information for 1 Maryland resident.

2. Number of Maryland Residents Notified and Type of Information

On March 31, 2025, KMAM began notifying 1 Maryland resident of this data security incident via U.S. First-Class Mail. The data sets affected by this incident included the individual's name, Social Security number and driver's license number or state identification number. A sample copy of the notification letter sent to the potentially impacted individual known at this time is included with this correspondence.

Alabama Arkansas California Colorado District of Columbia Florida Georgia Illinois
Indiana Maryland Massachusetts Minnesota Missouri New Jersey New York
North Carolina Oregon Pennsylvania South Carolina Tennessee Texas Virginia Washington

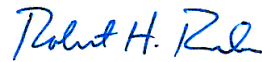
3. Steps Taken Relating to the Incident

KMAM has implemented additional security measures in an effort to prevent a similar incident from occurring in the future. Further, as referenced in the sample consumer notification letter, KMAM has offered notified individuals complimentary services through IDX, which includes credit monitoring, a \$1 million identity fraud loss reimbursement policy, and fully managed identity theft recovery services.

4. Contact Information

KMAM remains dedicated to protecting the information in its possession. If you have any questions or need additional information, please contact me.

Sincerely,

A handwritten signature in blue ink, appearing to read "Robert H. Bender".

Bert Bender
Constangy, Brooks, Smith & Prophete, LLP

Encl.: Sample Consumer Notification Letter



P.O. Box 989728
West Sacramento, CA 95798-9728

<<First Name>> <<Last Name>>
<<Address1>>
<<Address2>>
<<City>>, <<State>> <<Zip>>
<<Country>>

Enrollment Code: <<ENROLLMENT>>

To Enroll, Scan the QR Code Below:



Or Visit:

<https://app.idx.us/account-creation/protect>

March 31, 2025

Subject: Notice of Data <<Variable data 2: Security Incident / Breach>>

Dear <<First Name>> <<Last Name>>:

I am writing to inform you of a recent data security incident that may have affected your personal information. KMAM Management LLC takes the privacy and security of all information within its possession very seriously. This letter contains information regarding the incident, our response, and steps that you can take to help protect your personal information.

What Happened. On February 20, 2025, KMAM learned some of your information was involved in the incident. On August 8, 2024, KMAM experienced a network disruption and immediately initiated an investigation of the matter. KMAM engaged independent cybersecurity experts to assist with the process. As a result of the investigation, KMAM determined that certain files were acquired without authorization. KMAM then undertook a comprehensive review of those files which concluded on February 20, 2025, when we learned the information was contained within the affected files which is the reason for this notification. Please note that KMAM has no evidence of the misuse, or attempted misuse, of any potentially affected information.

What Information Was Involved. The information may have included your name as well as your <<Variable data 1: impacted data elements>>.

What We Are Doing. As soon as KMAM discovered this incident, KMAM took the steps described above and implemented measures to enhance security and minimize the risk of a similar incident occurring in the future. KMAM is also offering you complimentary identity protection services through IDX, a leader in consumer identity protection. These services include <<Membership offering length: 12 months / 24 months>> of credit monitoring¹ and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed ID theft recovery services. The deadline to enroll in these services is July 1, 2025.

What You Can Do. You can follow the recommendations on the following page to help protect your personal information. You can also enroll in the complementary services offered to you through IDX by calling (877) 774-8322, going to <https://app.idx.us/account-creation/protect>, or scanning the QR image and using the Enrollment Code provided above.

¹To receive credit monitoring services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

For More Information. Further information about how to protect your personal information appears on the following page. If you have questions or need assistance, please call (877) 774-8322 Monday through Friday from 9 am – 9 pm Eastern Time.

Sincerely,

A handwritten signature in dark ink, appearing to read "J. James". The signature is fluid and cursive, with a large initial "J" and a trailing "James".

Joy James, Controller
KMAM Management LLC
11453 S Lone Peak Pkwy
Draper, UT | 84020

Steps You Can Take to Help Protect Your Personal Information

Review Your Account Statements and Notify Law Enforcement of Suspicious Activity: As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (the “FTC”).

Copy of Credit Report: You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting www.annualcreditreport.com, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

Equifax

P.O. Box 105851
Atlanta, GA 30348
1-800-525-6285
www.equifax.com

Experian

P.O. Box 9532
Allen, TX 75013
1-888-397-3742
www.experian.com

TransUnion

P.O. Box 1000
Chester, PA 19016
1-800-916-8800
www.transunion.com

Fraud Alert: You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at www.annualcreditreport.com.

Security Freeze: You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

Additional Free Resources: You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

Federal Trade Commission

600 Pennsylvania Ave, NW
Washington, DC 20580
consumer.ftc.gov
877-438-4338

Maryland Attorney General

200 St. Paul Place
Baltimore, MD 21202
www.marylandattorneygeneral.gov/Pages/CPD
888-743-0023

Oregon Attorney General

1162 Court St., NE
Salem, OR 97301
www.doj.state.or.us/consumer-protection
877-877-9392

California Attorney General

1300 I Street
Sacramento, CA 95814
www.oag.ca.gov/privacy
800-952-5225

New York Attorney General

The Capitol
Albany, NY 12224
800-771-7755
ag.ny.gov

Rhode Island Attorney General

150 South Main Street
Providence, RI 02903
www.riag.ri.gov
401-274-4400

Iowa Attorney General
1305 E. Walnut Street
Des Moines, Iowa 50319
www.iowaattorneygeneral.gov
888-777-4590

NY Bureau of Internet and Technology
28 Liberty Street
New York, NY 10005
www.dos.ny.gov/consumerprotection/
212.416.8433

Washington D.C. Attorney General
400 S 6th Street, NW
Washington, DC 20001
oag.dc.gov/consumer-protection
202-442-9828

Kentucky Attorney General
700 Capitol Avenue, Suite 118
Frankfort, Kentucky 40601
www.ag.ky.gov
502-696-5300

NC Attorney General
9001 Mail Service Center
Raleigh, NC 27699
ncdoj.gov/protectingconsumers/
877-566-7226

You also have certain rights under the Fair Credit Reporting Act (FCRA): These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit www.consumer.ftc.gov/sites/default/files/articles/pdf/pdf-0096-fair-credit-reporting-act.pdf.